American Dexter Cattle Association
Board of Directors Meeting
November 3, 2026 - 7 pm CST

President – Dave Cluff	Treasurer - Mark Chaney	Region 7 – Nancy Bowers
Vice Pres – Jill Gurley	YADCA –	* Region 8 – Grant Collins
IPP /Youth - Laaci Louderback	Region 1 – Pam Baker	Region 9 – Rob Whitlow
Secretary - Carole Nirosky	Region 2 – Vacant	* Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – Don Swisher	Region 11 – Bob Fenton
Registrar - vacant	Region 6 – Patti Adams	Region 12 – Erica Lantz

*designates member absence

1) Dave Cluff called the meeting to order at 7:10 pm CST. Roll call was taken.
2) Staff Reports
   A. Registrar's Report – Jill Delaney
      - Membership October 2026= 1667 / October 2025 = 1658
      - Registrations October 2026 = 315 / Octobe2025 = 195
      - Transfers October 2026: 201 / October 2025: 173
   B. Registration software transition and payment processing
      - Transition to 701X remains on track for a December 1 member launch. Members receive automated digital certificates and invoices directly through 701X.
      - Square payment integration functions properly by linking payments directly to 701X invoices and work orders. Mark Chaney said transactions were coming in but did not include member names in the subject. Carole will discuss this with 701x to see if there is a solution.
      - Users must attach DNA marker reports in 701X before updating records for older animals.
      - Lori at Capable Computing is exploring methods to bulk extract pedigree photos for the new system.
   C. Treasurer Report – Mark Chaney
      - September 30, Financial Statement balance: $331,625
      - The October bank account activity: Revenue: $14,688 / Expenses: $13,712.
      - Large expense items in October include: $5,200 for member patches, Credit Card $1,148.
      - The IRS raised the 1099 reporting payment threshold limit from $600 to $2,000 for 2026.
      - The Square account is accepting payments from 701x and is set up to automatically deposit them into the bank daily.
      - The Jitasa accounting service will have a rate increase beginning in 2027 of 3.4% this equates to $24 additional monthly.
      - It is the time of year to begin the budget exercise for 2027. Mark will gather necessary documents for the process and schedule a budget meeting.
3) Region Updates
   A. Region 4 – Don Swisher: Dr. Crossland spoke at the most recent Region 4 meeting, and Don recommended her as a potential guest speaker for a future Expo. Region 7 members joined the meeting and enjoyed the meeting as well.
   B. Region 6 - Patti Adams: Continue to assist members with registration questions and providing UCD or TAMU case numbers. Region 6 Facebook, total number of members is now 350.
   C. Region 7 - Nancy Bowers: I continue to keep up with my members with their questions. Kristin Browne has really done a great job with the region 7's sales list. I did send out my monthly newsletter, about youth memberships, excessive white and the future milk out. A member created a herd-management program that works without an internet connection and shared a link to it. He has made the program free for anyone to use. Contact Nancy Bowers for more info. Nancy brought up member requests to accept Neogen Laboratory Reports. Patti Adams and David Cluff explained that

UC Davis and TAMU use micro-satellite markers for parentage testing, whereas Neogen uses single nucleotide polymorphisms, making them incompatible for parentage. There were concerns that allowing Neogen may contribute to confusion if parent verification is not also acceptable. Following discussion, the board agreed to leave the proposal open for further consideration.

D. Region 9 - Robert Whitlow: registration questions and help with people looking to buy Dexters.
E. Region 11 - Bob Fenton: Other than people looking for registered Dexters it's been quiet.

4) Committee Updates
   A. Marketing and Advertising – Pam Baker
      - Pam reported placing a print ad in Western A Reporter for $1,400. Planning advertisements in Western Livestock Journal and a culinary magazine before year-end.
      - Merchandise store closes on November 14 to ensure holiday fulfillment by Christmas. Robert Whitlow urged Directors to share information about the store and the deadline. Patti Adams inquired about collecting sales taxes on merchandise. Mark Chaney will consult with the accounting team regarding sales tax collection for association store items to confirm if collecting tax is a legal requirement for the nonprofit.
      - Embroidering the detailed official logo degrades on fleece items, requiring text-only branding.
   B. Show Committee: The board approved a novice showmanship class to encourage participation among new exhibitors.
      - Combined junior prospect steer classes into a single 0 to 12 months category.
      - Allowed exhibition-only display animals on a space-permitting basis subject to normal rules.
      - Open Show rules will remain the same, owners must show their own animals unless medical exception is allowed by the show committee. Required exhibitors to be present at shows even when utilizing approved handlers.
   C. Pedigree and Genetics Committee –
      - Approved David Daughters joining the official pedigree and genetics committee.
      - Dr. Jessica Peterson received 12 hair samples to isolate DNA for excessive white research. They are still looking for samples; members should contact Patti Adams for more information. Aiming to identify mutation locations on chromosomes to develop an excessive white test.
      - Standard operating procedures are currently undergoing updates for upcoming board review.
   D. Election Committee
      - Region 10 online elections recorded 42 votes cast so far. Online voting participation rates significantly exceed historical mail-in ballot turnout.
   E. Member Retention Committee –
      - Discussed creating a natural disaster response volunteer program. They would like to identify volunteers on the member map using red pins.
      - The board approved purchasing 20 lifetime member pins for under $200. Pins will be sent to the secretary for distribution.
      - Exploring subscription-based printed bulletin operational costs with the printing group.
      - Secured 175 new paying members generating $8,750 in revenue since mid-March.
      - Don Swisher announced that Rusty Ranch will provide the heifer for the heifer give-a-way program. Don will provide information for the next Dexter Bulletin.

5) New Business -
   A. Herd prefix change policy Association rules require members changing prefixes to obtain a new herd number.
      - Prefix updates alter historical pedigree certificates, necessitating distinct herd numbers.

- The board denied individual herd prefix changes to maintain pedigree and lab record consistency. Members must retain their existing number or apply for a new one if they want to change their herd prefix.

6) Old Business
   A. Transfer Policy Update — Patti Adams moved, and Don Swisher seconded, to approve the updated transfer procedures, which clarify the existing process, as well as the addition of the record-of-birth policy to the standard operating procedures. The motion passed unanimously.
      - Transfer Procedure
        A. Transfers shall apply to a change in ownership of an animal previously registered with the ADCA. Either the Owner of Record (current Owner named in the registry) or the Buyer, can submit and pay for transfer into the Buyer's name.
        B. The preferred method for transferring animals is to complete the process online at DexterCattle.org using the registration/transfer software.
        C. Print and mail transfer applications are available online at dextercattle.org. The transfer application may also appear on the back of older registration certificates, which can be mailed to the registrar with payment for the current rate for transfer fees.
        D. It is strongly encouraged that if the animal is to be registered and transferred at the same time, that both applications be submitted for processing at the same time. These two tasks can be done during one session using the registration/transfer software available at Dextercattle.org.
      - Record of Birth
        A. An application for a Record of Birth may be filed for any calf, regardless of sex, born to ADCA registered animals by ADCA Members.
        B. A Record of Birth is not a certificate of registry, and the animal is not registered, nor may it be transferred in the Association records based on the ROB. The animal will appear as offspring of the dam and sire in the online registry but not as a registered animal.
        C. An emailed Record of Birth document will be provided only upon request.
        D. If subsequently the first owner of the animal applies for registration of an animal with a Record of Birth, normal registration and transfer eligibility requirements and fees will apply.
   B. Family Membership removal, explanation to members - Dave Cluff will compose a letter to announce the membership tier transition and 701X implementation.
      - Family memberships are being eliminated in favor of individual or farm accounts with 1 vote.
      - Youth memberships remain free up through age 21, with a $10 fee starting on January. Youth accounts require an email address for system access in 701X.

7) Other
   A. Marketplace launch: The 701X sales marketplace opens on December 1 for free member animal listings. Existing paid website advertisements will transfer directly to the 701X marketplace.
   B. Bulletin submissions
      - Regional updates for the December bulletin are due by the end of November. Erica Lantz asked all the Directors to provide an update for this edition.

The meeting was officially adjourned at 9:08 pm CST following a motion by Robert Whitlow, seconded by Patti Adams with the next meeting set for December 1, 2026, 7:00pm CST.
Submitted by Carole Nirosky