American Dexter Cattle Association
Board of Directors Meeting
October 6, 2026 - 7 pm CST

President – Dave Cluff	Treasurer - Mark Chaney	Region 7 – Nancy Bowers
Vice Pres – Jill Gurley	YADCA –	Region 8 – Grant Collins
* IPP /Youth - Laaci Louderback	Region 1 – Pam Baker	Region 9 – Rob Whitlow
Secretary - Carole Nirosky	Region 2 – Vacant	Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – Don Swisher	Region 11 – Bob Fenton
Registrar - vacant	Region 6 – Patti Adams	Region 12 – Erica Lantz

*designates member absence

1) Dave Cluff called the meeting to order at 7:11pm CST. Roll call was taken.
   A. Registry System Transition (701x Software): Kimberly Jepsen provided an update and left the meeting.
      A. Kimberly reviewed all the updates regarding the ongoing migration to the 701x software platform with the board, including routine weekly sync meetings, troubleshooting data corruption from older systems, and clearing past member invoices.
         - Testing schedule: A dry-run data transfer is scheduled for October 15th, followed by a full data dump on October 29th, a soft launch for staff throughout November/December, and a hard target date of January 1st for full membership access. Kimberly advised holding off paying any 701X invoiced until the software goes live.
         - Operational procedures: Explored workflow mechanics surrounding registration validations, buyer/seller transfer rules, email login setups, non-member public view permissions, and membership renewal options. 701X will be providing help videos for members.
         - Kimberly, Jill, and Carole will continue meeting twice weekly (including syncs with Jay/701x) to manage software transition tickets, data validation, and testing.
         - The website's membership renewal form will be updated with the new tier options before the 701x soft launch.
         - Print and mail-in forms for registrations, transfers and membership will be available on the website for members to use that do not have internet access.
2) Staff Reports
   A. Treasurer Report – Mark Chaney
      - August 31, Financial Statement balance: $ 330,946
      - The September bank account activity:
        - Revenue: $13,540 / Expenses: $16,080.
      - Large expense items in September include Exclusively Yours (expo caterer) $3,904, Credit Card $2,905, Fair, Show, Exhibition Sponsorships $2,500.
   - Mark Chaney reported that Rocky Mountain Dexter Breeders informed the ADCA that they no longer required the sponsorship check after it had been issued. The check was returned, but because he had not received it, he requested that it be voided.
   B. Registrar's Report – Jill Delaney
      - Membership September 2026= 1610 (62 new) / September 2025 = 1453 (new 42)
      - Registrations September 2026 = 208 / September 2025 = 194
      - Transfers September August 2026: 169 / September 2025: 227
3) Board of Directors Officers Updates/Report
   A. Youth election update – Jill Gurley
      - YADCA election results: President: Issac Harmon, Vice President: Lucas Melton, Secretary: Anakin Highley, Treasure: Hudson Louderback, Media Delegate: Anakin and Issac, Regional delegates, Region 2 Kaiser Hawkin, Region 4 Anakin Highley, Region 8 Lucas Melton, Region

11 Elliot Lange, Region 12 Jasper Lantz. Jill Gurley reported ongoing efforts to recruit regional delegates, She asked Directors to contact her with any possible candidates for youth directors.

B. YADCA is presently beginning to work on ideas for next year's expo. They will present a proposed youth budget at the next board meeting.

4) Region Updates
   A. Region 1 - Pam Baker: The MDBA show was postponed due to an issue with the venue. Pam has someone interested in hosting the ADCA Expo in Arizona in the future.
   B. Region 2 - Laaci Louderback: Has received a couple phone calls about registrations (someone has sold a handful of animals as "registerable", but they have all come from an unregistered herd. The animals were listed on Craigslist and came from the northern Idaho area.) Washington State Fair was a hit, close to thirty animals between 6 or 7 breeders.
   C. Region 4 - Don Swisher: Don will be hosting the region 4 video chat on 10/13 and inviting other regions to attend. Reported a problem with Utah Rocky Mountain Dexters not receiving ADCA sponsor check.
   D. Region 6 - Patti Adams: Two State Fairs with ADCA sponsored Dexter cattle shows, over the past six weeks: The Nebraska State Fair in Grand Island, NE during the first week in September, and the Tulsa State Fair in Tulsa, Oklahoma during the first week in October. The Oklahoma Dexter Cattle Association (ODCA) co-sponsored the Tulsa show. The new ADCA logo banner arrived in time for the Tulsa show thanks to Erica Lantz. Work continued through the month of September assisting several ADCA members with registrations and testing issues.
   E. Region 8 - Grant Collins: Received typical registration and transfer questions. Region 8 will be holding a meeting and farm tour November 7, 2026. Grant received a letter from member Danny Collins and asked for help answering a question. Danny expressed full support for testing to identify excessive white markings in Dexters. She also asked how to mark animals recorded in the Birth Record as deceased. Jill Delaney explained that, in the current software, the only available option is to mark them as inactive. The new 701X software will offer more options for updating animal records.
   F. Region 11 - Bob Fenton: Bob received question regarding registration and membership renewal.

5) Committee Updates
   A. Marketing and Advertising – Pam Baker
      - Discussions included upcoming print/social media advertising campaigns (e.g., Western Ag Reporter, Facebook advertisement test run). They are currently looking to advertise Dexter beef in a culinary magazine.
      - Robert Whitlow reported that he is collaborating with the vendor to open the store soon so items will be available for the holiday season. He is exploring expanding merchandise offerings (pint glasses, fleece vests, beanies/toboggan hats). Robert is always looking for ideas for new merchandise.
   B. Pedigree and Genetics Committee – Patti Adams reported that the committee held their monthly online meeting on September 20, 2026, and discussed the Excessive White Coat Color Research Project being initiated at the University of Nebraska-Lincoln (UNL). They are contacting members that have ADCA registered Dexters and offspring expressing excessive white coat color and providing them with the instructions for submitting samples for this research project. In addition, we discussed some of the parentage verification challenges that have occurred recently between the two ADCA approved labs, TAMU, and UCD. committee: invited David Daughters to join the

committee; she also stated that she is looking for others interested in genetics to join. Our next online meeting will be on Sunday, October 18, 2026, at 2:00 pm.

A. Member Retention Committee – Don Swisher: Erica was invited to and attended the September 10 retention committee meeting. The committee discussed reviving a printed ADCA Bulletin through a subscription model and has contacted a vendor for pricing and options. Don will purchase membership patches for the new tiered membership program and send them to Jill for mailing once the move to 701X is complete. The committee is also considering offering lapel pins to lifetime members.

C. Election Committee – Jill Gurley presented the results from regions 9, 10 and 12. Region 10 will be the only region holding an election.
- Region 9 – Robert Whitlow was the sole nominee for the position. As the current interim director, he will begin his first term as Region 9 Director by acclamation.
- Region 12 – Erica Lantz was the sole nominee and, having served as interim director, will begin her first term as Region 12 Director by acclamation.
- Region 10 - received three nominations, of which two candidates met the qualifications for the position: Josh Mink of JK Acres and Pat Mitchell of Shamrock Acres.

D. Bulletin Committee – Erica Lantz made a proposal to switch to a new designer for the Dexter Bulletin. The potential savings would be over $12,000 per year. Erica received several quotes from designers and felt that Wild Spirit Design LLC was best suited to meet our needs for maintaining a quality Bulletin.
- Following discussion Santiago Lizarraga made a motion, Don Swisher seconded the motion, to switch design services for the Dexter Bulletin to Wild Spirit Designs LLC beginning in January 2027. The motion was approved by unanimous vote.
- Erica will send screenshots/samples of Wild Spirit Design's work to the board and get print cost quotes for the bulletin layout from potential printing vendors. Erica will send a formal thank-you email to EG Media following the fourth-quarter bulletin.

6) New Business

A. Dexter Milking Competition: Dave Cluff proposed a 12-hour milk-out competition to showcase the milking capabilities of Dexter cattle. Open to all members, the virtual contest will use entry forms, photos, and videos. Dave will finalize the rules, create a Google submission form and instructional videos, and assemble an implementation team. Winners will be recognized annually at the ADCA National Dexter Expo.

7) Old Business

A. Transfer policy update – Patti Adams presented a re-write of the transfer policy as per requested at the last meeting. After discussion, the group agreed that the policy should be updated to reflect the procedural changes following the move to 701X. Carole Nirosky will revise the policy and present it for approval at the next meeting.

B.

C. Two items from the AGM Board wrap-up meeting still need to be addressed. The removal of family memberships and "open" show rules. These two items were tabled until the November 3, 2026, meeting.

The meeting was officially adjourned at 9:02pm CST following a motion by Robert Whitlow, seconded by Patti Adams with the next meeting set for November 3, 2026, 7:00pm CST.
Submitted by Carole Nirosky