

American Dexter Cattle Association

Board of Directors Meeting

June 2, 2026 - 7 pm CST

President – Dave Cluff	Treasurer - Mark Chaney	Region 7 – Nancy Bowers
Vice Pres – Jill Gurley	* YADCA – Peyton Collins	Region 8 – Grant Collins
* IPP /Youth - Laaci Louderback	Region 1 – Pam Baker	Region 9 – Rob Whitlow
Secretary - Carole Nirosky	Region 2 – Vacant	Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – Don Swisher	Region 11 – Bob Fenton
Registrar - vacant	Region 6 – Patti Adams	Region 12 – Erica Lantz

*designates member absence

- 1) Jill Gurley called the meeting to order at 7:10pm CST. Roll call was taken.
- 2) Staff Reports
 - A. Registrar's Report – Jill Delaney
 - Membership May 2026= 1330 / May 2025 = 1194
 - Registrations May 2026 = 229 / Registrations May 2025 = 219
 - Transfers May 2026: 200 / May 2025: 222
 - New Member Onboarding: Jill Delaney explained that new members are receiving welcome letters signed by Dave Cluff, which outline member benefits and the upcoming 701x platform features; this outreach has successfully prompted several new memberships.
 - Website and Forms Technical Issues: Jill Delaney reported significant technical difficulties regarding the Ranch House platform and fire wall issues. A workaround was established where she now manually accesses WordPress and Gravity Forms to process data, though this involves significant extra work. Patti Adams raised concerns that some members are not receiving confirmation emails after form submissions, leading to confusion. Jill Delaney asked that board members refer those experiencing issues to the registrar directly to ensure forms were received.
 - B. .Treasurer Report – Mark Chaney
 - April 31, 2026, Financial Statement balance: \$ 325,483.
 - The May bank account activity:
 - Revenue: \$17,725
 - Expenses: \$10,661 for credit card and staff charges, and a \$1,000 payment to the Oklahoma Breeders Association. An invoice from Digital Beef was paid but is being refunded due to an error.
 - The current balance in the EXPO account is \$17,383.
 - Mark Chaney proposed purchasing a card reader for Expo merchandise and auction sales. Dave Cluff and other board members discussed the need for a solution not tied to a single personal device, and Mark agreed to investigate professional standalone options.
 - C. Secretary Report – Carole Nirosky activity report emailed to BOD.
- 3) Officer Reports
 - A. Vice President - Jill Gurley secured a vendor for the Expo who creates handmade jewelry and agreed that they would provide a donation based on sales.
 - B. YADCA - Jill Gurley provided an update on the Expo, stating that the committee is coordinating the schedule and prizes for the Skill-a-thon competition.
- 4) Regional Director topics for discussion:
 - A. Region 4 - Don Swisher reported high interest in cattle but noted recurring issues with unregistered transfers.

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- B. Region 6 – Patti Adams is facilitating cattle sales via Facebook while maintaining buyer and seller privacy until a match is confirmed.
 - C. Region 7 – Nancy Bowers described high demand for cattle and a lack of registered animals to meet it.
 - D. Region 9 – Robert Whitlow advised a member to seek out animals that are already registered in the ADCA when trying to locate a new bull.
 - E. Region 11 – Bob Fenton reported a quiet month.
 - F. Region 12 – Erica Lantz note that she is organizing tasks in anticipation of next year’s expo being held in Iowa.
- 5) Committee Updates -
- A. Expo – Santiago Lizarraga reported eighty-eight animal entries for the Expo and only four sale entries, adding that an auctioneer has been secured. He also plans to exhibit Dexters at the "Seed to Spoon" event in Ohio. Jill Gurley set a June 10th deadline for all Expo store orders.
 - B. Carole Nirosky requested that committee reports be submitted promptly so they can be added to the PowerPoint presentation for the Annual General Meeting.
 - C. Annual Awards – winners will be announced at the Expo on Saturday evening.
 - Talisman Committee – The committee will be meeting to select this year’s winner.
 - Daggett Award – the board reviewed the nominees and this year’s winner was selected.
 - Odom Award – 2026 winners have been selected. Jill Gurley noted low participation in the Odom award program and suggested reevaluating how the funds are utilized. The board discussed potential strategies to increase youth engagement, including listing children on membership applications. Discussion will continue at a future board meeting.
 - D. Education and Ethics: Erica Accola-Lantz reported that training materials are on hold pending the 701x platform launch.
 - E. Retention Committee: Don Swisher and Patti Adams discussed the need for the registrar to have a color printer with scanning capabilities to improve professionalism and workflow. Santiago Lizarraga recommended specific printer models that use high-capacity ink cartridges, and the board agreed to investigate these options. Jill Delaney requested that the association consider upgrading new member packets by printing logos in color rather than the current black-and-white format. Jill Gurley directed her to obtain price quotes for this upgrade and present the information to the board at the next meeting.
 - Youth Retention and ODM Award: Don Swisher reported that the retention committee, with the assistance of Laaci, is developing a strategy to improve youth engagement and address issues regarding the ODM award. The team intends to establish a clear game plan before moving forward with these initiatives.
 - Scholarship Program Development: Don Swisher introduced a proposal for a \$1,000 scholarship program at a previous meeting. The committee would like to obtain final board approval soon and they would like to announce it in the upcoming quarterly bulletin. The program is intended to run from February 1st through March 15th, and the committee requested that the board review the scholarship proposal for approval at the next meeting. The committee also aims to feature the first scholarship recipient at the Annual General Meeting (AGM) next year.
 - Don Swisher proposed combining the responsibilities of the registrar and the store manager to streamline hiring rather than filling two separate roles. Dave Cluff and other committee members suggested waiting until the association goes live with the 701X software system before hiring someone new for this position to avoid concurrent training challenges. It will

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Board of Directors Meeting
June 2, 2026 - 7 pm CST

also allow time to re-evaluate the registrar's responsibilities and workflow before accepting applications for the open position.

- Hiring Procedures and Board Eligibility: Regarding the potential registrar vacancy left by Jessica, Dave Cluff clarified that if a current board member were to apply for and secure the role, they would be expected to resign their position on the board. Pam Baker expressed potential interest in the role, acknowledging the necessity of this policy.
 - Heifer Giveaway Program: Don Swisher informed the board that the retention committee is finalizing a Heifer giveaway program. A draft SOP will be sent to the board members and the SOP committee for review once it is finalized.
- F. Expo Attendance: Dave Cluff initiated a discussion to determine which board members would be present at the upcoming expo. Several members confirmed their availability or indicated they were uncertain due to conflicting personal commitments. Carole Nirosky reminded everyone that the AGM is scheduled for Friday evening and will be available for members and board members to attend via Google-meet. Board members were reminded that attendance is required for AGM on Friday, June 26th, and the board wrap-up meeting on Saturday June 27th.
- G. Show committee: Expo Volunteer Needs: Jill Gurley requested assistance for the upcoming expo, specifically for tasks such as record-keeping and acting as a ring steward for the youth show. Several board members volunteered to assist with these duties. Santiago Lizarraga provided updates on the expo, noting that the barn layout will differ from previous events due to a new policy of charging for assigned spacing to ensure orderliness. Additionally, Santiago Lizarraga confirmed that while the cow show will occur in the usual barn, seminars and banquets will be held in the larger event center building. Santiago Lizarraga also confirmed that there are two photographers assigned to cover the event.
- H. Dave Cluff reported that updates to the governing documents are underway and expects them to be finished by year-end. The committee is holding off until the relocation to 701X is complete, so all document changes can be made simultaneously before submitting them to the attorneys for review and cost efficiency.
- 6) Other
- A. Pedigree and Genetics Committee Policy: Pam Baker raised concerns regarding a member requesting the ADCA to fund DNA test transfers between laboratories, which had caused friction. The consensus among the board and the Pedigree and Genetics (PNG) committee was that it is the owner's responsibility to manage such transfers, and the ADCA should only intervene in rare, exceptional cases previously authorized by the board. It was clarified that there is no broad policy supporting association-funded transfers.
- B. Robert Whitlow identified a discrepancy regarding the time of the board's wrap-up meeting versus the scheduled banquet time on the website. It was clarified that the wrap-up meeting is scheduled for 5:30 Eastern time Saturday, June 27, 2026.
- 7) AGM Presentation Expectations: Carole Nirosky and Dave Cluff outlined expectations for board members at the AGM, including the requirement to read committee reports and the need for board members to be clearly identifiable to the attendees. Dave Cluff explained that the wrap-up meeting following the AGM includes the election of officers and discussions regarding the renewal of contracts for independent contractors.

The meeting was officially adjourned following a motion by Jill Gurley, seconded by Patti Adams with the next meeting set for June 27th, 2026, 5:30pm EST –
Submitted by Carole Nirosky