

# American Dexter Cattle Association

## Board of Directors Meeting

March 4, 2025 - 7 pm CDT

President – Laaci Louderback	Youth Interim Dir - Jim Woehl	Region 7 – Mark Ballard
Vice Pres – Jill Gurley	* Youth President – Erin Chambers	Region 8 – Mark Chaney
IPP - Jim Woehl	Region 1 – Pam Baker	Region 9 – Rob Whitlow
Secretary - Carole Nirosky	* Region 2 – Catherine Hall	Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – David Cluff	Region 11 – Bob Fenton
Treasurer-Mark Chaney interim	Region 6 – Kimberly Jepsen	Region 12 – Erica Lantz

\*designates member absence.

- 1) Laaci Louderback called the meeting to order at 7:00 pm.
- 2) Roll call
- 3) Reports
  - A. Registrar’s report – Jill Delaney
    - Members as of February 2025: 804 – new 43/ February 2024: 879 – 62 new
    - Registrations February 2025 = 171 : females: 131 / bulls: 38 / steers: 2
    - Registrations February 2024 = 150 : females: 114 / bulls: 33 / steers: 3
    - Transfers February 2025: 173 / February 2024: 193
    - The website forms and the software have been completed to reflect the fee increases that went into effect March 1, 2025.
  - B. Treasurer – Mark Chaney
    - January 31, 2025, Financial Statement balance: \$ 327,551
    - February account activity: revenue \$24,540.00 / expenses \$11,571.80
    - Just paid EG Media recent Bulletin invoice of \$15,266 for 2,080 copies.
    - Travelers insurance policy for directors paid with credit card, \$2129. Mark just started dialog with West Bend insurance on renewal for the policy covering shows.
  - C. YADCA –
    - Jim Woehl reported that the 18-month calendar will be available on the expo store for purchase soon. All proceeds will benefit the YADCA. The expo award buckles have been ordered, and the youth motivational speaker has been contracted.
  - D. Expo –
    - Kimberly Jepsen reported that the AI tech has been confirmed to give a hands-on presentation at the expo on Saturday June 21, 2025. Kimberly will be providing an updated agenda to post on the ADCA website.
    - Robert Whitlow has a source for t-shirts, Kimberly will be contacting them about ordering t-shirts for the expo.
    - Laaci Louderback opened up discussion about picking a location for the 2026 National Dexter Expo. Following discussion, the board agreed to accept Santiago Lizarraga’s offer to host the 2026 expo in Wooster, Ohio (region 10). The board also agreed to accept Erica Lantz’s offer to host the 2027 expo in Ames, Iowa (region 12).
  - E. Pedigree and Genetics committee – Jill Gurley received a request to add a member to the P&G committee and noted that the board needed to approve the request to be in accordance with the standard operating procedures. Laaci Louderback called for a vote to approve the addition of Patti Adams to the P&G committee. The board unanimously approved. Kimberly Jepsen will contact Patti to let her know she has been added to the P&G committee.
  - F. Show Committee – Santiago Lizarraga reported that the show committee had met to discuss age requirements for the youth show. The proposed change would lower the age and allow five- and six-year-old children to show in the youth show. Those children would be required to have a

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parent or guardian with them in the show ring for safety reasons. If the child is unable to handle the animal in that class they will be disqualified and excused from the show ring. This change is for the youth show only, the open show age requirements would remain the same. The committee is not prepared to make a formal proposal at this time, but they wanted to make the board aware of potential updates being considered for the show rules.

- Jill Gurley asked if parents of children are required to sign a waiver relinquishing the ADCA of any liability for injury? The ADCA currently does not require a waiver to be signed but the board believed it would be a good idea to pursue a waiver option further. Another idea was to post a statement of acknowledgement on the ADCA expo store. Laaci Louderback will be sending samples to the show committee to help them come up with ideas for a waiver form.

4) Continuing Business

A. Second Registrar Position – The board of directors went into an executive session to discuss the second registrar position at 7:28pm and returned at 7:45pm.

- Laaci Louderback stated that the board of directors has chosen a candidate for the second registrar position. They will be sending her a contract offer by the end of the week. Once the offer is accepted training will begin as soon as possible.

5) New Business

A. Daggett, Talisman, Odom Awards – Laaci Louderback asked the board for ideas to help advertise and encourage member involvement for obtaining nominations for the Chuck Daggett and Talisman annual awards. Look for ways to encourage more youth to apply for the Chris Odom awards.

- Jim Woehl reminded directors that the Chuck Daggett award was set up so every region would have a regional winner. The overall Daggett winner is then chosen from the regional winners. He asked directors to promote within their regions.

B. Promotional Merchandise - Robert Whitlow offered a solution that would give members the ability to purchase ADCA merchandise. He has a local screen printer that is able to create logo specific merchandise, set up a store and ship products directly to members. The board was very much in favor of being able to offer promotional items to members noting that shipping has always been the biggest obstacle. Robert was asked to provide his contact with the ADCA logo and ask her to create some sample merchandise and include pricing for the board to review.

6) Other business –

A. Pedigree software. – The board of directors is exploring all options for the ADCA registry software. The board recently met with Digital Beef to view a live demonstration of their product. Digital Beef has a very robust program that offers lots of options for record keeping for associations and members.

Meeting adjourned at 8:00 pm CST / Next BOD meeting: April 1, 2025, 7:00 pm CST

Submitted by Carole Nirosky