

American Dexter Cattle Association
Board of Directors Meeting
February 4, 2025 - 7 pm CDT

President – Laaci Louderback	Youth Interim Dir - Jim Woehl	* Region 7 – Mark Ballard
Vice Pres – Jill Gurley	* Youth President – Erin Chambers	Region 8 – Mark Chaney
IPP - Jim Woehl	Region 1 – Pam Baker	Region 9 – Rob Whitlow
Secretary - Carole Nirosky	* Region 2 – Catherine Hall	Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – David Cluff	Region 11 – Bob Fenton
Treasurer-Mark Chaney interim	* Region 6 – Kimberly Jepsen	Region 12 – Erica Lantz

*designates member absence.

- 1) Laaci Louderback called the meeting to order at 7:01 pm.
- 2) Roll call
- 3) Reports
 - A. Registrar’s report – Jill Delaney
 - Members as of February 4, 2025: 567 (68 family, 488 individual, 11 youth) new members: 87
 - Registrations January 2025 = 182: females: 138 / bulls: 39 / steers: 5
 - Registrations January 2024 = 112: females: 85 / bulls: 25 / steers: 2
 - Transfers January 2025: 248 / January 2024: 191
 - 2025 Annual Renewal of Farm Breeder Ads: 13 out of 22 invoiced
 - 2025 Annual AI Bulls Ads: 10 out of 19 invoiced
 - Mark Chaney inquired about Jill’s backlog for renewals, Jill replied that she is only three days out and she has approximately 15 memberships waiting to be processed. While membership renewals are a little behind, registrations and transfers are up from last year. Membership renewal notice was published in the Dexter Bulletin, emailed to members, and posted on social media. A recent reminder was posted on social media for members to take advantage of the early bird discount.
 - Jill Delaney reminded the board that the early bird discount was offered to ensure the Dexter Bulletin was being mailed to current members. Jill wanted to know if the discount should be discontinued now that the Bulletin is not going to be mailed? Laaci Louderback tabled this topic until the March board meeting.
 - B. Treasurer – Mark Chaney
 - December 31, 2024, Financial Statement balance: \$311,491
 - January account activity: revenue \$14,128.00 / expenses \$10,636.20
 - The ADCA ended 2024 with a deficit of \$46,849. Interest earned on CD’s was close to \$8,000
 - The expo store has a current balance of \$3758.000, \$500 was carried over from last year.
 - Liability insurance has been resolved and renewed for three years at a cost of \$2129. The other insurance policy will be renewed in April.
 - 2024 Tax preparation is underway, and 1099 tax documents have been sent to contractors.
 - C. YADCA –
 - Laaci Louderback reported that the YADCA should be meeting this week to approve belt buckle designs for this year’s expo.
 - The youth are still trying to obtain a speaker for the expo. Jim Woehl was not clear if that had been finalized yet.
- 4) Continuing Business
 - A. Conflict of Interest policy - digital signatures have been received from almost every committee member. Jill Gurley and Carole Nirosky will finalize the list this week. PDFiller was used for electronic signatures and the process was simple using this platform. The entire ADCA board of directors and YADCA board of directors have signed the COI.

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- 5) The board went into an executive session at 7:19pm to discuss the 2nd registrar position. They returned from executive session at 7:40pm.
 - A. Laaci Louderback will be setting up final interviews for the top three candidates within the next two weeks.
- 6) New Business
 - A. The board approved the purchase of a new laptop computer in the \$1,000 range for Jill Delaney.
- 7) Other business –
 - A. Pam Baker received a request from a member that would prefer to receive registration certificates in the form of a PDF. The current system won't allow members to opt out of printed certificates. That portion of the software will not be available for quite some time. Discussion was held about the possibilities of making PDF's available. There were concerns about how easy it is to manipulate a PDF, others believed a watermark could be added to set the PDF apart. Following discussion, a decision was made to allow Jill to handle requests for PDFs on a case-by-case basis.
 - B. Erica Lantz had a question regarding the difference in age requirements for children showing at the national expo (7 to 18) verses the ages for participation in the YDCA (8-20).
 - Dave Cluff explained that the YADCA was temporarily allowing children up to the age of 20 to participate in order to get the YADCA up and running. It was never the intent to extend the show beyond age 18.
 - Erica clarified that she was asking why younger children are not allowed to show. Erica remarked that other small breed associations allow youth as young as 3 (with a parent) to show. Children at age 5 may show in the ring by themselves. As a family-oriented breed, she believed the ADCA should encourage youth participation. ADCA age requirements for showing is 7, and age 8 to participate in the YADCA. Should the ages be the same?
 - Jim Woehl suggested the age requirement for the YADCA was an oversight and their bylaws should be adjusted to reflect age 7-20.
 - The board asked Santiago Lizarraga to have the show committee review and reconsider age requirements for the youth.
 - C. Dave Cluff asked if the ADCA has explored any other options for obtaining registration software that would get us closer to obtaining our goals and providing a full software service side to our members, in a shorter time period than BBC is able to provide? BBC has done a tremendous job at a significant price break, and we are forever grateful, but it may be beneficial to see if there are other economical options that would help us to expedite our goals.
 - Jim Woehl provided some history from the original task force that created the specifications for the software we were seeking. The only bid they received for creating the software had a \$300,000 price tag. Other companies suggested the cost would be closer to half a million dollars.
 - Doubt was expressed about the ADCA being able to afford to hire another company to build a similar software program at an affordable price.

Meeting adjourned at 8:03 pm CST / Next BOD meeting: March 4, 2025, 7:00 pm CST
Submitted by Carole Nirosky