

American Dexter Cattle Association

Board of Directors Meeting

September 7, 2021 - 7 pm CDT

President – Jeff Chambers	Youth Dir - Elissa Emmons	Region 7 – Jennifer Hunt
Vice Pres – Laaci Louderback	Webmaster - Ray Delaney	Region 8 – Danny Collins
IPP - Jim Woehl	* Region 1 – Skip Tinney	* Region 9 – Scott Wilson
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 – Santiago Lizarraga
Treasurer – Roberta Wieringa	Region 4 – Becky Eterno	Region 11 -
Registrar - Jill Delaney	* Region 6 – Kimberly Jepsen	Region 12 – Kevin McAnnany

*designates member absence.

1. The board meeting was called to order at 7:05pm central
2. Roll call taken. Guest member David Cluff was in attendance.
3. The board held a final review of the August 3, 2021 board meeting minutes, following discussion Santiago Lizarraga made a motion, Elissa Emmons 2nd, to approve the August 3, 2021, minutes as corrected. The motion passed unanimously.
4. Reports
 - Registrar report
 - Total members 2021: 1689, increase of 106 members = 47 paid, 59 new members
 - Total members 2020: 1485
 - Jill commented that recent registrations have been mostly homozygous polled animals.

Totals August 2020 Sales Invoice Totals		Totals August 2021 Sales Invoice Totals	
Inventory Item	# Units	Inventory Item	# Units
Steer Transfer	2	Dexter Bulletin 1/4 Ad	4
Reg	142	90DayWebAd	11
Late	27	BreederListing	1
Tran	222	Reg	130
Balance Paid	1	Late	20
Over/Under Payment	6	Tran	268
Prt Duplication Certs	2	Prt Duplication Certs	5
Dues	32	Dues	39
Family Membership Duplicate	1	Dues next year	1
Family Membership	4	Family Membership	6
Associate Membership	1	Associate Membership	1
Bulletin Ad page Ad	4	Bull Registration	50
Jr Membership	2	Steer Registration	6
Bull Registration	47	Rush Charge	8
Steer Registration	18		
Rush Charge	11		

- Treasurer Report
 - Total liabilities & equity \$368,705.09 as of July 31, 2021
 - Roberta mailed required paperwork for quarterly review to Cynda Rodgers but apparently the address on her website was incorrect. Postal tracking shows paperwork returning to Roberta, in the meantime Roberta resent 2nd quarter documents to Cynda via email.
 - Roberta contacted an accounting firm in Hastings Michigan that handles non-profit organizations to get an estimate for their services and found their rates to be much higher. The board affirmed the previous decision to retain Cynda Rodgers as the accountant for ADCA financial reviews and tax filing.
 - Roberta asked if the trial balance should continue to be published in the Dexter Bulletin. Jeff requested for Kevin McAnnany to have the Bulletin committee to address this question at their next meeting.

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- Committee reports
 - Web committee - Danny Collins
 1. The website committee added three new ADCA members who are skilled in technology industry. The last meeting revealed possible security issues that the committee will be addressing. The committee would like to combine a meeting with the RMMS group to discuss the new software program in relationship with the website. Jeff will arrange that meeting.
 2. Carole Nirosky will stay on as the content manager for the website and continue working with Ray Delaney to keep website changes up to date.
 - Expo committee- Santiago Lizarraga
 1. Santiago provided board members with a breakdown of the 2021 expo income and expenses. AGM Revenue \$18,579.19 – Operating costs of \$19,661.92 – Facility cost \$11,604.85 = \$12,687.58 total Expo cost. The board conveyed their appreciation for the breakdown stating it will help with future expos and budgeting. Kevin reminded the expo committee to plan for additional cost intended for technology needs for the 2022 Annual General Meeting.
 2. Santiago will be providing the board with a copy of the member survey taken at the 2021 expo.
 3. Santiago inquired about a location for the 2023 Expo. Jeff Chambers asked directors to begin thinking about hosting the expo in their regions and bring back recommendations for the 2023 expo.
 4. Jeff Chambers suggested seeking cooperate sponsorship to help pay for future expos. Others indicated that this has been mentioned in the past and may not be allowable because of the ADCA 501c5 non-profit status. Cynda Rodgers will need to be contacted for clarification on this matter.
 - RMMS committee – Jeff Chamber
 1. Susan Smythe of Better Built Cows and her team have been able to significantly clean up the old data and migrate it into the new software program. The new software is close to being put into its new platform and once completed Jill Delaney and a select team will begin practicing with the new software. This will help to work out any bugs and correct any issues before going live. Live date is still yet to be determined.
- 5. Continuing business –
 - Regional Director election – Laaci Louderback
 - . Regions 1 received two nominees, region 2 received two nominees, region 4 received one nominee and region 11 has received none thus far. Nominations must be received by the vice president by Sept 15, 2021.
 - Show Committee – David Cluff & Clem Nirosky chairs of the show committee, joined the meeting to present proposed changes to the show rules for 2022.
 1. Youth are eligible to participate in youth and/or open show classes.
 2. Youth younger than 14 who choose to show in the open show cannot show bulls over one year of age.
 - The board was supportive of the proposed changes but requested clarification of some rules. Recommendations were made for editing and clarifying the show rules, Stefani

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Millman offered to make the recommended changes and edits. The show committee will submit the edited version to the board for approval no later than November. Show rules will be published in either the fall or winter edition of the Dexter Bulletin.

- Record of Birth –Jeff described a recent request from a member looking for acceptable documentation for a Dexter to be shown at a local fair. Concerns were raised about getting registrations in time due to UC Davis not accepting new clients and testing delays. The ADCA record of birth is not an acceptable registration document. Jeff Chambers explained the inception and intention record of birth policy.
 - Record of Birth (ROB) was approved by the board in 2017 at the Salina, Kansas expo. The intent was to offer members 1) a birth record for ADCA registered cows and 2) to accommodate youth in particular, to show calves still on cows a calf class. The ROB is not considered a registration.
 - Jeff made two recommendations to the board based on items that were brought to light dealing with the aforementioned member request.
 1. Jeff recommended obtaining ADCA accounts at both UC Davis and Texas A&M to use for emergency testing.
 2. Jeff recommended for the record of birth policy to be included in the standard operating procedures.

6. New Business:

- ADCA Help Desk – In response to the previous topic of member retention, Danny asked the board to consider creating an ADCA Help Desk to improve customer service. Danny suggested the help desk would act as a liaison between the registrar and members to help field questions regarding registration, transfer, and membership questions. The help desk could operate under a defined schedule so members would know when they could reach someone to answer their questions.
 - The board held a lengthy discussion sharing thoughts and concerns about whether or not a help desk could be beneficial to the association and its members. Recognizing that this subject merited further consideration and exploration, Jeff invited everyone to continue thinking about the possibility and bring additional suggestions to a later meeting.
- How to best encourage and support expanded/enhanced ADCA Regional efforts. This item was tabled until a subsequent meeting.

7. Plan for next several meetings

- Jeff stated that there are only three board meetings left in 2021 and because of this the board would most likely schedule a separate date for the 2022 budget meeting.
- In anticipation of the 2022 budgeting meeting, Jeff requested for committee chairs to begin preparing an initial draft specific to their budgeting needs for next year.
- Rollout of the new software program will be on the upcoming meeting agendas. Jeff asked the board to give significant thought into planning the rollout of the new software and preparing members for the imminent changes.
- Jeff reminded the board members to send agenda item requests to him two weeks prior to the next board meeting.

8. Meeting adjourned at 8:56 pm CST. Next scheduled board meeting is October 5, 2021.

Submitted by Carole Nirosky