

American Dexter Cattle Association
Board of Directors Meeting
July11, 2023 - 7 pm CDT

President – Laaci Louderback	Youth Dir - vacant	Region 7 – Mark Ballard
Vice Pres – Dan Edgington	Webmaster - Ray Delaney	Region 8 – Mark Chaney
IPP - Jim Woehl	Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
* Treasurer – Roberta Wieringa	Region 4 – David Cluff	Region 11 - John Wallace
Registrar - Jill Delaney	Region 6 – Kimberly Jepsen	Region 12 – vacant

*designates member absence.

- 1) Laaci Louderback called the meeting to order at 8: 03 pm central and roll call was taken.
- 2) Reports:
 - a) Treasurer’s report: Total liabilities and equity \$377,093.51 as of May 31, 2023.
 - b) Registrar’s report – Jill Delaney
 - Total members 2023: 1515 (June= 83 new / 63 paid) / 2022: 1506
 - Registrations 2023: 151 / females: 94 / bulls:44 / steers: 3
 - Transfers 2023: 244
- 3) Committee / Task Force Reports – Committee Chairs
 - a) Bulletin Committee – Laaci Louderback will be acting as the temporary liaison between the ADCA board and publishing company. She asked board members to consider stepping into that role.
 - b) Expo Committee – Dave Cluff
 - Overall, the committee felt the expo was successful. Skip Tinney requested a net gain or loss report and Dave replied that it was not available yet.
 - Discussion followed about ways to measure the success of the expo and the need to establish metrics that would help accomplish that goal. The board agreed that tracking and recapping for the event needed to be improved upon as it would assist them in making better decisions for future expos. Efforts will be made to strengthen education seminars and increase marketing of the expo to encourage members participation and increase public attendance.
 - Skip Tinney would like to see more support offered to regional groups which in turn would help the ADCA to grow. Dave Cluff reminded directors that support funds for regional events doubled in 2023 and groups can now receive up to \$1000 for their event. Directors also have a \$600 budget for their annual regional meeting.
 - Jim Woehl gave a historical perspective on the expo which he stated used to be a money maker event due to the Dexter animal auction sales and the Dexter FUNdraiser auction. Volunteer help from members to help host the expo was exhausted in Kansas. Nebraska was the first attempt at a turnkey event, and it went way over budget. Since then, the expo committee has worked diligently to keep expenses to a minimum.
 - Dave Cluff recapped the 2023 expo – educational seminars held were Training Your Cattle, Showmanship, Milk (Milking Basics Cheese Yogurt), Pregnancy Checking Methods, A.I. Fundamentals, Small Scale Cattle Handling, Minerals/Nutrition (Redmond Minerals), Dexter Conformation. All were well attended and appreciated. Eleven farms participated in the show. Youth judge was phenomenal. Open show judge gave great feedback on all animals. The expo committee expressed the purpose of the expo at their wrap-up meeting: to educate our members and promote our breed. The committee would like to obtain keynote speakers from the homesteading industry and increase promotion of the expo. Dave was

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disappointed in the lack of exhibitors, some cited the cost for classes as a deciding factor. Ideas are being tossed around to give incentives for participation. The committee believes it is important to show Dexters and give members an opportunity to educate themselves by comparing their animals with other to keep them from becoming herd blind. The show was livestreamed on YouTube. Educational seminars were taped and will soon be available on the ADCA YouTube channel.

- Laaci Louderback requested for any leftover marketing items to be sent to Kimberly Jepsen in anticipation of next year's event. Kimberly stated that she will be sending sponsor swag items out as soon as she receives backordered t-shirts.
- Laaci Louderback was approached by Molly's Custom Silver, the company that supplies our belt buckles, about advertising on our website. In return they would supply us with two free buckles for every year that their logo and link are placed on our website.
 - Jim Woehl made a motion, Mark Ballard 2nd, to develop a sponsor partnership page on the ADCA website. The motion passed unanimously.

4) New Business –

- a) Region Director 12 – Kevin McAnnany had to resign as regional director effective immediately. The board will reach out to region 12 members to try and find an interim director.
- b) Regional Director positions for regions 9, 10 and 12 are due to expire December 31, 2023. Letter seeking nominations for regional directors will be mailed to members in those regions August 15, 2023.
- c) Pedigrees and Genetics committee – Kim Newswanger
 - The P&G committee, per the request of the board proposed steps to begin moving the association towards full parent verification for all animals registered. Their proposal laid out a timeline for implementation and included a suggestion to move all testing to one approved lab.
 - Discussion ensued about the proposal being two separate issues, one being full parent verification and the other moving to a single approved lab. Concerns were raised about moving to a single lab and the effect it would have on members while others thought it would eliminate confusion for full parent verification. Jim Woehl requested that the proposal be tabled until the next board meeting to allow board members time to thoroughly digest the proposal and bring back their recommendations.
- d) Recognized foreign registries – Questions have been asked about the ADCA recognizing Legacy as a registry.
 - Jim Woehl stated from a historical perspective,
 - Legacy is not recognized as an acceptable foreign registry by the ADCA. Legacy registered animals can be ADCA registered if they meet the requirements laid out in the standard operating procedures.
 - In reference to PDCA, Jim said a letter was sent to all PDCA members nine years ago informing them of the new ADCA genotyping/parent verification requirements. The letter explained that the divide between genotyped and non-genotyped animals would increase over the year's making it harder and harder for PDCA animals to meet the requirements for ADCA registration.
 - Santiago Lizarraga expressed concerns that some Legacy applicants would not be able to complete the registrations due to the first owner policy. Discussion followed and the board acknowledged that the first owner policy should not be overlooked for these cases. Some

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breeders intentionally left the ADCA and would be upset to learn that the ADCA allowed them to be registered without their permission. Concerns were also expressed for new buyers that try and cannot register Legacy or PDCA animals in the ADCA. The board was sympathetic to these situations, but the ADCA cannot solve every issue if animals do not meet registration requirements. The decision tree is a tool that can be used for all situations to help determine if animal is eligible for registration in the ADCA.

- Discussion followed about the added work and cost to enter pedigrees from foreign registries. Jill Delaney was quoted a cost of \$20,000 to upgrade the software to accommodate Legacy registrations.
 - Concerns were raised about the ADCA being able to continue recognizing the PDCA as an acceptable foreign registry for various reasons, one being their intent to accept testing from Igenity/Neogen, a lab that uses different techniques and is not an ADCA approved lab.
 - Due to the sensitive nature of this issue the board opted to table this topic and continue discussion at the August or September meeting. Laaci asked the board to collect their ideas and bring them to the next meeting.
- e) Dave Cluff relayed to the board that Belle Hayes of the Talisman Herd passed away in December. John and Belle's daughter contacted Dave about donating some books to the ADCA. Dave will ask her to mail the items to Kimberly Jepsen at the ADCA's expense.
- f) The board went into an executive session at 10:30pm to discuss a non-member issue. The board returned at 10:32pm.
- g) Treasurer Position – Mark Chaney recommended using an accounting firm that works for non-profit organizations. The board asked him to contact the accounting firm about the services they offer and explore this option before posting an opening for a new treasurer.

Meeting adjourned at 9:42 pm CST

Next BOD meeting: August 1, 2023, 7:00 pm CST

Submitted by Carole Nirosky