

American Dexter Cattle Association

Board of Directors Meeting

June 6, 2023 - 7 pm CDT

President – Laaci Louderback	* Youth Dir - Elissa Emmons	* Region 7 – Mark Ballard
Vice Pres – Dan Edgington	Webmaster - Ray Delaney	Region 8 – Mark Chaney
* IPP - Jim Woehl	Region 1 – Skip Tinney	* Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
Treasurer – Roberta Wieringa	Region 4 – David Cluff	* Region 11 - John Wallace
Registrar - Jill Delaney	Region 6 – Kimberly Jepsen	Region 12 – Kevin McAnnany

*designates member absence.

- 1) Laaci Louderback called the meeting to order at 7: 03 pm central and roll call was taken.
- 2) Reports:
 - I. Treasurer’s report – Roberta Wieringa - Total liabilities and equity \$386,708.31 as of April 30, 2023. No questions were asked about the treasurer’s report.
 - Roberta requested and received clarification regarding payouts for expo classes. Some sponsored classes had no entries, those sponsors will be moved to classes to ensure they get recognition at the expo.
 - Roberta received and read a thank you letter from Page & Mark Lemley expressing their appreciation for ADCA’s sponsorship of the Iola 4-H Club High Steaks Jackpot.
 - Roberta stated that the invoice for publication of the Dexter Bulletin was over \$10,000 for the last issue. McAnnany reminded the board that the cost has not changed but may appear higher due to the way it is being invoiced. To ensure the latest expo information was sent to a larger audience, the January membership list, which always contains our highest count of members, was used for this mailing.
 - II. Registrar’s report – Jill Delaney
 - Total members 2023: 1356 / 61 New members.
 - Registrations 2023: 181 / 133 Females, 38 Bulls, 4 Steers, 8 Record of Birth.
 - Transfers 2023: 194. 57 to new members
 - Mark Chaney asked Jill to explain the new terms listed on the BBC report. The board noted discrepancies in some of the numbers reported. Jill will investigate and contact BBC to rectify the problem. Jill announced that Better Built Cows recently deployed an updated version of the software that included improvement requests, bug fixes, and technical updates of the ADCA Herdbook software. Jill and Susan continue to meet weekly to discuss and make improvements. When questioned Jill answered that she is still working within 7 to 10 business days to complete transactions. The board recognized and applauded her efforts to maintain timely turnarounds while helping to develop and learning how to use the new software.
- 3) Committee / Task Force Reports – Committee Chairs
 - I. Expo Committee – Dave Cluff
 - Fifty-three animals are registered for the expo. Some members expressed disappointment in the low trending numbers of participation in the expo and some of the regional groups. For various reasons groups throughout the agriculture industry are struggling to regain numbers prior to 2020 and covid. Dave stated the importance of having a venue to allow us to gather together to promote Dexter cattle and enjoy conversation with fellow breeders. Skip Tinney suggested that more support should be given to regional groups to help them grow and promote the breed. The board agreed to have a follow up meeting to discuss the goals for hosting the National Dexter Expo in the future.

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- Everything is on track for the expo in Salt Lake City, Utah. The committee has worked to cut some of the costs.
 - Santiago Lizarraga will be sending ADCA banners to directors that have not yet received theirs. Skip Tinney suggested ordering additional banners and giving them to some of the established regional groups.
- II. Annual General Meeting – Thursday, June 22, 2023 - 5:30pm CST
- A Videographer has been hired to record the educational seminars at the expo. In addition, he will be recording the AGM and the annual awards ceremony. He will also attempt to livestream the events on the ADCA YouTube channel.
 - Laaci reminded committee chairs to send their reports in for the AGM PowerPoint presentation to Carole by June 13, 2023.
 - The board discussed details for the execution of the AGM and assigned board members to specific tasks. The zoom link and instructions will be sent to members via email this week.
- 4) Continuing Business
- I. South African Dexters – Skip Tinney was contacted by a gentleman, Paul, in South Africa that wanted to share his story about Dexter cattle that have been living in an African preserve for several years. Paul has provided an article and photos about the efforts to remove some of the cattle from the preserve, how Paul got involved and his plans for testing some of the cattle. Kevin McAnnany is working with the Dexter Bulletin editor to refine the article and publish it in the November issue. Skip stated that the initial contact predicated on the fact that they are looking for support to help fund some of the research on these animals. Skip would like the board to possibly consider granting financial support in the future towards the SA cattle research project. More details will follow.
- II. Youth Director –
- Laaci Louderback was contacted by the only nominee we received for the youth director position stating that they unable to serve at the new youth director. The board discussed options for filling the position and due to the current lack of interest it was determined that the youth director position should be suspended until after the national expo. A committee or taskforce will be created to re-evaluate the goals and the needs for the youth director and the youth program.
- III. New Business –
- Laaci reminded the board that ADCA President & Vice President elections will be held during the expo, and anyone wishing to nominate or run for either position should contact her.
 - A suggestion was made for both approved labs to clearly state genotype and parent verification options on their forms or website to help members better understand which test to order.
 - Kimberly Jepsen attended an event at the Mayes County Fairgrounds in Pryor, Oklahoma, the venue for the 2024 Expo and she was happy to report that the building where the cattle are going to be housed was quite comfortable temperature wise.

Meeting adjourned at 8:43 pm CST

Next meeting: AGM - June 22, 2023, 5:30 pm CST / AGM wrap-up meeting June 23, 2023 5:30 pm CST

Submitted by Carole Nirosky