

American Dexter Cattle Association

Board of Directors Meeting

April 4, 2023 - 7 pm CDT

President – Laaci Louderback	* Youth Dir - Elissa Emmons	* Region 7 – Mark Ballard
Vice Pres – Dan Edgington	Webmaster - Ray Delaney	Region 8 – Mark Chaney
IPP - Jim Woehl	Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
Treasurer – Roberta Wieringa	Region 4 – David Cluff	* Region 11 - John Wallace
Registrar - Jill Delaney	Region 6 – Kimberly Jepsen	Region 12 – Kevin McAnnany

***designates member absence.**

- 1) Laaci Louderback called the meeting to order at 7:05 pm central and roll call was taken.
- 2) Reports:
 - I. Treasurer’s report – Roberta Wieringa - Total liabilities and equity \$414,927 as of February 28, 2023.
 - Roberta asked if the M&A committee had received a request for funds from Carol Ferrell for the Mississippi show. Kevin replied yes, he will forward the approval form to Roberta so she can process the payment.
 - Kim Newswanger asked if all the AI Bull and Breeder advertising invoices had been paid. Roberta replied that most had renewed and all the ads on the website have been paid for.
 - Kim Newswanger requested clarification of \$578 listed on account #1000 of the Profit and Loss statement for February. Roberta was not sure but said she would look into it and report back.
 - II. Registrar’s report – Jill Delaney
 - Total members 2023: 1114 / 2022: 1157
 - Registrations 2023: 161 / 2022: 163
 - Transfers 2023: 191 / 2022: 225
 - Jill reported that she has a few members that are using the Record of Birth registration exclusively. She was concerned that some members may not understand the purpose of a ROB registration. A ROB can be used by breeders to keep an account of offspring for a cow that they may not want to register immediately. The ROB is also used to show that a calf is eligible to participate in a cow/calf class of a Dexter show. Laaci suggested placing an article in the next Dexter Bulletin that would define the ROB and its purpose. Jill wanted members to understand that registration and transfer applications have priority over a record of birth application so they will take more time to process. Record of Birth can be rushed for show purposes.
 - III. Skip Tinney announced that a member in his region is hosting a Dexter show this spring. They contacted Skip about obtaining liability insurance from the ADCA to cover their event. Skip referred them to Roberta. Roberta stated that the group should ask the venue if they could get a rider on their insurance, and we would reimburse them for the cost. Skip suggested that sometime in the near future the Board should meet to discuss and set guidelines for offering insurance for Dexter cattle organizations that are hosting events. Skip approved of the M&A committee’s request for funds statement about the use of funds: Any group requesting funds must ensure that funds used for premiums must be used for ADCA members only. Kevin McAnnany has not received a request for funds for the event in Skip’s region, but they did send information for the Happenings page. Kevin reminded everyone that events can be listed for free on the happenings page of the website and as text in the happenings page of the Dexter

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Bulletin. All other Dexter Bulletin advertisements follow the fee structure according to size of advertisement requested.

3) Committee / Task Force Reports – Committee Chairs

- I. Laaci Louderback told the board that she signed the new memorandum of understanding agreement with Better Built Cows on March 15, 2023. The MOU was presented at the last meeting and the BOD was asked to give feedback by March 15, 2023, but no feedback was received.
- II. Expo –
 - Santiago Lizarraga obtained a price quote of \$1259.27 from Sweetwater Music Instruments & Pro Audio for the purchase of sound equipment to use for the AGM and regional meetings. The proposal was discussed, and Santiago recommended eliminating the case (\$249.99) and mic stands (\$31.92). Santiago said he could purchase two smaller cases from Harbor Freight for less than the quoted price.
 - Following discussion Jim Woehl made a motion, Kevin McAnnany 2nd, for Santiago to purchase sound system equipment from Sweetwater Music, with the exceptions of the mic stands and the case as discussed previously. Laaci Louderback called for the vote to be taken. The motion passed unanimously. Santiago will purchase equipment and send receipts to Roberta for reimbursement.
 - Expo – T-Shirts – Kevin McAnnany shared the final designs for the shirts. Pricing still needs to be determined. Youth shirts will be a different color and feature the Junior ADCA logo on the front. Every child that attends will be given a free shirt, the starting age is yet to be determined. Dave Cluff questioned the use of “Junior” or “Youth” on the logo based on comments made at the 2022 expo. The board decided to continue using “Junior” for the time being and allow the Junior board to make a decision for the future logo. Jill suggested recognition be given at the AGM/Expo for Junior board members that have served and aged out.
- III. Genetic information – Stefani Millman and Kim Newswanger
 - Stefani Millman stated that they will be working to create one educational article per quarter to be published in the Dexter Bulletin and on the ADCA website. The goal is to help educate members about cattle genetics such as PHA and chondrodysplasia. Stefani said the fact sheet for chondrodysplasia currently posted on the website needs to be updated and possibly moved so it can be easily found. Kimberly Jepsen suggested that they tread lightly on the topic of chondrodysplasia and base their article on facts not opinion or emotions. Stefani agreed and said the first article is in the works and once completed she will present it to the board for approval.
 - Kimberly mentioned that the website committee needs a chair and co-chair.
- IV. Youth Director Nominations – Dan Edgington
 - Only one nomination was received. Rene and Quinlyn would like to serve jointly as the youth director. Dan will be moving forward with vetting and background checks for both of them. Laaci asked if the committee was recommending a dual position? While Dan thought we should consider letting them serve jointly, Kimberly stated that because it is a voting position only one could hold the title as youth director. Dan will contact both of them again to talk about the directors role and try to obtain a commitment from one to act as director.
- V. Bulletin Committee – Kevin McAnnany said things are moving along smoothly with the new publisher. The board will be receiving a draft in a couple of days. They provided three articles

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and did a nice job of editing one that was submitted. Hobby Farms will be placing a full-page advertisement in the Bulletin that will offer our members a discounted rate for their magazine.

- 4) Continuing Business
 - I. Welcome Packet update – Stefani Millman will be talking with Kevin about adding artwork to the document and then Kevin will pursue estimates for printing cost.
- 5) New Business
 - I. Laaci Louderback received a request from Goodheart-Wilcox Publisher, requesting a photo of a Dexter to use in their animal science textbook. The asked for permission to use a photo from our website and are willing to give credit and recognition to the animal, farm, and the association. The board agreed to give them permission to use the photo as long as the breeder is also in agreement. Laaci will reach out to the breeder.
- 6) Executive Session
 - I. The board went into executive session at 8:02 to discuss a genetic committee item and a member issue. The board returned from executive session at 8:54.
 - II. Immediately following the session Jim Woehl made a motion, Kimberly Jepsen 2nd, for the board of directors to authorize the ADCA president to retain legal counsel to help manage association business. Laaci Louderback called for the vote to be taken. The motion passed unanimously.

Meeting adjourned at 8:56pm CST

Next scheduled board meeting is May 2, 2023, 7:00 pm CST

Submitted by Carole Nirosky