

# American Dexter Cattle Association

## Board of Directors Meeting

### December 7, 2021 - 7 pm CDT

- |                                |                            |                                |
|--------------------------------|----------------------------|--------------------------------|
| President – Jeff Chambers      | Youth Dir - Elissa Emmons  | Region 7 – Jennifer Hunt       |
| * Vice Pres – Laaci Louderback | Webmaster - Ray Delaney    | Region 8 – Danny Collins       |
| IPP - Jim Woehl                | Region 1 – Skip Tinney     | Region 9 – Scott Wilson        |
| Secretary - Carole Nirosky     | Region 2 – Stefani Millman | Region 10 – Santiago Lizarraga |
| Treasurer – Roberta Wieringa   | Region 4 – Becky Eterno    | Region 11 -                    |
| Registrar - Jill Delaney       | Region 6 – Kimberly Jepsen | Region 12 – Kevin McAnnany     |

\*designates member absence.

- 1) The board meeting called to order at 7:00pm central
- 2) Roll call was taken. David Cluff and Susan Smythe were also in attendance. Jeff welcomed David, the newly appointed region 4 director, and asked him to introduce himself to the board. Jeff also thanked Becky Eterno for her many years of service recognizing her as the only board member to have ever served in two regions.
- 3) There were no corrections requested for the November 2, board meeting minutes. Santiago Lizarraga made a motion, Elissa Emmons 2<sup>nd</sup>, to accept the November 2, 2021, board meeting minutes as presented. The motion passed by a majority vote with Jennifer Hunt abstaining.
- 4) Reports:
  - a) Registrar Report –
    - Total membership as of December 1st = 1929 (30 paid / 55 new non-pay) 19 are dues 2022
    - Total membership December 2020 = 1823

November		ADCA 2020 Totals Sales Invoice Totals		ADCA 2021 Totals Sales Invoice Totals	
Inventory Item	#	Units	Inventory Item	#	Units
Dexter Bulletin 1/4 Ad	4		Steer Transfer	3	
Steer Transfer	6		90DayWebAd	4	
90DayWebAd	2		Reg	104	
Reg	106		Late	6	
Late	16		Tran	227	
Tran	171		Frt Duplication Certs	4	
Over/Under Payment	1		Dues	11	
Dues	13		Dues next year	17	
Dues next year	11		Family Membership	2	
Family Dues Next Year	1		Family Dues Next Year	2	
Jr Membership	1		Associate Membership	1	
Bull Registration	35		Bull Registration	39	
Youth Donation (Jr)	1		Youth Donation (Jr)	16	
Steer Registration	7		Steer Registration	7	
Rush Charge	3		Rush Charge	1	

- New member verification letter – Jeff Chambers asked Jill Delaney to further explain the new member verification process that was recently implemented. Jill explained that due to the large amount of returned mail, she is asking new members to verify contact and address information submitted by sellers before processing transfers. Kimberly Jepsen had concerns that the process is causing transfer delays, based on recent inquiries from members in her region. She was also concerned that the new rules have severely increased Jill’s workload. Following discussion and input from other board members, Jeff encouraged the directors to follow best practices by teaching sellers to use a sales contract, obtain correct buyer information and continue to mentor their buyers. Jim Woehl suggested creating a task force to evaluate the process related to return mail, transfers, and the new member verification letter. The task force consisting of Santiago Lizarraga, Danny Collins, and Stefani Millman, were tasked with bringing initial recommendations to the board at the January 2022 meeting.
- b) Treasurer report –
    - Total liabilities & equity \$371,771 as of October 31, 2021.

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- Roberta requested approval to pay an invoice from Ranch House of \$800 which includes webhosting and services. This invoice was already included in the 2021 budget and authorized for payment.
- 5) Continuing Business –
- a) Proposal to decouple the 2022 AGM from the Expo –
- Skip Tinney offered a presentation to the board based on a proposal previously made by Danny Collins concerning reimagining the Annual General Meeting (AGM) and separating it from the National Expo. The purpose to make the AGM available to all membership via Zoom and other media formats and to reduce costs and repurpose those funds into broader membership support. Skip suggested several action items for the board to consider for 2022 and forward. Action items included eliminating the awards banquet and reduce the number of days needed for the expo. Skip suggested making the awards announcements during the AGM zoom call and recognizing the recipients during the show portion on the Expo. Jeff said a work around might be to have the awards banquet on Friday night. Skip would also like to eliminate the request to regional groups to help fund the meet and greet dinner. Skip asked the board to review his proposal and add it to the January agenda for a vote. Skip also requested that the approval of the 2022 budget be delayed until the January meeting due to the impact his proposal may have on the 2022 Expo.
  - Overall, the board was in agreement with the idea of separating the Annual General Meeting from the expo but not with eliminating the awards banquet. More discussion was held with differing opinions regarding implementation of separating the AGM from the expo. Jeff asked for the expo and show committees to review the proposal to see how it would impact the 2022 expo and make any recommendations to the board before the January board meeting. The proposal to separate the AGM from the expo will be added as an action item to the January board meeting.
  - Jim Woehl made a motion, Stefani Millman 2<sup>nd</sup>, to postpone the 2022 budget approval until the January 2022 board meeting. The motion passed unanimously. Jeff encouraged directors to reach out to members for their input about decoupling the AGM from the expo.
- b) Registration and Member Software Update – Susan Smythe
- Phase 2 of the software build has been split into smaller phases with the goal for the registrars portion to be available in early 2022. A study and cleanup of the old data has been completed ensuring an accurate migration. For historical and preservation purposes, registration information will be searchable by original volume numbers. The new software is on the web and currently being tested by the RMMS team. It will be thoroughly evaluated to make sure everything is working properly before going live for member use.
  - Susan will be contacting Roberta to setup an account with the hosting and security sites. They will also begin addressing the financial component for Phase 3.
  - Susan suggested training materials be developed and available for members before going live with the software. She suggested creating step-by-step instructions with screen shots. The RMMS team is hoping to share information at the AGM/Expo.
- 6) New Business
- a) 2023 Expo location
- Santiago Lizarraga will be stepping down as chair of the Expo committee after 2022. Jeff requested that directors reach out to Jim Woehl for information about hosting the Expo in their region in 2023.
  - Kimberly Jepsen, Dave Cluff and Skip Tinney have contacted facilities in their regions and will forward possibilities to Jim Woehl.
- b) Regional Directors – Region 9 and 11

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- Region 9 – Scott Wilson has reached out several times to members in region 9 in search of someone to serve the remainder of his term as regional director. Scott had two people respond, after some consideration one person declined, the other offered to fill in as the interim director only if no one else volunteered. Scott will reaffirm her offer to serve as interim and inform Laaci Louderback.
  - Jeff stated the region 11 has been without a director for several years, at one time the board considered realigning regions to cover that area. He asked the board for suggestions on filling the position. One idea was to form a list of members that meet the three-year requirement and reach out to each of them. For now, the board will continue to search for a director in region 11. Names should be sent to Laaci Louderback for consideration.
- c) Jeff asked for the ethics committee to be removed from the website. The bylaws do not require a standing ethics committee.
- d) Danny Collins asked Jill to explain the rush registration process and how they are identified. With our current software and forms, we do not have the ability to change the process, but the new software may allow us to do so.

The next regularly scheduled board meeting is January 4, 2022, 7:00pm CST

Meeting adjourned at 9:31 pm CST  
Submitted by Carole Nirosky