

American Dexter Cattle Association
Board of Directors Meeting
December 6, 2022 - 7 pm CDT

President – Laaci Louderback	* Youth Dir - Elissa Emmons	Region 7 –
Vice Pres – Dan Edgington	Webmaster - Ray Delaney	Region 8 – Mark Chaney
IPP - Jim Woehl	Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
* Treasurer – Roberta Wieringa	* Region 4 – David Cluff	* Region 11 - John Wallace
Registrar - Jill Delaney	Region 6 – Kimberly Jepsen	Region 12 – Kevin McAnnany

*designates member absence.

- 1) The board meeting called to order by Laaci Louderback at 7:00 pm central and roll call was taken. Susan Smythe also attended the meeting.
- 2) Reports:
 - a) Registrar’s report – Jill Delaney
 - Total Membership: end November 2022 – 1951 / end of November 2021 – 1929. Jill sent a new member list to directors. Kevin McAnnany said Colorgraphics, the company that prints and mails the Dexter Bulletin had some concerns regarding the way the names are listed on the new document and how it would affect postal delivery. Jill and Susan Smythe stated that information columns can easily be adjusted. Regardless of how names are listed, family name or business, as long as the address is correct mailings should be deliverable.
 - Jill asked Kevin McAnnany if the Marketing and Advertising committee would be able to supply her with more member stickers for her welcome packets. Kevin will look into getting more stickers.
 - Susan Smythe was in attendance to give an update on the new software and request a future meeting to discuss the Memorandum of Understanding, MOU. The current MOU has taken more time to complete than initially estimated but the end result will ultimately be the same. With the board’s approval, Susan would like to rebalance the remaining work for phases 2 and 3. The original order for the software build was phase 1 – Registrar’s component, phase 2 – publish the online public portion on the web, including a sales component and phase 3 – member self-services component. Susan stated that the work that has been completed in phase one directly relates to the member self-service component, so it makes more sense as she moves forward to swap phase 2 and phase 3. Following discussion, the board agreed that Susan should move forward with the building and implementation in the order that she deems best. Susan will revise the MOU and bring it to the board in January for them to review. Susan was reminded to send an invoice for the data migration to Roberta for payment.
 - Kimberly Jepsen asked how we would monitor members that relinquish control of their accounts. Members need to follow ADCA policy by using the authorized representative form that can be found on the ADCA website.
 - Forms for registration, transfer, and membership will be included in the new software. New printable forms will have to be created and Susan suggested using the forms in the new software as a guide when creating printable forms. Susan offered to meet and consult with the person designated to create the forms.
- 3) Committee / Task Force Reports – Committee Chairs
 - a) Goals committee – Laaci Louderback,
 - Laaci read the committees proposals for changing the ADCA mission statement to a shorter version of what is currently stated in the articles of incorporation. The proposed change is “The mission of the American Dexter Cattle Association is to encourage the breeding of high-quality Dexter cattle

American Dexter Cattle Association
Board of Directors Meeting
December 6, 2022 - 7 pm CDT

and to maintain a system of registry". Several board members expressed their approval of the condensed version.

- Laaci shared the committees proposal to establish pillars for 1 and 3-year goals for the associations short- and long-term goals and asked the board for input.
 - 1) Association Infrastructure - Research and implement a Google business account for the purpose of effectively standardizing communication, streamlining documentation and improving our online presence as an association.
 - 2) Education - Develop a plan to create both printed and visual "how to" materials for members to reference while learning how to use the new registration software program. Create three educational videos on various topics to post on the ADCA YouTube channel.
 - 3) Classification - Assign a taskforce to research and develop a classification program. Concerns were raised about classification, what it is interpreted to be and if it should be considered a "pillar" or if it should be addressed as an educational item for an assigned task force to research and develop plans for execution. Jim Woehl stated that the purpose of classification is to help breeders improve their herds and the Dexter breed in general. He believed that implementation and lack of understanding were some of the causes for failure of past attempts at classification. He expressed the importance of moving forward with a well thought out plan. The current classification document can be found on the ADCA website for members to use.
 - 4) Member Services - reevaluate the guidelines for ADCA funds awarded to Dexter events and shows with possibility of giving more to larger events. Request the M&A committee to implement an online store for members to purchase ADCA merchandise. Kevin McAnnany stated that his committee has been looking into an online store with little success so far due to the amount vendors want the ADCA to commit to in sales. Kimberly Jepsen suggested reaching out to members for a business proposal to sell their merchandise through a link on our website as an option. Other suggestions were to have the ADCA logo available for members to order their own merchandise. The M&A will continue looking for options to make merchandise available.
 - Following comments from the board Laaci will ask the goals committee to accommodate recommendations for changes to the goals proposal.
- b) Finance Committee report – Kimberly Jepsen asked board members to review the proposed 2023 budget that was emailed to them earlier in the week. She asked them to provide input so the budget could be on the agenda for approval at the January meeting. Input should be provided by December 16, 2022. Kevin McAnnany would like the accounts, such as the bulletin, to be realigned so they better reflect total costs. Skip Tinney suggested that the finance committee should be working to reallocate accounts for income and expenses in the next year. The board elected to hold a special meeting on January 3, 2023 to discuss stipends and postpone the regular monthly board meeting until January 10, 2023.
- 4) **Continuing Business**
- a) AGM Overview – The board reviewed the 2022 annual general meeting and held a short discussion about how they would like to host the AGM in the future. Ideas shared were to hold it closer to the beginning of the year, sometime closer to the expo and lastly, at the expo while including live streaming. Laaci asked the expo committee to review and make recommendations about hosting it at the 2023 Expo.

American Dexter Cattle Association
Board of Directors Meeting
December 6, 2022 - 7 pm CDT

- b) Region 7 Director – Laaci Louderback recently received interest from three members interested in serving as the region 7 director. Laaci will forward bios from candidates to the board. The board is excited to have interest for the position and will make a decision at the January meeting.
- c) New member welcome packet – Stefani Millman will send the welcome packet to the board so new board members can review it. Kevin and Stefani will work to gather costs for printing.

5) **New Business**

- a) Putting the AGM on the YouTube Channel – The board agreed to post the AGM on the YouTube channel.
- b) Proposed change to SOP regarding animals registered with other registries registering with the ADCA – Mark Chaney is going to recruit Jill Delaney’s help in rewriting the SOP for a better understanding. In the meantime, he will be resending the original version to the board for review.
- c) Stefani Millman would like to invite members to attend board meetings in hopes of getting more members involved. ADCA bylaws state that any member may attend board meetings. Directors were encouraged to make this known to members in their monthly emails. Members are allowed to attend but not participate during the meeting.

6) **Other**

- a) Skip Tinney had concerns about how new tax codes established in 2022 regarding receipts for transactions over \$600 through PayPal and other electronic transactions, would affect the ADCA. The board will consult with Cinda Rodgers, the ADCA accountant, if and when any statements are received regarding these types of transactions.

Meeting adjourned at 9:05pm CST

Next scheduled board meeting is January 10, 2023, 7:00 pm CST/ Special budget meeting January 3, 2022, 7:00 pm

Submitted by Carole Nirosky