

American Dexter Cattle Association

Board of Directors Meeting

November 7, 2023 - 7 pm CDT

President – Laaci Louderback	IPP - Jim Woehl	Region 7 – Mark Ballard
* Vice Pres – Dan Edgington	Youth Dir - Vacant	Region 8 – Mark Chaney
Secretary - Carole Nirosky	* Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Treasurer – Roberta Wieringa	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – David Cluff	Region 11 - John Wallace
	Region 6 – Kimberly Jepsen	Region 12 – vacant

*designates member absence.

- 1) The meeting was called to order at 7:15 pm by Laaci Louderback. There was a short delay due to meeting via Google Meet.
- 2) Roll call was taken.
- 3) Reports:
 - a) Treasurer’s report: Roberta Wieringa has been working with the transition team to move financial responsibilities to Jitasa, she no longer has access to QuickBooks and could not provide a financial report. Going forward, Mark Chaney and Laaci Louderback will be the ADCA contacts for the Jitasa accountant that has just been assigned to the ADCA, Mark will be working with him to finalize everything including moving ADCA banking to a national bank. Roberta asked where she should send ADCA equipment and paperwork, Mark will let her know where to send it once the transition is complete.
 - Jill asked how refunds would be handled from this point on – the board told Jill to handle PayPal refunds. All other requests for refunds, reimbursements, time sheets, etc. must go through Mark or Laaci for processing.
 - The board thanked Roberta for her time served as the ADCA treasurer.
 - b) Registrar’s report – Jill Delaney
 - Total members 2023: 1868
 - Registrations 2023: 223 / heifers: 131 / cows: 16 / bulls: 64 / steers: 12
 - Registrations 2022: 172 / heifers: 109 / cows: 14 / bulls: 42 / steers: 7
 - Transfers 2023: 279 / 2022: 310
 - Jill relayed a concern from a member who’s advertisement was not included in the latest version of the Dexter Bulletin. Kimberly Jepsen responded that she would contact that individual about their advertisement. Kimberly stated that there were a few bumps in the road with the last edition due to changes to a new publisher, editor, and liaison. They are working together to improve the process while continuing to produce an outstanding Dexter Bulletin.
 - c) Committee / Task Force Reports – Committee Chairs
 - Marketing / Education committee – Kimberly Jepsen
 - Kimberly introduced guest Pork Rhyne of Agro Educators International, who joined the conference call to present a proposal for a marketing/educational project that could benefit ADCA members. AGRO Educators International offers a comprehensive program that addresses the unique needs of our members with valuable insights, industry best practices and an opportunity to learn from each other’s experiences. The AgroPreneur Mastermind course includes 12 monthly interactive sessions geared to help ADCA members grow their businesses. The cost for all the services included in the marketing program is \$10,000. Overall, the board

American Dexter Cattle Association
Board of Directors Meeting
November 7, 2023 - 7 pm CDT

was in favor of considering the Mastermind course. They expressed their thanks to Mr. Rhyne for his presentation and told him they will review the information that was provided and continue discussion at the next meeting. Mr. Rhyne exited the meeting at that time.

- Software Update – Jill Delaney gave a brief update on the BBC software. A new deployment will be happening Friday November 11, it includes multiple updates that Jill and Susan have been working on to improve the program. The new online pedigree will be updated after the first of the new year.
 - Youth zoom update – Jim Woehl stated that the youth committee will continue to meet every two weeks. The next meeting is scheduled for November 8, 2023. Officers were elected at the last meeting, President – Erin Chambers, Vice President – Charlotte Dykstra, Secretary – Tessa Erickson. Treasurer - vacant.
 - Regional Updates
- 4) Continuing Business -
- a) Treasurer Position Update – Mark Chaney reiterated that the Jitasa transition team had completed gathering the information from Roberta to take control of ADCA finances. Mark received notification today of the name of the accountant assigned to the ADCA. Mark will contact him about obtaining reports and moving bank accounts to a national bank chain.
 - b) First Owner Policy - Laaci Louderback as requested at the previous board meeting, presented proposed changes to the authorized representative rules that are located in the standard operating procedures under the first owner policy. The requirement for a notarized signature for the first owner was eliminated and regional directors given the authority to override the FOP in cases where due diligence has been made and where every attempt to work with the first owner has been exhausted.
 - Mark Ballard made a motion, Jim Woehl 2nd, to accept the authorized representative exception changes for the standard operating as amended to allow one or several animals to be authorized for registration and to say, “regional directors will give their approval to the actions being made on a case-by-case scenario, when all of the other listed avenues have been exhausted”. The motion passed unanimously.
 - Dave Cluff requested confirmation on policy from the board relating to a specific case from a member in his region regarding registration of a PDCA bull. The bull meets all the genetic requirements for ADCA registration and is registered in the owners name in the PDCA. The board stated an authorized representative form signed by the first owner needs to be submitted for registration. Registration could fall under exemption #6 of the above policy if all attempts to work with the first owner have been exhausted.
 - c) Region 12 – interim director – item tabled until December meeting.
- 5) New Business
- a) Budget Meeting – Dave Cluff will host a budget meeting and email a proposed budget to the board prior to the December meeting. The budget committee consists of Dave Cluff, John Wallace, Skip Tinney, Kimberly Jepsen. Mark Chaney also agreed to join the committee.
 - b) Pedigree & Genetic committee – Kim Newswanger was contacted by a Canadian breeder who is trying to encourage dual registration in the ADCA with his fellow Canadian breeders. He asked if the ADCA would accept their national tag (equivalent to the US 840 tag) as permanent ID for registration. Discussion was held about accepting foreign ID from imported animals and the

American Dexter Cattle Association
Board of Directors Meeting
November 7, 2023 - 7 pm CDT

board agreed that their country's numbering system should be acceptable. Jim Woehl asked Kim to update the sops to reflect acceptable foreign ID's.

- c) Zoom verses Google Marketplace going forward – The board met on the Google Meet platform in order to test it verses Zoom. All agreed that Google Workspace features would enhance the boards communication and functionality over the Zoom platform for less than what we are currently paying for Zoom.

- Dave Cluff made a motion, Mark Ballard 2nd, for the ADCA to move from Zoom to Google Marketplace platform. No more discussion followed. The motion passed unanimously.
- Mark Ballard and Carole Nirosky will complete the transition. ADCA emails will be created for all directors and officers at dextercattle.org.

6) Other –

- a) Jim Woehl stated the new youth board is working on rewriting bylaws for the youth program. He noted that in the current bylaws, the youth president is listed as a non-voting member of the ADCA board. Jim requested an invitation be sent to Erin Chambers, the new youth president, to attend the next ADCA board meeting. The board was happy to include Erin in the next board meeting.

Meeting adjourned at 9:10 pm CST

Next BOD meeting: December 5, 2023, 7:00 pm CST

Submitted by Carole Nirosky