

# American Dexter Cattle Association

## Board of Directors Meeting

### October 4, 2022 - 7 pm CDT

- |                              |                             |                                |
|------------------------------|-----------------------------|--------------------------------|
| President – Laaci Louderback | * Youth Dir - Elissa Emmons | Region 7 – Jennifer Hunt       |
| * Vice Pres – Becky Eterno   | Webmaster - Ray Delaney     | Region 8 – Mark Chaney         |
| IPP - Jim Woehl              | Region 1 – Skip Tinney      | Region 9 – Kim Newswanger      |
| Secretary - Carole Nirosky   | Region 2 – Stefani Millman  | Region 10 - Santiago Lizarraga |
| Treasurer – Roberta Wieringa | Region 4 – David Cluff      | Region 11 - John Wallace       |
| Registrar - Jill Delaney     | Region 6 – Kimberly Jepsen  | Region 12 – Kevin McAnnany     |

\*designates member absence.

- 1) The board meeting called to order by Laaci Louderback at 7:05 pm central and roll call was taken.
- 2) Reports:
  - a) Registrar’s report – Jill Delaney

- Total Membership: end September 2022 – 1797. End of September 2021 – 1749

September 2021	Sales Invoice Totals
Inventory Item	# Units
Steer Transfer	1
90DayWebAd	8
Reg	87
Late	7
Tran	182
Prt Duplication Certs	8
Dues	24
Family Membership	2
Bull Registration	33
Steer Registration	9
Rush Charge	4

September 2022 TOTALS		
Request Type	Animal Sex	Count
DUES		4
LIVEBIRTH	Bulls	1
REGISTER	Bulls	18
REGISTER	Females	45
REGISTER	Steers	1
TRANSFER	Bulls	14
TRANSFER	Females	41
TRANSFER	Steers	1
TRANSFER2	Bulls	7
TRANSFER2	Females	11
UPGRADE	Females	4

- Jill gave an update of her progress converting from Centrix software to the new BBC software. She has been working exclusively on the new software for two and a half weeks. Jill and Susan are meeting nightly to evaluate Jill’s progress and making adjustments for improvements to the software as needed. Members may experience slight delays with registrations and transfers due to the move to the new software and the learning curve for processing information, but Jill is currently working within the two-week period for processing requests.
- The new software has several capabilities for reporting financial information. Jill will need time to learn all of the reporting options before she narrows it down to which reports are most beneficial for the board meetings. In the meantime, reports may vary a little in the manner in which they are presented in the upcoming months. Membership has increased over the last year.
- Jill asked directors to encourage their members to register animals before selling them. Jill receives a large number of emails from buyers seeking information on animals they recently purchased and more often than not the animals in question have not been registered yet. These types of transactions have the potential of slowing the entire registration process down.
- The member portion of the new software is estimated to be available in another year to a year and a half. Jill stated that she really likes working with the new program.
- Kevin McAnnany will be ordering pre-printed certificates for Jill.

- 3) Continuing business
  - a) Standard Operating Procedure update proposal – Dave Cluff
    - The ethic’s committee proposed an update to the SOPs regarding section 15 of the SOPs. Simple changes were proposed to help clarify information already included in the document and to ensure alignment with the By-laws. Following a review by the board Santiago Lizarraga made a motion, Stefani Millman 2<sup>nd</sup>, to accept the changes to the SOPs. The motion passed unanimously.

4) Reports continued –

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- a) Treasurer report – Roberta Wieringa. The board did not have any questions about the financial report.
- Roberta requested advice from the board about how they would like her to record the sales and purchases of promotional items purchased from the Marketing and Advertising budget. The M&A committee supplied several regional directors with items to use at their meetings and would like their budget to be credited for those items. Following discussion by the board, it was determined that moving forward and in an effort to keep the reporting simple, a special account separate from the M&A budget should be established for purchasing and selling of promotional items. The board agreed to consume the cost of this year’s purchases and give items to directors for promotional use. Any shipping charges ensued to deliver merchandise to directors will be reimbursed.
- b) Budget Committee – Dave Cluff
- The budget committee would like to see the name changed to the Finance committee as it is delving into more than just the budget.
  - The budget committee will be creating the 2023 budget based on the average income and expenses from the previous 3 years. Dave will be asking all committees to fill out a form with their simple budget requests for next year. Once the entire budget is established each committee will be responsible for keeping their spending within the approved budgeted amount without the need to bring a request to the board.
  - The budget committee wishes to create a timeline with the committee presenting their budgeting recommendations based on the associations 1-, 3-, and 5-year goals, to the board before January every year. The board shared ideas about goals they perceived to be important to the association and membership. Ideas included education, member support, regional group support, breed research and classification of Dexter cattle. Following this discussion, the board appointed a new goals sub-committee and charged them with creating a new mission statement and asked them to establish 1-, 3-, and 5-year action plan. The goals committee will be led by Jim Woehl, committee members include Laaci Louderback, Santiago Lizarraga, Dave Cluff and Carole Nirosky.
- c) Education committee – John Wallace
- The new education committee met recently to talk about ideas they have for increasing education for members. They would like to make the online versions of the Dexter Bulletins searchable for anyone to find articles previously published. Kevin McAnnany said the easy answer is to roll out the digital magazine which would be searchable. A recommendation was made to have the PDF version of educational articles from the Bulletin added to the FORMS/INFO page of the website.
  - Committee goals include creating and gathering videos for the ADCA YouTube channel.
- 5) Continuing business continued –
- a) Regional Director updates
- Nominees for regional directors received for Region 6: Kimberly Jepsen, Region 8: Mark Chaney, will begin their first terms as directors January 1, 2023. Region 7 received one nominee who declined the nomination but suggested another member. Laaci or Becky Eterno will follow through by contacting them to see if they are interested in serving on the board.
- b) 2023 AGM Virtual Meeting / Practice
- Kevin McAnnany will be holding a practice meeting on Saturday, October 15, 2022 at 2pm central and invited board members to attend the dry run of the meeting. Board/Committees were reminded to send AGM reports to Carole by Saturday, October 22, 2022.
  - Kevin reminded everyone that the Bulletin press date is December 2, 2022 and they will have to act quickly if they wish to include any results of the AGM in that edition. The board will make a decision on what to include in the Bulletin at the wrap-up meeting that immediately follows the AGM.

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- 6) New Business
- a) Permanent Identification -
- Jill Delaney has incurred a few incidents of members not being able to properly identify their animals because permanent identification numbers were never applied to the animal as required. The board instructed Jill to make the board aware of anyone not properly identifying animals. We need to protect the integrity of the registry and unethical practices.
- b) Authorized Representative form clarification –
- Jill had a member question why they were not allowed to register an animal for another breeder when they were the authorized representative. Jill stated that the delay in registration was due to the original breeder not being up to date with their membership dues. Kimberly Jepsen asked for clarification on the purpose of the ARF. The board concluded the purpose of the authorized representative form is to allow another member to register animals on behalf of the original breeder. The original breeder and authorized representatives must be current members of the ADCA in order to register a Dexter in the ADCA.
  - The First Owner Exemption form is available for use in the unfortunate case of the death of a breeder.
  - Mark Chaney asked if the forms could be updated on the website in regard to the transfer policy change. Carole will update the printable form and Jill will contact Ranch House to update the online form.
- 7) Other –
- a) Jim Woehl announced that the Mid -American Stock Show being held in Grand Island Nebraska, October 29 – November 6, 2022, has invited Dexter cattle to participate this year. The Mid-American show is a multi-breed national show. This is a huge step in recognition for the Dexter cattle breed. Dexters will show on Wednesday, November 2, 2022.
- b) Skip Tinney relayed a call he received from a member who was upset with an advertisement on the ADCA Dexter cattle for sale page listing A2/A2 health benefits. He was concerned that the ADCA would be perceived as endorsing the health benefits of A2/A2 milk that have not been proven. A simple disclaimer may be placed on the website. The board will discuss this issue at a future meeting.

Meeting adjourned at 9:30pm CST / Next scheduled board meeting is November 1, 2022, 7:00 pm CST  
Submitted by Carole Nirosky