

American Dexter Cattle Association
Annual General Meeting – Pryor, Oklahoma
June 21, 2024 – 5:30 pm CDT

President – Laaci Louderback	Youth Interim Dir - Jim Woehl	Region 7 – Mark Ballard
Vice Pres – Dan Edgington	Youth President – Erin Chambers	Region 8 – Mark Chaney
* IPP - Jim Woehl	* Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Stefani Millman	Region 10 - Santiago Lizarraga
Registrar - Jill Delaney	Region 4 – David Cluff	Region 11 - vacant
Treasurer-Mark Chaney interim	Region 6 – Kimberly Jepsen	Region 12 – Rick Seydel

*designates member absence.

- 1) Laaci Louderback called the meeting to order at 5:34 pm.
- 2) Google meet instructions were given. Attendees included - In person: 85 / Google Meet: 15
- 3) Officer Reports
 - Secretary – Carole Nirosky gave a breakdown of her job responsibilities. There were no questions for the secretary.
 - Treasurer – Mark Chaney
 - 2023: expenses \$201,753, revenue \$177,641, Investments \$781, Sponsorships \$11,450
 - 2024 thru 5/31: expenses 93,169, revenue \$96,169, Investments \$1786, Sponsorships \$6000
 - 2023 expo: expenses \$16,799, revenue \$16,026 / 2024 expenses \$27,500, revenue \$20,000
 - 2023 ADCA hired a third-party accounting firm to keep financial records. Mark Chaney is filling in as interim treasurer. The position is available, and anyone interested should contact the board.
 - Copies of the current financial statements were made available to members at the meeting.
 - Question from Charlotte Ballard (region 6) – Why is the projected cost for the 2024 expo so high. Mark explained that the cost of some items reflected in the report appeared high but would be offset by income from pre-ordered sales such as meals and merchandise. The FUNdraiser auction helps to offset costs, but funds raised cannot be predicted. Other expo costs include but are not limited to the facility rental, shavings, hay, educational speakers, swag items and merchandise. The final cost is estimated to be around \$7,500; this estimate does not include income raised from the FUNdraiser auction.
 - A member in the audience wanted to know why the stamps on registration envelopes were not canceled. Mark Chaney was unable to give an answer as that is handled by USPS.
 - There were no further questions for the treasurer.
 - Registrar – Jill Delaney
 - Membership - 2023: 2080 / 2022: 1759
 - Registrations - 2023: 2035 / 2022: 2130
 - Transfers - 2023: 2252 / 2022: 2609
 - The new program is capable of generating trait reports.
 - Question – Will these traits eventually be printed on the registration certificate? Jill – yes
 - No further questions for the registrar.
 - Vice President – Dan Edgington gave an update on 2023 regional director elections and appointments. No questions for the Vice President
- 4) Committee reports
 - Marketing and Advertising – Kimberly Jepsen
 - Member Question: How many contacts do we receive from advertisements? Answer: Kimberly stated that In the past we received mailing labels for every inquiry, but we do not have a measurement currently. She will ask EG media if they have a way of tracking inquiries.
 - Show Committee – Dave Cluff - No questions about show committee report.

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- Pedigree & Genetics – Kim Newswanger - No questions for P&G committee report.
- 5) Open Discussion – Member input and questions
- Charlotte Ballard (region 6) requested the ADCA create a way for breeders to authorize calf registrations from bulls that they have been leased out for breeding. Her concern is that leased bulls are being shared with other breeders that are not part of the original contract.
 - Answer: The board will discuss the possibilities and software requirements.
 - Julian Calabria (region 7) of Red River Dexters – commented that the ADCA website is complicated for new members to navigate when registering their first Dexters. He would like to see some changes to the website that would make it more user friendly. His concern is the registration process is too complicated and we may lose new breeders because of this.
 - Answer: The board noted that while the website has a ton of information, it could use some improvements to make it more user friendly. It was also noted that problems with member retention due to registration existed even with the old website. Mentoring and education are the keys to helping new members and the ADCA cannot do this without assistance from our breeders. Tools such as the new member packet are available on the website for breeders to share with buyers. The education committee headed up by Mark Ballard has added new volunteers and they are committed to creating new media and videos to help members with the registration process. Plans are to link them from the website to the ADCA YouTube channel. The website committee also has room available for new members interested in helping. Members were encouraged to participate on committees!
 - Janet Triplett (region 6) asked the show committee to reconsider changing the age limit for the ADCA youth show to match the ADCA Junior association bylaws. She also asked for the show rules to be clear about age requirements for the open show.
 - Dave Cluff responded that per their request, the show committee and the board had previously discussed the age requirements for this year’s youth show and decided not to make any changes for this year.
 - The discrepancy was due to the newly created Junior ADCA’s bylaws that were completed in March 2024. The junior association decided to temporarily allow junior membership through age 21 to help strengthen the association and assist leadership.
 - Show entries had already been submitted for this year’s show the board agreed with the show committee’s recommendation not to change age requirements for 2024 youth show. The Junior ADCA was consulted in the decision. It was also noted that the youth in the age groups in question were eligible to participate in the open show.
 - Clem Nirosky (region 10) – would like the show committee to consider making the youth show entry fees free for participants. He also suggested changing the rules in the open show to allow anyone to show someone’s animal.
 - Dan Edgington (VP /region10) encouraged all members to become active by joining a committee that they are enthusiastic about. This would help improve the association as we move forward.
- 6) Director at Large nominations – to attend the BOD wrap-up meeting 6/22/2024.
- Nominations from the floor included JR Lizarraga, Quinlynn Dykstra, Becky Swisher, and Julian Calabria.
 - The election was held by ballot. Becky Swisher and Julian Calabria were elected by members as Directors at Large. They will attend the BOD wrap-up meeting.

Meeting adjourned at 9:10 pm CST / Next- BOD Wrap-up meeting: June 22, 2024, 7:10 pm CST
Submitted by Carole Nirosky