

# American Dexter Cattle Association

## Annual General Meeting

November 12, 2022 - 2 pm CDT

President – Laaci Louderback  
Vice Pres – Becky Eterno  
IPP - Jim Woehl  
Secretary - Carole Nirosky  
Treasurer – Roberta Wieringa  
Registrar - Jill Delaney

Youth Dir - Elissa Emmons  
Webmaster - Ray Delaney  
Region 1 – Skip Tinney  
Region 2 – Stefani Millman  
Region 4 – David Cluff  
Region 6 – Kimberly Jepsen

Region 7 –  
Region 8 – Mark Chaney  
Region 9 – Kim Newswanger  
Region 10 - Santiago Lizarraga  
Region 11 - John Wallace  
Region 12 – Kevin McAnnany

**\*designates member absence.**

- 1) The board meeting called to order by Laaci Louderback at 2:05 pm central.
- 2) Kevin McAnnany shared zoom instructions with members and asked everyone to sign-in to the chat feature with their name and ADCA member number.
- 3) Laaci Louderback thanked members for taking the time to join the AGM to see what happens behind the scenes within the organization. Laaci told members to contact a director or chairperson if they would like to learn more about joining a committee or helping in some other way.
- 4) Officer reports:
  1. Treasurer’s report - Roberta Wieringa explained the income and expenses on the Trial Balance report for January 1 – November 1, 2022
    - Questions regarding the treasurer’s report
    - The 2018 financial report is posted on the ADCA website, why isn’t the current financial report posted? Roberta answered that in the past the financial report was only posted at the annual general meeting.
    - Pat Mitchell asked if we made money or lost money for this year. Roberta responded that we are staying steady, and our income has been sufficient to pay the bills without touching the savings account. Earlier in the year she moved \$50,000 from the checking account to the savings account. The checking account balance stays right around \$35,0000.
    - Mark Chaney asked if the AGM account on the Trial Balance was really expenses for the expo? Roberta stated that yes, the AGM account was really expo expenses, and the account will be renamed per the board’s request.
    - Mark Chaney asked if the expo paid for itself. Roberta confirmed that the expo was self-sustaining and paid for itself at no additional cost to the association.
  2. Registrar’s report – Jill Delaney shared registration and transfer numbers and believes we will be close to the same number of animals registered and transferred in 2021. Membership total is 1900 including 652 new memberships. We have experienced a significant increase in membership in the past five years. New reports will allow Jill to break down the totals by region - 8:365, 7:314, 1:224, 10:187, 6:174, 9:144, 12:138, 2:123 and 11:43. Jill shared her work sheet for pending registrations that are not complete due to a missing component. Dave Cluff asked Jill to explain to members how long it takes to process an average registration. She said an average registration with no complications is processed within 5 days and tries to maintain a turnaround time of 7 to 10 business days for all transactions. The pending list can take much longer depending on the missing information, because of this, Jill urged breeders to register their animals before making a sale to ensure a smooth and timely transfer. Jill stated that her time is divided between researching pending transactions, accounting, registration, and the new software program. Members that want to know if their transaction has been processed should go to the online pedigree page, where they can check under their name or member number. Transactions always show up online first, members can expect to receive their certificates in the mail soon after. Always contact your regional director

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first with any questions. Kevin McAnnany stated the marketing and advertising committee is creating a cheat sheet for members to reference, on how to register a Dexter.

- Questions regarding the registrar report:
- Dr Richard Browning asked if there was any movement on having a single sheet for simultaneous registration and transfer of sold animals. Jill answered that members may register an animal and then transfer that animal at the same time, please put pending in place of the number. The current website forms only allow three registrations and one transfer to be completed at one time.

3. Secretary report - Carole Nirosky shared her report and responsibilities as secretary, record keeping and sharing of official association information. Mailing of promotional packets and brochures to members and non-members. Facilitate calls received from the ADCA phone line. Most calls are passed on to the regional director, so they are aware of things happening in their region and some are managed by the secretary.

- No questions were asked

5) Committee Reports

1. Elections – Becky Eterno stated that regions 6, 7 and 8 received one nomination each. No elections were required to be held. Kimberly Jepsen, and Mark Chaney will serve as regional directors for their first terms. Region 7 nominee had to refuse for personal reasons. Becky also announced that she would not be running for Vice President again.

- No questions were asked.

2. Ethics committee – Dave Cluff stated that the committee oversaw one case.

- No questions were asked.

3. Pedigree & Genetics – Kim Newswanger stated that the committee has two cases they have been working on. One case involves further testing to build a derived genotype due to improper animal identification. The P&G Committee is looking for another member.

- No questions were asked

4. Education Committee – John Wallace stated that the committee is hoping to produce how to video's or PowerPoints on assorted topics that can be accessible on the ADCA website or YouTube channel. The education committee is also looking for more volunteers.

- Questions for the Education Committee:

- Kevin Blusher asked, what is the address for the YouTube channel? The YouTube channel is The Official American Dexter Cattle Association.

5. Marketing and Advertising – Kevin McAnnany gave a presentation on all the projects the M&A committee has been working on throughout the year. He talked about the logos and style guides, past and future advertising goals, promotional materials, and the Dexter Bulletin. The Bulletin costs approximately \$30,000 to produce and mail and the cost of mailing and paper keeps rising. Moving to an electronic version could save the association \$30,000 a year. \$4000 was approved for events/shows. Kevin asked for volunteers to join the M&A committee, especially those with experience in marketing or publishing.

- Questions for the Education Committee:

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- Catherine W asked, Will the organization be moving to an e-magazine? A: Yes, but we need to work through some server issues to be able to post it on the ADCA website.
  - Pat Mitchell asked, Electronic version is good for members that utilize the web, what about members who choose not to be on the internet? A: All things would have to be taken into consideration and the association will do their due diligence before making any changes. Kimberly Jepsen shared that aside from the cost, supply issues are a big concern for producing the Bulletin but at no point has the committee considered charging members more for a printed version.
  - Kathy Chaney asked, Why are the minutes printed in the Bulletin? A: It is a requirement of the ADCA By-Laws for the minutes to be mailed to members.
  - Kathy Chaney asked, Who chooses articles and photos? Why not get the Youth involved in writing articles? The M&A committee sets a theme for the bulletin, most of the articles are written by directors, but they also go to outside sources for other articles. Kevin is also looking to see if we may have other options such as collaborating with another publisher to produce the Bulletin at a lower cost.
  - Catherine W. suggested using the university extension office for obtaining articles relating to cattle/husbandry/care/feeding/hay/nutrition. Lots of free information,
  - Lynell Graham asked, To whom do we send photos? A: Send photos to any regional director or the secretary.
  - Babette Russell asked, Anything we need to know to submit picture, i.e., pixels, size, type of picture. A: Any image that is 300dpi or higher.
6. Expo report – Santiago Lizarraga stated that the 2022 expo hosted in Wooster, Ohio had a good turnout. Educational presentations were well attended with the conformation and choosing breeding stock presentations receiving the most positive feedback. Every region was represented in person. Net cost for the event was \$13,734.80. The youth show had a large participation. Youth were also allowed to participate in the open show if they owned the animal they were showing. Change from the adult show to an open show was well received. 2023 Expo will be held in Salt Lake City, Utah.
- Questions for the expo committee
  - Pat Mitchell asked, Will the 2023 expo be a combined Expo and AGM? A: Laaci said the board has not made any decisions about the next AGM.
- 6) ADCA Annual Awards – Laaci Louderback
- Chuck Daggett Good Citizen – Don Giles
  - Talisman Farm Award – Barbara Netti
  - Junior Odom Award winners – 1<sup>st</sup> Hudson Louderback, 2<sup>nd</sup> Mark Lemley, 3<sup>rd</sup> Paige Lemley
  - Senior Odom Award – 1<sup>st</sup> Danielle Edgington, 2<sup>nd</sup> Henry Louderback, 3<sup>rd</sup> Aiden Sell
- (1) Odom monetary awards: Junior: \$500, \$250, \$50 / Senior: \$1,000, \$500, \$100
- 7) Laaci Louderback addressed a question asked earlier in the meeting by Babette Russell. Babette asked, Are the needs of the association posted anywhere? Laaci stated that we do not at this time but will look

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into adding committee needs to our website. In the meantime, members are encouraged to contact a committee chair or regional director about volunteering in an area that interests them.

- 8) Nominations for Directors at Large
- Patti Adams and Dan Edgington were elected directors at large, they will attend the board wrap-up meeting following the AGM.
- 9) Open Discussion and Questions
1. An anonymous person posed the question: Is there a possibility that we can start an up-grading genetic recovery program to eventually get grade cattle registered if they are sired by registered bulls for a certain number of generations? A: Laaci responded, right now the association is not looking into any programs like this. We have held steadfast that we are a purebred association and registration must be from registered Dexters.
  2. Dave Cluff asked Laaci share the goals committee (subcommittee of the finance committee) report in relation to needs of the association. The goals task force was established to create a vision of 1-, 3- and 5-year goals for the use of ADCA funds to help improve the breed according to the ADCA Certificate of Incorporation. The committee has identified four pillars to begin building on, education, classification, association infrastructure and member services. These pillars will help us to stay focused and create steps for achieving our 1-, 3- and 5-year goals.
  3. Dave Cluff asked Laaci what she thought the needs of the association are at this time. Laaci responded that education is a large need and volunteers are needed to help. The YouTube channel has four videos that are ages old. There is a huge need to help create basic information regarding Dexter cattle to share with members and prospective buyers.
  4. Dave Cluff explained the budget committee has asked other committees to submit requests for their 2023 budgets based on needs and responsibly spending of ADCA funds.
  5. Dr Richard Browning asked: Within the registration data and software workgroup, has the addition of an inbreeding coefficient calculator been discussed? If so, where does that consideration stand? A: Jim Woehl stated that several people have asked for other items that were not part of the initial build. He said that the software is being developed in three phases and currently we are in phase one. Once phase three is completed, which is estimated to be another year and a half out, we can consider other things like the inbreeding coefficient calculator being added.
  6. Rene Dykstra asked: Why do we not have a youth director report? This association needs to promote youth involvement and there is not a clear direction to our associations direction for promoting youth involvement for the breed. A: Elissa Emmons stated that due to personal reasons she did not have time to complete a full report for the meeting. She said there was quite a bit of youth involvement at the expo. The youth board will be going through a lot of changes due to some of the current volunteers aging out. We should see those changes shortly. Elissa asked members to email her at [aggieelissa@yahoo.com](mailto:aggieelissa@yahoo.com) with names of anyone that would be interested in serving on the youth board.
  7. Rene Dykstra commented that some youths have aged out years ago. This needs to be a priority. We have several board members who need to see younger members take interest in this association. The youth board needs to groom younger members to sustain the association. Elissa responded per

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the youth SOPs; youth may stay on the board until they are 21 years old to help guide the younger members. The last call for a youth board meeting was four months ago and only one person attended.

8. Rene Dykstra was unmuted so she could address the board with her concerns about the direction and the vision of the youth board. She believes we are missing out by not tapping into the youth that are already working hard to promote the Dexter breed. Elissa responded that she would like more volunteers with ideas to help her develop and grow the youth program.
9. Maryan Pannell commented that although she is new to this, if a person wants to be involved, they would have to contact the right person. The leaders have no idea who is out there unless someone speaks up other than a meeting like this. Kevin McAnnany suggested members contact their regional director and they will connect them with the right person.
10. Following no other requests to speak to the board a motion was made by Kevin McAnnany, John Wallace 2<sup>nd</sup>, to adjourn the 2022 annual general meeting. The motion was passed unanimously.

Meeting adjourned at 4:08 pm CST

AGM & wrap-up meetings Saturday, November 12, 2022 – 4:45pm central time  
Next monthly scheduled board meeting is December 6, 2022, 7:00 pm CST  
Submitted by Carole Nirosky