



American Dexter Cattle Association

Annual General Meeting

June 22, 2023



2023 AGM AGENDA



Welcome



Zoom instructions



Presidents Message



Officers Reports



Committee Reports



Member Input

2023 AGM Zoom Meeting Instructions

- Welcome!
- Please sign into the chat feature with your NAME and ADCA MEMBER NUMBER
- Please use the Chat feature to ask questions following committee reports
- Designated time scheduled at the conclusion of committee reports for member input.

ADCA Financial Report

4:51 PM

06/11/23

Accrual Basis

American Dexter Cattle Association 2023

Balance Sheet

As of June 11, 2023



	<u>Jun 11, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
0100 - Highpoint Bank-CHECKING	28,822.59
0200 - Highpoint Bank - Savings	347,600.05
Total Checking/Savings	<u>376,422.64</u>
Total Current Assets	<u>376,422.64</u>
TOTAL ASSETS	<u><u>376,422.64</u></u>
LIABILITIES & EQUITY	
Equity	
Opening Balance Equity	374,490.42
Net Income	1,932.22
Total Equity	<u>376,422.64</u>
TOTAL LIABILITIES & EQUITY	<u><u>376,422.64</u></u>

ADCA Financial Report Profit & Loss Jan 1 – June 11, 2023

	<u>Jan 1 - Jun 11, 23</u>
Income	
1000 - DUES /MEMBERSHIP	
1010 - Youth Dues	240.00
1020 - Individual Dues	22,560.00
1030 - Family Dues	4,815.00
1040 - Associate Dues	720.00
1000 - DUES /MEMBERSHIP - Other	12,835.00
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Total 1000 - DUES /MEMBERSHIP	41,170.00
1200 - REGISTRATIONS	
1210 - Heifers Registrations	10,400.00
1220 - Late (Cows) Registration	2,385.00
1230 - Bull Registrations	7,050.00
1240 - Steer Registrations	70.00
	<hr/>
Total 1200 - REGISTRATIONS	19,905.00
1400 - Replacement Certificate	43.00
1600 - Transfer Fees	12,420.00
1800 - ADVERTISING REVENUES	
1810 - Bulletin Ads	0.00
1820 - Web - For Sale	790.00
1830 - Web - Farm Listing	240.00
1840 - Web - AI Bull Listing	360.00
	<hr/>
Total 1800 - ADVERTISING REVENUES	1,390.00
2000 - EXPO REVENUES	
2100 - Sponsorships	7,500.00
2200 - Photo Contest	330.00
2300 - Meals & General Proceeds	1,793.00
2400 - Show Entries	2,135.00
2000 - EXPO REVENUES - Other	0.00
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Total 2000 - EXPO REVENUES	11,758.00
3200 - Interest Income	233.38
3600 - Miscellaneous Income	35.00
	<hr/>
Total Income	86,954.38

ADCA Financial Report Profit & Loss Jan 1 – June 11, 2023

Jan 1 - Jun 11, 23

Expense	
5000 - EXPO EXPENSES	
5100 - Venue	8,412.50
5200 - Meals (Catering)	1,885.05
5400 - Show & Awards	9,496.85
5500 - Travel Reimbursement	994.40
5600 - Online Store-ECWID	349.00
5700 - Other/General	3,607.07
Total 5000 - EXPO EXPENSES	24,744.87
6000 - COMMITTEE EXPENSES	
6100 - Marketing&Advertising	
6110 - Fairs, Shows, Exhibitions	6,000.00
6120 - Magazine Advertising	4,925.00
6150 - Promotion Items Purchase	2,546.94
Total 6100 - Marketing&Advertising	13,471.94
6300 - Pedigree & Genetics	31.00
Total 6000 - COMMITTEE EXPENSES	13,502.94
6900 - Publications-BULLETIN	
6910 - Printing	5,658.34
6920 - Freight	66.08
6930 - Postage	1,678.54
6940 - Sales Tax	458.33
Total 6900 - Publications-BULLETIN	7,861.29
7000 - PROFESSIONAL FEES	
7010 - Accountant	760.00
7020 - Corporate Agent	90.00
7030 - Legal Expense	2,000.00
7040 - Online Pedigree	216.00
7050 - Website Host	800.00
Total 7000 - PROFESSIONAL FEES	3,866.00
7200 - Franchise Tax Fee	275.00
7400 - INSURANCE	
7410 - Directors	2,137.00
7420 - Show/Event Liability	2,705.00
Total 7400 - INSURANCE	4,842.00



ADCA Financial Report Profit & Loss Jan 1 – June 11, 2023

7500 - Software Updates - Staff	283.16
8000 - CONTRACT LABOR/STAFF	
8100 - Bulletin Layout	2,700.00
8200 - BBC Registration Maint.	1,500.00
8300 - Registrar	17,600.00
8350 - Registrar Assistant	2,020.00
8400 - Secretary	5,300.00
8500 - Treasurer	2,650.00
8600 - Webmaster	715.50
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Total 8000 - CONTRACT LABOR/STAFF	32,485.50
9000 - UTILITIES	
9010 - Telephone	794.19
9020 - Internet	1,139.33
	<hr/>
Total 9000 - UTILITIES	1,933.52
9200 - General Supplies	1,295.07
9300 - Postage Expense	3,475.70
9400 - Equipment Purchases	952.73
9500 - Refunds-Regist/Trans, Ad	370.00
9600 - BANK CHARGES	
9610 - Bank Fees-Service Fees	0.00
9615 - Account Analysis Charge	38.00
9620 - PayPal Transaction Fees	-63.00
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Total 9600 - BANK CHARGES	-25.00
Reconciliation Discrepancies	-10,840.62
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Total Expense	85,022.16
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Net Income	1,932.22
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Registrar Report - Membership



2022

Total Membership: 1053

Total New Members: 695

Total Youth: 11

2023 Forecast

Total Membership Jan-June: 1356

Total New Members Jan-June: 270

Numbers by region:

91	Region 1 - East Central	147	Region 8 – Southeast
38	Region 2 – Northwest	57	Region 9 - Mid Atlantic
73	Region 4 – West	76	Region 10 - Central Great Lakes
52	Region 6 - West Central	12	Region 11 - Northeast
95	Region 7 - West Gulf	54	Region 12 - North Central

Registrar Report - Registrations

- Total Animals Registered in **2022**: 2130
 - 558 Bull
 - 1500 Female
 - 72 Steer
- Total Transfers in 2022:
 - 2,609 Transfer
- Total Animals Registered in **2021**: 2118
 - 540 Bull
 - 1498 Female
 - 80 Steer

2023

REGISTRATION

FORECAST

213 BULLS

579 FEMALES

22 STEERS



Secretary Report

- Maintained official documents of the ADCA
- Distribution of BOD meeting minutes via the ADCA website, Facebook, and the Dexter Bulletin.
- Mail ADCA promotional brochures to members for special events.
- Member communications –
 - Brevo email service
 - emails to members
 - Freedom Voice
 - 2022: Managed 459 phone calls from the ADCA phone line (1-844-588-2322)
 - 2023: 206 calls January 1st – June 1st

Secretary Report

- **ADCA Regional Directors Elections – 2022**

- Mailed nomination packets for regions 6, 7 & 8.
 - No elections were held in 6, 7 or 8.
 - Region 6 - Kimberly Jepsen ran unopposed.
 - Region 7 – Mark Ballard appointed as interim director.
 - Region 8 - Mark Chaney ran unopposed.

- **ADCA Regional Director Elections 2023**

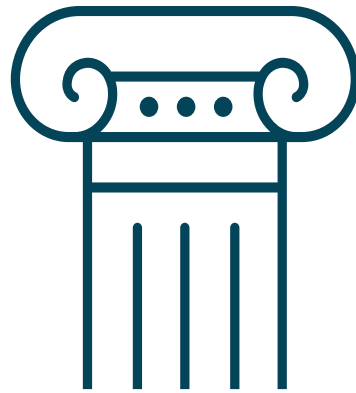
- We will be seeking nominations in regions
 - 9 – Kim Newswanger - interim
 - 10 – Santiago Lizarraga will be running for a second term.
 - 12 – Kevin McAnnany will not be running for a second term.
- Nomination packets will be mailed to August 15, 2023

2023 Goals Committee Report

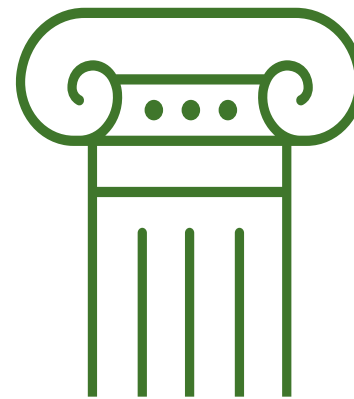
American Dexter Cattle Association Mission Statement

THE MISSION OF THE AMERICAN DEXTER CATTLE ASSOCIATION IS TO ENCOURAGE THE BREEDING OF HIGH-QUALITY DEXTER CATTLE AND TO MAINTAIN A SYSTEM OF REGISTRY

Purpose to Establish 1 and 3-year short- and long-term goals for the association.



**ASSOCIATION
INFRASTRUCTURE**

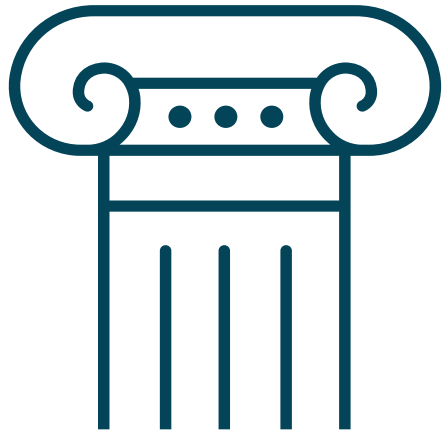


EDUCATION



**MEMBER
SERVICES**

2023 Goals Committee Report



ASSOCIATION INFRASTRUCTURE

ASSOCIATION INFRASTRUCTURE

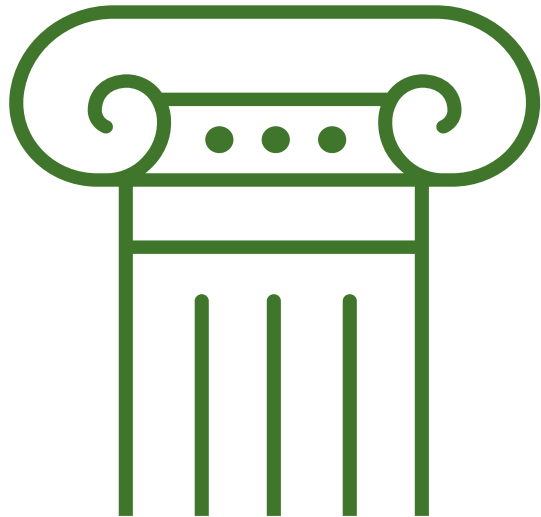
1-year goals

- Research and implement a Google business account for the purpose of effectively standardizing communication, streamlining documentation and improving our online presence as an association.

3-year goals

- Evaluate and modify the business account, as necessary.

2023 Goals Committee Report



EDUCATION

EDUCATION

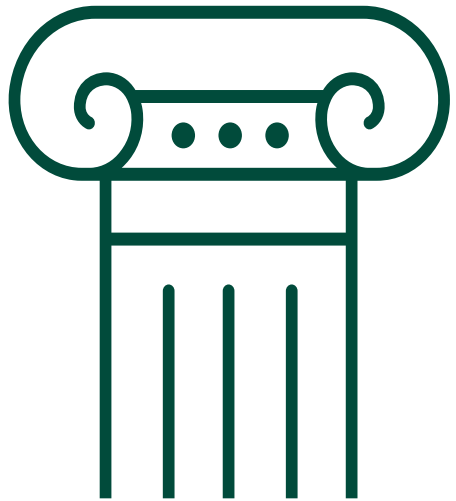
1-year goals

- Develop a plan to create both printed and visual “how to” materials for members to reference while learning how to use the new registration software program.
- Create three educational videos on various topics to post on the ADCA YouTube channel.

3-year goals

- Implement the educational materials for the new registration software.
- Add one to three new videos to the ADCA YouTube channel annually.

2023 Goals Committee Report



MEMBER SERVICES

MEMBER SERVICES

1-year goals

- Request for the Marketing and Advertising committee to reevaluate the guidelines for ADCA funds awarded to Dexter events and shows. For example, should higher dollar amounts be awarded for shows featuring a larger number of Dexters?
- Request for the Marketing and Advertising committee to implement an online store for members to purchase ADCA merchandise.
- Assign a taskforce to research and develop a classification program.

3-year goals

- Implementation of the member portion of the software.
- Place the focus back on the ADCA website and software as a major marketing tool for Dexters.
- Implement a functional system for classification of Dexter Cattle. Evaluate and modify the classification program, as necessary.

2023 Registration and Software Workgroup



The new BBC software, called “ADCA Herdbook”, went into service in September 2022. It completely replaced the old ADCA Centric software system, and provided significant functional, technical, and data integrity improvements.

Going forward:

The next Delivery Phase is #3 the new Online Pedigree platform with the following major features:

- New “Public” component at public.americandexter.org
- New public pedigree app replaces the Capable Computing app at adca.pedigree-db.com
- Registrar app at registrar.americandexter.org adds capability to upload animal photos

The remaining work on the registry software will be divided into smaller incremental deliveries

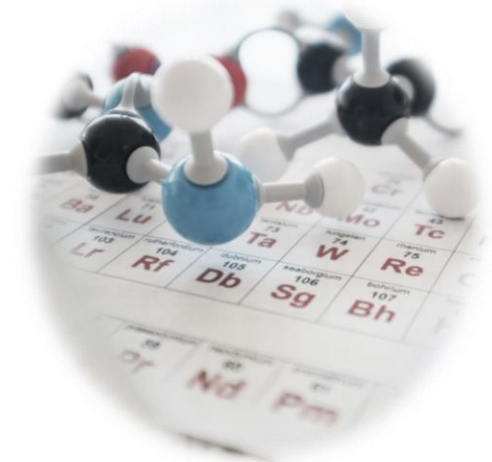
Each delivery will have its own MOU, and a target development time of about a year

Future deliveries may be forecasted, but any plans outside the current delivery are treated as tentative

2023 Pedigree and Genetics Report

- We were able to resolve a complicated & lengthy case involving a bull mix-up, in which we had to have a derived genotype built for a deceased dam, in order to determine which bull was of her offspring.
- The committee is currently working on three cases, primarily animal mix-ups.
- We want to remind all our members of the importance of permanent ID and full parentage verification of your calves. Most of these cases would not have needed P&G involvement if the animals in question had proper permanent ID.

Kim Newswanger - Chair
Kelvin Tomlinson
John Wallace
Zippy Stahl
Catherine Hall
Dan Edgington





Bulletin Committee

In Praise of OLD COWS

Danny Collins - Region 8 Director

I lacked the experience for it. It was telling that many owners didn't want to part with their older cows, so at least I knew I was on the right track. Eventually I did get the old posters crumpled in storage and current pictures which told the story. If a current picture of a twelve year old cow made her look as though she were five and headed towards her prime, I knew I was looking at a good animal. If she was bred back with a show exhibit in mind, I was definitely

covering for years. Semantics. I'd rather have two guaranteed good quality replacement heifers out of one of the heifers than a string of mediocre young cows out of milk cows that take in the same space and eat the same hay. Another thing that has helped me with my eye was to go back and find pictures of any cow I found attractive or impressive in some other way, showing her as a calf and young cow. Short of traveling many





Marketing and Advertising



2023 Show Committee Report

- The show committee received some member feedback asking what could be done to help promote the milking side of the dual purpose dexter.
 - We added a bonus class of “Best of Udder” requiring the cow to be in milk. The primary focal point of judging in this class is going to be the udder quality of the cow.
- We also added some additional bonus classes that will also recognize breeders' efforts in their breeding programs.
 - Cow-Calf Pair No age requirement - calf must be 6 months old or younger
 - Get Of Sire - 3 animals from the same sire both sexes represented.
 - Produce Of Dam - 2 animals from the same dam.
- As always, we welcome member input and participation in this and any committee.



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ADCA Youth Director

ADCA ANNUAL AWARDS

Presentation Friday, June 23, 2023



CHRIS ODOM YOUTH
AWARDS



CHUCK DAGGETT GOOD
CITIZEN AWARD



TALISMAN FARM AWARD



Open
Discussion

Comments or
Questions

EXPO 24

OKLAHOMA

MAYES COUNTY FAIR GROUNDS
2200 NE 1ST. ST
PRYOR, OK

JUNE 19TH - 22ND 2024

