

# American Dexter Cattle Association BOD Conference Call

May 6, 2020 - 7 pm CDT

President – Jim Woehl  
 Vice Pres – Kimberly Jepsen  
 IPP -  
 Secretary - Carole Nirosky  
 Treasurer – Roberta Wieringa  
 Treasurer – Jim Smith  
 Registrar - Jill Delaney

Youth Dir - Elissa Emmons  
 \* Parliamentarian - David Jones  
 Webmaster - Ray Delaney  
 Region 1 – Skip Tinney  
 Region 2 – Laaci Louderback  
 Region 4 – Becky Eterno  
 Region 6 – Jeff Chambers  
 \*designates member absence

Region 7 – Jennifer Hunt  
 Region 8 – Danny Collins  
 \* Region 9 – Kim Newswanger  
 Region 10 – Patrick Mitchell  
 Region 11 -  
 Region 12 – Terry Sprague

## Standing Agenda Items:

1. Treasurers report - Total liabilities & equity \$332,795.18
2. Registrars report –
  - April totals include some makeup activity from previous PayPal issues. Year to Date income is down approximately \$3500. Jill processed a large amount of transfers in April.

April Totals 2019 Sales Invoice Totals			April Totals 2020 Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount	Inventory Item	# Units	\$\$Amount
Dexter Bulletin 1/4 Ad	8	400.00	Steer Transfer	4	20.00
Steer Transfer	4	20.00	90DayWebAd	6	180.00
90DayWebAd	5	270.00	BreederListing	4	200.00
Reg	109	2725.00	Reg	101	2575.00
Late	10	450.00	Late	8	360.00
Tran	141	2820.00	Tran	243	4860.00
Prt Duplication Certs	6	18.00	Over/Under Payment	1	30.00
Dues	41	1635.00	Prt Duplication Certs	4	12.00
Family Membership	4	215.00	Dues	58	2285.00
Bulletin Ad page Ad	3	120.00	Dues next year	3	120.00
Jr Membership	5	50.00	Family Membership	5	275.00
Bull Registration	23	1150.00	Associate Membership	1	35.00
Steer Registration	21	105.00	Jr Membership	4	40.00
			Bull Registration	42	2100.00
			Youth Donation (Jr)	2	10.00
			Steer Registration	8	40.00
			Rush Charge	2	20.00

## Monthly Agenda:

1. President’s comments –
  - There has been an increase in interest for Dexter cattle and beef across the nation. This is an opportunity for regions to impact their local economy by promoting and marketing the benefits of Dexter cattle and beef.
  - Moving forward the BOD will not bring anything up for a vote unless everyone has had a minimum of five days to review the subject. The five-day rule will be added to the SOP’s.
2. 2020 National Virtual Show
  - Kimberly Jepsen has forwarded final copies of the show rules, show classes and mission statement to Virtual Cattle Battle. Virtual Cattle Battle is continuing to work on constructing the ADCA show and we should have more information soon. Rules and Class lists will be posted on the ADCA website and Facebook so members can plan their entries.
  - Pat Mitchell recommended postponing publication of the Dexter Bulletin so information for the Virtual Show may be included.
  - Kimberly Jepsen and Roberta Wieringa will contact Rebecca Gygax about adjusting and setting up the online store for the Virtual Show.

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3. Logo ballot & Youth Director ballots –
  - Ballots for a membership vote for both the Logo and the Youth Director will be included in the August edition of the Dexter Bulletin. Discussion was held about the type of insert. Pat Mitchell will check with Brent to see which is the most cost effective.
4. Website update
  - Ranch House adjusted programming to make the navigation menu text visible and easier to read.
  - Ray is still waiting to complete virtual training with Ranch House, the delay is due to Covid-19 restrictions.
  - A member in Becky Eterno's region could not find the A.I. form on the website. The A.I. form is no longer available or needed because of the sire verification requirement.
5. Youth Standard Operating Procedure revisions
  - Elissa Emmons submitted a draft of the youth SOP's for BOD consideration. Jim Woehl suggested changing the official name from "Youth ADCA" to "Junior ADCA", the BOD agreed, and that modification will be made.
  - SOPs include a new treasurer position, the BOD discussed the possibility and considered it to be a good learning and development opportunity which is part of the goal for the Junior ADCA.
  - BOD members will send suggested modifications to Elissa and she will return the modified SOPs for the BOD to review before the June meeting.
6. AGM meeting update
  - The ADCA annual meeting will be held on Saturday, October 10, 2020 following the Ohio Valley Dexter show in Wooster Ohio, The BOD will ask OVDBA if they would make the banquet arrangement and discuss plans at the June meeting.
  - Due to the rescheduled AGM, the BOD agreed to extend the deadline for receiving nominations and applications for the Chris Odom Youth Award, Chuck Daggett Good Citizen Award, and Talisman Farm Awards to August 1, 2020.
7. Other items
  - Jim Smith will be sending the 2019 Financial reports to the BOD this week for publication on the Website.
  - Jennifer Hunt had members inquiring about the ADCA Photo Contest. Kimberly Jepsen will investigate the possibility of hosting a virtual photo contest in conjunction with the National Virtual Show. Hosting a separate virtual photo show will also be considered.
  - Due to covid-19 and social distancing restrictions Terry Sprague posed the idea of holding virtual regional meetings this year. Jim Woehl said Regional Directors may utilize Turbo Bridge for their 2020 regional meetings.
  - Members wanting to change their prefix may do so for animals moving forward only.
8. The BOD went into an executive session from 7:31 until 7:45 to discuss personnel issues.
9. Jim Woehl signed the contract with Better Built Cows for the new registration software and everything is moving forward as scheduled.

Meeting adjourned at 7:50 pm / Next meeting scheduled for June 3, 2020

Submitted by Carole Nirosky