

# American Dexter Cattle Association BOD Conference Call

April 3, 2019 - 7 pm CDT

President – Lesa Reid  
Vice Pres - David Jones  
IPP - Jim Woehl  
Secretary - Carole Nirosky  
Treasurer - Jim Smith  
Registrar - Jill Delaney  
Webmaster - Ray Delaney

Youth Dir - Elissa Emmons  
Parliamentarian - David Jones  
Region 1 –  
Region 2 – Laaci Louderback  
Region 4 – Becky Eterno  
Region 6 – Jeff Chambers

Region 7 – Robin Welch  
Region 8 – Doug Loyd  
Region 9 – Kim Newswanger  
Region 10 – Patrick Mitchell  
Region 11 -  
Region 12 – Terry Sprague

\*designates member absence

1. The meeting began at 7:05 with Lesa appreciating that the ADCA currently has 945 members.
2. New Logo – Lesa Reid
  - The BOD reviewed initial logo ideas from Ranch House Designs and requested some changes be made. Change requests will be sent back to the designer.
  - Jeff Chambers made a motion, Pat Mitchell seconded, to obtain 3 final designs for the ADCA logo and allow the ADCA members to vote for the ultimate logo. The motion passed unanimously. Details for voting procedures will be discussed at the next meeting.
3. New Website – Lesa Reid
  - Website committee presented a navigational map and a proposal from Ranch House Designs to create a new website for an estimated cost of \$15,800 – a 5% discount.
  - The new website will use an industry standard language and technology that will allow the ADCA grow and to intergrade with PayPal and the database.
  - Following discussion, the BOD asked the website committee to clarify questions regarding security plug-ins and other possible issues.
  - The website committee was asked to bring back a direct recommendation to the BOD.
4. Registration and Software – Jeff Chambers
  - The Registration and Software workgroup gave an update on ADCA registration software backup, data security, and research.
  - Jeff Chambers made a motion, Jim Woehl seconded, for the ADCA to purchase IDrive, a cloud-based storage service for the Registrar to back-up data, at a cost of \$52 per year. Motion passed unopposed.
5. Expo Store – Carole Nirosky
  - The Expo Store is up and running. Rebecca Gyax will be able to send weekly reports.
  - More than 50% of classes have already been sponsored for the 2019 Expo
6. National Expo & AGM – Lesa Reid
  - Robin Welch made a motion, Laaci Louderback seconded, for the ADCA to pay the \$8.00 parking fee for members attending the Meat Lab tour at the 2019 Expo. The motion passed unopposed.
  - A Hoof trimmer will be available for hire at the Expo on Thursday and Friday. Elissa Emmons will follow up with him about the cost.
  - Elissa asked Regional Directors to remind all the youth in their regions to send in their applications for the Chris Odem award. The deadline is May 4, 2019. The committee would like to have at least one junior and one senior application from each region.

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- Several members have offered steers for the youth program. The youth committee was asked to develop a plan for implementing a steer program and bring their recommendations back to the BOD.
7. Final Thoughts –
- Jim Smith asked about the Treasurer position and his retirement – There was nothing to report, Lesa will add this to the agenda for the next meeting.
  - Regional Directors are still needed for regions 1 and 11. Send any suggestions to Lesa.
  - Jill – apologized for any delays in communicating with directors and members. She has been busy tending to registrations, transfers and membership paperwork and is working to process everything as quickly as possible. Please note that all paperwork is processed in the order it is received.
8. Meeting ended at 8:30pm.

Next meeting May 1, 2019

Submitted by Carole Nirosky