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| --- | --- | --- | --- | --- | --- |
|  | President – Lesa Reid | \* | Youth Dir - Elissa Emmons |  | Region 7 – Jennifer Hunt |
|  | Vice Pres – Kimberly Jepsen | \* | Parliamentarian - David Jones |  | Region 8 – Danny Collins |
|  | IPP - Jim Woehl |  | Region 1 – Skip Tinney | \* | Region 9 – Kim Newswanger |
|  | Secretary - Carole Nirosky |  | Region 2 – Laaci Louderback |  | Region 10 – Patrick Mitchell |
|  | Treasurer -  |  | Region 4 – Becky Eterno |  | Region 11 -  |
|  | Registrar - Jill Delaney |  | Region 6 – Jeff Chambers |  | Region 12 – Terry Sprague |
|  | Webmaster - Ray Delaney |  |  |  |  |

 **\*designates member absence**

1. Lesa welcomed everyone including guest Rick Sydel, to the BOD meeting
2. Website Server - Ray Delaney
	* Ray gave an update on moving the ADCA pedigree site to a new server location. The process took 4 days to configure and moved easily. The new server is monitored 24/7 and will be updated as needed.
	* Ray has been communicating with Ranch House Design about launching the new website, which is almost complete, by the target date of November 19. Ranch House will also be hosting the new website at a reasonable rate so we will no longer need to pay for the dedicated server we currently are using.
	* Lesa said Ranch House is working daily to complete requested changes in time for the launch date.
	* Jim Woehl wanted clarification that the logo design currently being used on the new website was approved as a place holder only.
3. ADCA Advertising –
	* A discussion was held about continuing the ADCA’s past practice of not allowing any advertisements to reference other registries or associations.
		+ The Jim Woehl made a motion, Pat Mitchel 2nd, that all advertisements will reference the ADCA only.
		+ The motion passed unanimously.
4. New website review – Lesa
	* Lesa gave a brief description of the new website and some of its functions. She asked the BOD to take until Monday, November 11 to review the website and send any comments or corrections they would like to have considered. This will allow Ranch House time to adjust the site before the target date of November 19.
	* Lesa asked the BOD to consider appointing a person to oversee the communication area of the website. This person would ensure information is sent to Ray for posting on the calendar, event section or the blog and possibly oversee Facebook communication. Jennifer Hunt and Carole agreed to oversee this area together. Danny Collins suggested a progress report be presented to the BOD for evaluation, three months after the website goes live.
	* Photos 500KB to 3MB in size are still needed to use throughout the website. Please email photos to Kimberly Jepsen.
5. Registration and Software Management system RFP approval – Jeff Chambers
	* The registration and software management committee asked the BOD for approval to send out the Request for Proposal (RFP) for a new Registration and Member Management System (RMMS) to the recommended vendors/developers provided.
	* Discussion was held about the RFP timeline and recommended vendors.
		+ Skip Tinney made a motion, Danny Collins 2nd, for the BOD to approve sending the Request for Proposal for a new Registration and Membership Management System to the recommended vendors/developers on November 13, 2019. Skip amended his motion, Danny 2nd, to include changing the RFP’s date for “Contract executed and purchase order issued” to “TBD”.
		+ The motion passed unanimously.
6. ADCA Logo – Lesa Reid
	* Rick Sydel gave an in-depth report on the process of bringing the ADCA original logo into a modern version that can be used with all of today’s media technology. The graphic artist donated her time and talents to update the original logo. The Logo task force asked the BOD to approve this rendering of the original ADCA logo.
		+ Jim Woehl made a motion, Becky Eterno 2nd, to accept the new version of the original ADCA logo presented by Rick Sydel, using the Angies Sans font.
		+ The motion passed unopposed.
	* The BOD felt the need to keep the logo as close to the original logo as possible to help preserve the history of the ADCA. The BOD thanked Rick for his work on this task.
	* Rick will send a color version to the BOD and once approved the logo will be sent to Ranch House and they will complete the Trademark and branding process for the ADCA.
	* Skip Tinney asked how the logo would be shared with the membership. An announcement will be made to the membership as soon as the color version is available.
	* Pat asked if an ADCA member version could be available for members to use. Rick will ask the graphic artist to create one.
7. Other items –
	* The BOD needs to find out if the Junior ADCA needs to operate under their own by-laws or if they can operate under the ADCA by-laws. Item tabled until December meeting when David Jones will be available to join in the discussion.
	* Skip Tinney – Confirmed with Jim Smith that he has a new ADCA computer that will be given to Carole for the treasurer transition.
	* Skip Tinney asked if we had updated the back of the registration certificate to include and highlight the First Owner Policy. Jill will email a proposed copy to the BOD for review and approval.

Meeting concluded at 8:55 CDT

Submitted by Carole Nirosky