

# American Dexter Cattle Association Conference Call

August 2, 2017 - 7 pm CDT

Pres Greg Dickens

Reg 2 Laaci Louderback

Reg 7 Robin Welch

Reg 10 Patrick Mitchell

IPP Jim Woehl

Secy Carole Nirosky

Webmaster Ray Delaney

VP Lesa Reid

Reg 4 Joel Dowty

\* Reg 8 Doug Loyd

\* Reg 11 Resigned/Interim

\* Youth Elissa Emmons-Sawyer

Treas Jim Smith

Bulletin Editor

\* Reg 1 Becky Petteway

Reg 6 Jeff Chambers

Reg 9 Kim Newswanger

Reg 12 Terry Sprague

Registrar Jill Delaney

Parliamentarian David Jones

\*designates member absence

## 1. Welcome -

Greg thanked everyone for their attendance during the Conference Call and welcomed new secretary Carole Nirosky

## 2. Region 11- John O'Mear resigned as regional director.

Lesla Reid has no leads yet for a new director. She is still searching for candidates.

## EXECUTIVE SESSION – 7:10 to 7:25 CDT

## 3. AGM 2018- Jim W

The AGM committee needs a decision concerning sale animals. Should there be a limit on the number of sale animals for the AGM, do we want a ratio set for cows and bulls. Should the sale animals be advertised in the catalog?

After some discussion, the BOD decided on:

- No limit or ratio of sale animals
- Fee of \$75 per animal nonrefundable. Sale fee includes ADCA transfer within 30 days of AGM.
- Animals will be advertised in the AGM Program and on the ADCA website.
- There won't be a set sale day or time due to private treaty sales; animals may be sold anytime throughout the AGM. A veterinarian will be available for help with processing sales.
- BOD meeting will be Thursday 8am to Noon, this will allow for BOD to spend time meeting and greeting the membership in the afternoon.

Other items the AGM committee is considering:

- Change the Catalog to a Program and it will include extra blank pages for note taking.
- Thursday and Friday will be filled with educational classes yet to be determined. Another building may be needed to accommodate youth activities and/or educational seminars.
- Color name tags for members to recognize and meet other members in their region.

## 4. Youth Committee – Elissa unavailable. Postponed until September meeting

## 5. Task Forces Reports –

- Financial – Jim Woehl, Robin Welch, Jim Smith
  - Submitted 3 reports - ADCA 2017 Summary Budget, ADCA 2017 Details of Budget, ADCA AGM Budget 2017
  - The AGM budget of roughly \$33,000 is broken out on a separate page. The reason it looks so much different is that the cattle sale amounts have been taken out of the 2018 budget.
  - Board has accepted for review the financial task force's recommendations and the financial task force is now resolved.
- Customer/Public Service Concerns – Pat Mitchell
  - No update available - Postponed until September Meeting
- Social Media – Jeff Chambers, Becky Petteway, Doug Loyd
  - Guidelines - Regional pages on Facebook should include a mission statement

- Policy needed for all officers, staff, and directors about when and how they act and respond on social media
- The committee agreed that the ADCA needs to be more active on the main ADCA Facebook page. They are still working on what that process should entail.
- Discussion concerning blowups on social media includes how, where, when should we as an organization get involved and if we do we need to be consistent.
- Officers, staff, directors should be clear when they are speaking as a representative of the ADCA or personally when interacting on social media
- We need a clear channel to get information out to the membership. Last announcement about secretary position being filled was well received.
- Carole Nirosky has been added to the social media committee.
- Greg applauded their efforts and asked that they keep moving forward to tweak and polish their ideas.

6. Secretary Charge accounts or how to do stuff...

- Jim S. and Carole will work out details on setting up accounts.

7. SOP Change for Committee's – Lesa Reid

- Greg tabled project until further notice due to committee workloads.

8. SOP change for Registration – David Jones

Jim Woehl made a motion that David update the SOP to reflect registration information which details what type of identification method and tags are accepted. It also includes what to do if a tag is lost. Terry Sprague seconded the motion and the motion passed.

9. Final Thoughts –

- David Jones – Bylaws
  - Review Bylaws and make changes to eliminate Region 3 to combine with Region 7.
  - Bylaws need to be sent to attorney for a general review to make sure statutes are in compliance.
  - Attorney fees could run between \$5000 and \$6000 to do all of the above.
  - A motion was made by Pat Mitchell allowing David Jones to make the changes to the bylaws and have the attorneys review the Articles of Incorporation and Bylaws to make sure they are in compliance. Robin Welch seconded the motion. Motion passed by acclamation.
- Greg Dickens – Bulletin
  - New edition made it to printer early and members should start receiving them by the end of August.
  - Kim Newswanger suggested directors only be responsible for 1 article per year instead of two. This would allow room for 1 or 2 pages to be dedicated to the youth.
  - Brent will stay on as editor until position is filled. He has expressed an interest in applying for the position.
  - Only one person has responded to the job opening for editor. They requested a detailed job description.

Meeting adjourned – 9:15 CDT