

American Dexter Cattle Association BOD Monthly Meeting

February 2, 2021 - 7 pm CDT

President – Jim Woehl
 Vice Pres – Kimberly Jepsen
 IPP -
 Secretary - Carole Nirosky
 Treasurer – Roberta Wieringa
 Registrar - Jill Delaney

Youth Dir - Elissa Emmons
 Webmaster - Ray Delaney
 Region 1 – Skip Tinney
 Region 2 – Laaci Louderback
 Region 4 – Becky Eterno
 Region 6 – Jeff Chambers

Region 7 – Jennifer Hunt
 Region 8 – Danny Collins
 Region 9 – Scott Wilson
 Region 10 – Santiago Lizarraga
 Region 11 -
 Region 12 – Kevin McAnnany

*designates member absence

Also, in attendance Susan Smythe, Pat Mitchell, and Dave Morgan

1. Treasurers report –

- Total liabilities & equity \$381,324.49

2. Registrars report – Jill Delaney

- TRUE count for January 2021 is 1318. (656 paid/662 unpaid new members)
- True count for January 2020 was 562
- Membership count for January 2021 including 2020 for bulletin run: 1948
- Updated Google Map list was sent to Dave Morgan 2/2/2021
- Labels for bulletin sent to Brent 2/2/2021
- More new members signing up and paying for membership than ever before. Association needs to advertise free membership for first time owners.
- Jeff Chambers would like to see an increase in Junior membership. Jim would especially like to encourage youth that own cattle to have their own membership.

ADCA Totals: 2020

Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount
50DayWabhd	4	120.00
BreederListing	7	350.00
Reg	79	1375.00
Late	9	405.00
Tran	116	2320.00
Over/Under Payment	3	65.00
Fet Duplication Certs	3	9.00
Dues	239	8400.00
Family Membership Duplicate	3	135.00
Family Membership	41	1845.00
Associate Membership	1	40.00
Jr Membership	7	70.00
Bull Registration	29	1450.00
Youth Donation (Jr)	1	5.00
Steer Registration	5	25.00
Rush Charge	3	30.00

ADCA Totals 2021

Sales Invoice Totals		
Inventory Item	# Units	\$\$Amount
Steer Transfer	2	10.00
50DayWabhd	2	60.00
BreederListing	2	100.00
Reg	103	2575.00
Late	9	405.00
Tran	143	2860.00
Over/Under Payment	1	50.00
AI Bull Listing	11	660.00
Dues	311	10895.00
Dues next year	3	105.00
Family Membership	87	3915.00
Associate Membership	3	120.00
Jr Membership	6	60.00
Bull Registration	34	1700.00
Youth Donation (Jr)	14	60.00
Steer Registration	8	40.00
Rush Charge	1	10.00

3. President’s comments –

- Brand new members joining and paying dues before owning cattle should be offered a credit towards their next years membership when they become first time Dexter owners.

4. Software demonstration –

- Jeff Chambers introduced the RMMS committee, Susan Smythe, Jill Delaney, Pat Mitchell, Dave Morgan, Carole Nirosky, and thanked them for joining in the BOD meeting for the new software demonstration.
- Susan Smythe gave a concise demonstration of the new software program.
 - Phase 1 will replace the current Centrix software program and it is the foundation piece for completing Phases 2 & 3. Phase 1 is registrar related activities for recording membership, registration, transfers, and reporting. Phase 2 is the registrar piece put into production on the web for testing before going live. Skeletal member only

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components will be added at the end of Phase 2 and will offer member sales listings with search capabilities. Phase 3 includes completion of member only registry services and the member map which will generate directly from the new software. Financial pieces will also be added in Phase 3.

- Phase I is closer to completion with an estimated May date for final approval.
 - RMMS committee is incredibly happy with the product Susan has created. She has met most of the desired criteria expressed in the original request for proposal and exceeded expectations while saving the association a substantial amount of money.
 - Questions following demonstration
 - Skip/Kevin: Importing member email list issues with current lists. Susan will follow-up.
 - Skip: Automated obligate status in member view. (Possible add-on in Phase 3+ with additional resources)
 - Danny: Notification each time member contact/address information is changed notification. Susan suggested adding a date/time stamp to search.
5. Missouri Storage Unit –
- The BOD discussed options for preserving historical documents currently located in a storage unit in Missouri. Jeff Chambers made a motion, Laaci Louderback 2nd, to identify where ADCA items are and consolidated all documents and materials. Motion passed unanimously.
 - Skip will visit the storage unit and take pictures of the contents so the BOD can decide how to move forward with consolidation and preservation. The BOD will review this again at the March meeting.
6. 2021 Budget
- Following a brief discussion about the 2021 budget, Santiago Lizarraga made a motion, Kevin McAnnany 2nd, to pass the 2021 budget that was finalized in executive session. The motion passed unanimously.
7. 2021 Expo update – Santiago Lizarraga
- Santiago presented a recap of the accomplishments from the Expo committee meeting.
 - Airport information has been posted on the website along with a second host hotel, rooms are \$10 cheaper, but no breakfast offered.
 - Kimberly inquired about the Wayne County fairgrounds cancellation policy if the National Dexter Expo could not be held due to the pandemic. The fairgrounds will credit our deposit for a later date. May 15, 2021 is the deadline.
 - Laaci asked if Ohio had special rules regarding youth only shows. Last year in Ohio youth events were the only events allowed. The ADCA will not consider holding a youth only show if that restriction is enforced in Ohio this year.
 - Danny Collins requested for the by-laws to be revised to allow directors to attend the AGM via Zoom due to Covid-19 restrictions and travel concerns. Discussion followed and other BOD members expressed concerns related to traveling during the pandemic. Jim W realizes and stated the ADCA will continue with plans to hold the National Expo but realize things could change because of health restrictions. The most important thing is keeping everyone safe.
 - Jim asked everyone to poll members in their regions to get an idea of how many are planning on attending the National Expo so we can keep planning accordingly. We need to decide at the BOD meeting in May if we need to cancel.
8. Other –
- Santiago presented a member request to the BOD concerning spam emails relating to the purchase of Dexter Cattle. They would like the ADCA to post a warning for members about spam

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emails. The BOD sympathized and acknowledged that scammers are everywhere making it difficult to identify all of them. The ADCA warns members to use good judgement when selling cattle.

- Jennifer Hunt asked for ADCA for support of a regional link, created by a member in her region, to the ADCA website. She was told to discuss it with the Website and Technology committee and then submit a proposal to the BOD.
- Danny Collins added a second Facebook page to her region for networking. She is also hosting a monthly Zoom meeting for her region designed to help members with genotyping, registration, and transfer questions and offered to help other regions. Jim W thought this was a great service and is going to add electronic communications to the agenda for the March BOD meeting.

Meeting adjourned at 9:10pm CST

Submitted by Carole Nirosky