

American Dexter Cattle Association BOD Conference Call

August 5, 2020 - 7 pm CDT

President – Jim Woehl	Youth Dir - Elissa Emmons	Region 7 – Jennifer Hunt
Vice Pres – Kimberly Jepsen	Webmaster - Ray Delaney	Region 8 – Danny Collins
IPP -	Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Laaci Louderback	Region 10 – Patrick Mitchell
Treasurer – Roberta Wieringa	Region 4 – Becky Eterno	Region 11 -
Registrar - Jill Delaney	Region 6 – Jeff Chambers	Region 12 – Terry Sprague

*designates member absence

Standing Agenda Items:

- Treasurers report - Total liabilities & equity \$339,299.13
 - The June report did not include money acquired from the virtual show due to the difficulty of moving the funds from PayPal. Kimberly Jepsen stated that PayPal is getting increasingly challenging to work with as a business. She suggested looking at other options for credit card processors. Jim said this is a recurring theme and will add it to next month’s BOD meeting for further discussion.
 - Per Skip Tinney’s request the BOD spent some time going over the Profit and Loss report. The BOD will continue reviewing reports monthly. They will monitor income & expenses and reallocate funds as needed.
- Registrars report –
 - Year to date registrations are on track with last year. Transfers and membership have increased.
 - Jill was asked to provide new membership numbers; she will send that information to the BOD via email.

July 2019 Totals			July 2020 Totals		
Sales Invoice Totals			Sales Invoice Totals		
Inventory Item	\$ Units	\$\$Amount	Inventory Item	\$ Units	\$\$Amount
Steer Transfer	4	20.00	Steer Transfer	6	30.00
90DayWebAd	12	360.00	90DayWebAd	4	120.00
Reg	123	3075.00	Reg	120	3000.00
Late	3	135.00	Late	15	675.00
Tran	200	4000.00	Tran	205	4100.00
Over/Under Payment	3	35.00	Over/Under Payment	3	60.00
Prt Duplication Certs	5	15.00	Prt Duplication Certs	2	6.00
Dues	30	1195.00	Dues	37	1480.00
Jr Membership	1	10.00	Family Membership	4	220.00
Bull Registration	49	2450.00	Family Membership	3	165.00
Steer Registration	6	30.00	Associate Membership	1	30.00
			Jr Membership	2	20.00
			Bull Registration	36	1800.00
			Youth Donation (Jr)	1	20.00
			Steer Registration	4	20.00
			Rush Charge	2	20.00

Monthly Agenda:

- President’s comments, Jim Woehl
 - We continue to receive positive feedback regarding the Virtual Show. The pandemic has increased interest in Dexter cattle. Dexter sales are thriving throughout the country this year. We need to keep encouraging our members to continue promoting the positive aspects and benefits of Dexter Cattle.
 - In unification with the BOD goals of succession planning, Jim announced that Kimberly Jepsen has volunteered to become the next editor of the Dexter Bulletin with Danny Collins and others assisting. Pat Mitchell will help to make this a smooth transition for Kimberly.

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- Brendan Farren has offered to livestream the ADCA annual general meeting. Brendan, a region 10 member, currently runs a podcast as the Dexter Cow Guy.
2. AGM meeting
 - The BOD discussed several possibilities for using video technology to broadcast the AGM to ADCA members. Options include livestreaming, using a webinar or using Zoom to link to YouTube and or Facebook. Discussion resulted in a decision to allow for more information to be obtained and then schedule a special meeting to review options.
 3. Registration software update (Jeff, Jill)
 - The Registration software task force recently met with Better Built Cows (BBC) to go over the progress of Phase 1 of the new registration software program. Phase 1 is the largest component and biggest piece of core functionality of the build, because of this BBC has pushed the delivery date back slightly to November 2020. The first allocation of \$5000 to BBC is due upon delivery. The registration task force requested clarification from the BOD regarding delivery. Delivery is defined as upon delivery and not upon use, meaning the first allocation will be paid to BBC following the BOD's review and approval of Phase 1 in November. The BOD may have to schedule a special meeting in late November to review and approve Phase 1.
 - Jill is meeting with BBC weekly to clean up data and coding from the current system to make the extraction to the new software as accurate as possible. The cleanup process is extremely time consuming but necessary.
 4. Bulletin update
 - The Dexter Bulletin should be on its way to members this week. Ballots for the Youth Director election and the ADCA logo member vote are included in this edition.
 - Kimberly emailed deadline information for the next edition to the BOD.
 5. Other
 - Jim Woehl scheduled a special ADCA Board of Director meeting for August 19, 2020 at 7:00pm CST, to discuss the possibility of using Zoom for future ADCA BOD meetings in replacement of teleconference calls. The BOD will also discuss options for an electronic format for the AGM and how to preform presentations of Odom, Daggett, and Talisman awards.
 - Danny Collins was recently contacted by the Livestock Conservancy about helping with a new research project involving Dexter cattle. The Livestock Conservancy received a 1- year grant to do a genetic research project. Danny will be the ADCA contact for them.
 - Skip Tinney would like the BOD to schedule time to start working on the 2021 Budget. Due to covid-19 he would like the BOD to discuss who is planning on attending the 2020 AGM. The BOD will talk about this at the Special BOD meeting on August 19,2020.
 - Pat Mitchell was contacted by a PDCA member who would like to register his Dexters with the ADCA. Pat will contact the pedigree and genetics committee to review this registration issue.
 - Members in Regions 9, 10, 12 will be receiving nominations soon. Mailings will go out August 15, 2020.
 - Ohio Valley Dexter Breeders Association will be making a final decision about hosting the 2020 show later this week and will let the ADCA know the final decision asap.

Meeting adjourned at 8:44 / Next meeting scheduled for August 19, 2020

Submitted by Carole Nirosky