

American Dexter Cattle Association BOD Monthly Meeting

December 2, 2020 - 7 pm CDT

President – Jim Woehl	Youth Dir - Elissa Emmons	Region 7 – Jennifer Hunt
Vice Pres – Kimberly Jepsen	Webmaster - Ray Delaney	Region 8 – Danny Collins
IPP -	Region 1 – Skip Tinney	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 2 – Laaci Louderback	Region 10 – Patrick Mitchell
Treasurer – Roberta Wieringa *	Region 4 – Becky Eterno	Region 11 -
Registrar - Jill Delaney	Region 6 – Jeff Chambers	Region 12 – Terry Sprague

*designates member absence

1. Jim thanked the new regional directors, Steve Wilson - region 9, Santiago Lizarraga – region 10, and Kevin McAnnany - region 12 for joining the meeting as guests.
2. Treasurers report –
 - Total liabilities & equity \$353,149.54
3. Registrars report – Jill Delaney
 - The new ADCA mailing address is: PO Box 209, Stephenville, TX 76401
 - Total Membership count for end-November: 1752 and increase of 68 new members for November
 - Total Membership count for end-2019: 1485, we have exceeded last year by 267
 - Of the 2020 membership count of 1752 with 866 were paid membership dues
 - In 2019 our final member count was 1485 with 925 paid memberships
 - In 2018 our final member count was 1471 with 975 paid memberships
 - While our total members are increasing our retain rate is decreasing.

ADCA November Totals 2019

Inventory Item	# Units	\$\$Amount
Sales Invoice Totals		
Dexter Bulletin 1/4 Ad	1	30.00
Steer Transfer	9	45.00
90DayWebAd	6	180.00
BreederListing	8	400.00
Reg	57	1425.00
Late	14	630.00
Tran	115	2380.00
Over/Under Payment	1	20.00
Dues	3	120.00
Dues next year	12	455.00
Family Membership	1	55.00
Jr Membership	2	20.00
Bull Registration	31	1550.00
Youth Donation (Jr)	1	5.00
Steer Registration	8	40.00

ADCA November Totals 2020

Inventory Item	# Units	\$\$Amount
Sales Invoice Totals		
Dexter Bulletin 1/4 Ad	4	200.00
Steer Transfer	6	30.00
90DayWebAd	2	60.00
Reg	106	2650.00
Late	16	720.00
Tran	171	3420.00
Over/Under Payment	1	25.00
Dues	13	520.00
Dues next year	11	390.00
Family Dues Next Year	1	45.00
Jr Membership	1	10.00
Bull Registration	35	1750.00
Youth Donation (Jr)	1	5.00
Steer Registration	7	35.00
Rush Charge	3	30.00

4. Registration Software update – Phase 1 will be ready for review in February. Susan Smythe will be giving a presentation at the monthly BOD meeting. Jill and Susan are currently working on the invoicing portion of the software.
5. Genetic Testing Labs – Danny Collins, at the request of an ADCA member, asked the BOD to consider endorsing UC Davis as the ADCA approved lab. A thorough discussion was held amongst the BOD before a decision was made to table this item until January. Jeff Chambers stated that the Pedigree & Genetics committee had received information on testing protocols and procedures from each of the approved labs in 2018 after direction from the Board to examine differences between the labs. This information was provided to the board in 2018. Jeff provided the information again to the Board in October 2020 and suggested a review. Jeff recommends the board review again before the meeting in Jan. Jeff will email documents to the BOD before the meeting.
6. 2021 AGM – preliminary planning

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- The 2021 AGM will be held at the Wayne County Fairgrounds in Wooster Ohio. \$3,000 Deposit to secure the facility needs to be sent soon. Jeff suggested we make sure the deposit is refundable. Carole will contact the fairgrounds about the deposit.
 - Jim Woehl requested for someone else on the BOD to take over the Chair for the AGM committee.
 - Rick Seydel has already ordered ribbons and plaques at a significant discount for ordering early.
 - Host hotel information will be announced soon.
 - Jim asked the BOD to consider volunteering to chair the education committee left vacant by Kim Newswanger.
 - Skip requested for the BOD to set the budget for 2022 AGM and then allow the AGM committee to find a venue within the budgeted amount.
 - Skip asked if the AGM committee was considering hosting another video show? This year's show was well received by the membership.
 - Danny Collins asked the BOD to consider re-writing SOP's to include an allowance for using the Zoom platform for future Annual General Meetings as needed.
 - Jill asked if we should consider bringing back the auction sale. The BOD will not hold an auction but will offer a sale page to advertise available animals for a small fee.
7. A2/A2 status reporting
- Discussion was held about adding a field to the website and/or registration certificates for milk testing. Concerns were raised about members thinking the ADCA would be endorsing A2/A2 testing. Others believed recorded testing results could help reduce costs for members, especially where obligate status is evident. Adding additional fields will add to the cost of the new software build. Topic was tabled until the March BOD meeting for further discussion.
8. Final thoughts
- Skip asked if contact had been made with Cynda Rodgers, the accountant about reviewing QuickBooks. Roberta confirmed that she has been in contact with Cynda.
 - Skip asked about sending an email to membership concerning ADCA Membership renewal. Renewal information will be coming out in the next bulletin. An email will be developed for directors to send to members and announcements will be made on Facebook.
 - Jeff Chambers, per a member request, asked the BOD to address the possibility of moving ADCA documents that are currently sitting in storage in Missouri. Concerns were raised about securing historical documents in a better location. Jim Woehl will address this at the February BOD meeting.
 - New A.I. Bull advertising costs begin January 1, 2021. Roberta will be sending invoices to everyone currently advertising A.I. Bulls on the ADCA website.
 - Texas is in process of planning a youth show to replace the cancelled Houston show. Jennifer requested funds from the ADCA to help support the show. Jennifer and Elissa were instructed to send an email to the BOD with details about the show.
 - Jim Woehl expressed his gratitude to Kim Newswanger, Pat Mitchel and Terry Sprague for their dedication and service to the ADCA and their regions. He also thanked them for their willingness to continue working on committees they are involved with.
9. Budget meeting –
- The BOD will be meeting December 9, 2020 to plan the ADCA budget for 2021.

Meeting adjourned at 8:45 CST

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Submitted by Carole Nirosky