

American Dexter Cattle Association BOD Monthly Meeting

November 11, 2020 - 7 pm CDT

President – Jim Woehl
 Vice Pres – Kimberly Jepsen
 IPP -
 Secretary - Carole Nirosky
 Treasurer – Roberta Wieringa
 Registrar - Jill Delaney

Youth Dir - Elissa Emmons
 Webmaster - Ray Delaney
 * Region 1 – Skip Tinney
 Region 2 – Laaci Louderback
 Region 4 – Becky Eterno
 Region 6 – Jeff Chambers

Region 7 – Jennifer Hunt
 Region 8 – Danny Collins
 Region 9 – Kim Newswanger
 Region 10 – Patrick Mitchell
 Region 11 -
 Region 12 – Terry Sprague

*designates member absence

1. Jim opened the meeting and thanked Emily Boeve for attending as a guest.
2. Registrars report – Jill Delaney
 - 2020 CURRENT TOTAL MEMBERSHIP: 1684 / (END OF 2019 TOTAL 1485)
 - TOTAL MEMBERSHIP END OCT 2019: 1362
 - New members added after 12-15-2020 will qualify for free 2021 membership

Totals 2019			Totals 2020		
Sales Invoice Totals			Sales Invoice Totals		
Inventory Item	# Units	\$\$Amou	Inventory Item	# Units	\$\$Amount
Dexter Bulletin 1/4 Ad	1	60.	Dexter Bulletin 1/4 Ad	4	200.00
Steer Transfer	13	65.	Steer Transfer	3	15.00
90DayWebAd	5	150.	90DayWebAd	5	150.00
Reg	82	2050.	BreederListing	1	50.00
Late	4	180.	Reg	96	2400.00
Tran	192	3840.	Late	10	450.00
Over/Under Payment	2	30.	Tran	257	5160.00
Prt Duplication Certs	10	30.	Prt Duplication Certs	6	18.00
Dues	18	720.	Dues	25	995.00
Dues next year	3	120.	Dues next year	3	105.00
Family Membership	1	55.	Family Membership	5	265.00
Jr Membership	1	10.	Family Dues Next Year	1	45.00
Bull Registration	31	1550.	Bull Registration	27	1350.00
Steer Registration	9	45.	Steer Registration	4	20.00
			Rush Charge	1	10.00

3. Treasurers report –
 - Total liabilities & equity \$347,5799.21
 - P&L vs Budget YTD September is -\$50,558.51 under budget / Net income \$34,915.91
 - Funds for outstanding checks that have not been cashed will be added to the general fund at year end. Roberta will be including a note with all checks stating that they must be cashed within 60 days.
 - Jim W will invite the new regional directors to attend the 2021 Budget meeting in December.
4. Region Director election results:
 - Region 9 – Scott Wilson – unopposed
 - Region 10 – Santiago Lizarraga – elected
 - Region 12 – Kevin McAnnany – unopposed
5. Honorarium - Pat Mitchell made a motion, Becky Eterno 2nd, for the ADCA to pay an honorarium of \$500 to Lori Heiman for her time and effort creating the ADCA logo. The motion carried.
6. ADCA Mailing address –Jill received a quote of \$135 per year to obtain a Post Office Box in Stephenville Texas. Currently mail is sent to Missouri PO box and forwarded to Jill, causing delays in processing paperwork and checks from members. Moving the PO BOX will speed up processing and save money.
 - Danny Collins made a motion, Emily Boeve 2nd, to change the official ADCA mailing address from Springfield Missouri to Stephenville Texas and authorize Jill Delaney to make payment for the new Post Office Box. The motion carried.
 - The ADCA will maintain the PO Box in Missouri through February of 2021 to allow time for the address change.
 - ADCA storage unit located in Missouri will be discussed at the December BOD meeting.

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7. Registration and Software Task Force update –

- The progress made so far is incredible, but Susan Smythe does not anticipate having Phase 1 ready by the December BOD meeting. Her plan is to present it at the Feb 2021 BOD meeting.
- Import of the current data needs to be as accurate as possible; data problems have been identified dating back to the beginning of the registry concerning duplicate names, bad registration numbers and issues with bad foreign registry numbers.
 - Jeff Chambers made a motion on behalf of the registration task force, Emily Boeve 2nd, for the registration and software task force to have the ability to make recommendations to the registrar to make changes in these three specific areas to correct errors. Any certificates re-issued due to corrections will be done at no cost to membership.
 - The BOD voted to suspend the 5-day rule for voting on this motion due to its importance. The motion carried.

8. Region updates

- Region 2 – Laaci Louderback
 - An actual in person youth show was recently held in east Washington, there were 10 Dexters in attendance.
- Region 4 – Becky Eterno
 - Registration issue where owner cannot get information from buyer to complete the transfer. May have to mark the animals as deceased to get them off the owner records.
- Region 6 – Jeff Chambers –
 - Grand Island will be hosting the Nebraskan livestock show in January. This is a replacement for the National Western Stock show that was recently cancelled. Dexters will have their own class and judge for this event.
 - Jeff received a request for funds and wanted to know who he should send it to. Danny Collins stepped down and Kimberly Jepsen is the new chair of the Marketing and Advertising committee; requests should be forwarded to Kimberly.
 - Jim Woehl asked Kimberly to have the marketing and advertising committee re-write the Request for funds SOP's and include something to address "extenuating circumstances" when the 30-day rule for submitting requests cannot be met.
 - Jeff requested for the changes to the SOP's regarding Transfers be on the December BOD meeting for discussion and approval.
- Region 7 – Jennifer Hunt
 - Region 7 meeting will be held in December. She is receiving 12 – 20 calls a week from new people trying to purchase Dexters. Jennifer includes a sales and buyer list in her monthly email to her region. To date they have sold approximately 300 Dexters.
 - Jennifer is planning a how to sell beef in Texas and Louisiana group.
 - Don Giles would like to put together a small show for the youth in that area in place of the cancelled Houston Livestock show. They are working out the details.
 - Lots of request for help with registration and transfers. Jennifer plans on starting "how to" classes for registration and transfer soon. Will share videos when they are finished.
- Region 8 – Danny Collins
 - Receiving lots of calls for help registering and transferring Dexters.
 - Regional 8 Zoom meeting will be held later this month. Dr Richard Browning will be a speaker.
 - Danny is attending a Master Beef Producer Class and hopes to glean and share information.

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- Region 9 – Kim Newswanger
 - Things are mostly quiet in region 9.
 - Currently dealing with a transfer issue where seller has not completed the registration.
 - Kim has met with Scott Wilson and is confident he will do a good job as the new director.
- Region 10 – Pat Mitchell
 - Region 10 election meeting was held November 7, 2020.
 - Pat is trying to help a Kim Newswanger resolve a registration/transfer issue. Jeff Chambers reminded the BOD that the new transfer policy will help resolve some issues if members would use a sales agreement when selling or purchasing Dexters.
- Region 12 Terry Sprague
 - Region 12 meeting was held earlier this year via Turbo Bridge.
 - Terry has been in contact with Kevin McAnnany and thinks Kevin will represent region 12 well.
 - Receiving normal amount of calls from members seeking help with registrations and transfers. Grateful that Jennifer is willing to share her “how to” classes when they become available. They will be helpful for all regions.
- Junior ADCA – Elissa Emmons
 - Wanted to know if the BOD will be filling the Parliamentarian position. Jim Woehl will add to the agenda for the January 2021 BOD meeting.
 - Elissa requested for members to contact her with dates for shows in their areas involving youth and Dexters. She will try to attend show or have someone there to represent the youth ADCA.
 - The Junior ADCA has a private Facebook group available to the youth. Elissa is looking for ideas to execute the use of the page. Group name: YADCA – Youth American Dexter Cattle Association.
 - Jeff Chambers would like to see the Junior membership focusing more on educational elements, leadership development and leadership techniques. Elissa agreed and is waiting on results of 4H video project with hopes of using for educating in the Junior ADCA program - projects focused on animal husbandry, milking, meat etc.
 - The BOD kicked around several ideas for direction and resources for the JADCA. Jim Woehl would like the BOD to come up with a list of goals for the JADCA and help create an action plan to help Elissa. Jim instructed Elissa to hold a youth BOD meeting and have them put together a list of goals for education and leadership training they would like to pursue. The BOD will help facilitate those requests.
- Other –
 - Next BOD meeting 12/2/2020 – Special 2021 Budget meeting scheduled for 12/9/2020.
 - Laaci Louderback asked if sample sales agreements have been made available to members. Ray will put them on the website.
 - Kimberly Jepsen will be adding expiration dates to advertisements in the Dexter Bulletin.
 - Invoicing for advertising and membership will be discussed at January BOD meeting.

Meeting adjourned at 8:48 CST

Submitted by Carole Nirosky