

# American Dexter Cattle Association BOD Meeting

June 27, 2019 – National Dexter Cattle Expo, Lincoln NE

President – Lesa Reid

Vice Pres - David Jones

IPP - Jim Woehl

Secretary - Carole Nirosky

Treasurer - Jim Smith

Registrar - Jill Delaney

\* Webmaster - Ray Delaney

Youth Dir - Elissa Emmons

Parliamentarian - David Jones

Region 1 – Skip Tinney

Region 2 – Laaci Louderback

Region 4 – Becky Eterno

Region 6 – Jeff Chambers

\* Region 7 – Robin Welch

Region 8 – Doug Loyd

Region 9 – Kim Newswanger

Region 10 – Patrick Mitchell

Region 11 -

Region 12 – Terry Sprague

\*designates member absence

1. Meeting began at 8:00 a.m.
2. Jim Woehl made a motion, Terry Sprague 2<sup>nd</sup> that the BOD provide lifetime memberships for Carol Ann Traynor, Sandi Thomas and James Smith. Following a brief discussion, Lesa called for the vote to be taken and the motion passed unanimously
3. Lesa asked directors to review their contact information and send any corrections to Ray to update the website.
  1. Danny Collins will be added as the interim Regional Director for region 8, Lesa thanked Doug Loyd for his amazing service as the region 8 director.
  2. Danny will be taking over as chair of the Educational Committee.
4. All directors signed a new conflict of interest policy.
5. Elections
  1. President / Vice President will be elected at wrap-up meeting on Saturday June 29, 2019.
    - Lesa is willing to run for re-election.
    - Vice President – David Jones is stepping down and we need nominees.
  2. Elections for Regional directors will be held this fall in:
    - Regions 6 - Jeff Chambers is willing to run for re-election,
    - Region 7- Robin Welch will be stepping down,
    - Region 8 – Danny Collins will be running.
    - The BOD would like to have nominees in each region so elections can be held this fall instead of appointing directors.
    - Youth Director – nominee search will begin October 2019. New term begins 2021.
    - Doug Loyd suggested the BOD offer an incentive for Regional Directors.
    - Bylaws say we cannot offer any compensation. Discussion was held and all agreed that non-profits do not usually pay BOD members.
  3. Lesa encouraged Regional Directors to communicate with their members via email at least once a month when they send out the conference call minutes. It's a way to communicate better and let our members to know they have a voice.
  4. Region 11 – Pat Mitchell suggested sending out an announcement for a final attempt at seeking a Regional 11 Director. If a regional director is not found Region 11 could be dissolved and absorbed into another region. Possibility of dissolving Region 11 will be on the agenda for the next meeting.
6. Doug Loyd made a motion, Jeff Chambers 2<sup>nd</sup>, to propose December 31, 2019 as the moratorium of accepting bills of sale for animals bought prior to January 1, 2019 and all registrations and transfers must follow the current guidelines of the first owner policy. The motion passed unopposed.
7. Dexter Bulletin – Doug Loyd

# **American Dexter Cattle Association BOD Meeting**

**June 27, 2019 – National Dexter Cattle Expo, Lincoln NE**

1. Doug will be stepping down and someone on the BOD needs to take over as the overseer of the Bulletin. Doug will help to oversee the next edition in hopes of training his replacement.
2. The BOD will explore the possibility of adding a copy editor. Item will be discussed at the next BOD meeting.
8. Website update – Lesa Reid
  1. Ranch House has requested landscaped photos in high resolution to be used on all pages of the new website. Ask members via email and social media for photos.
  2. Lesa asked each committee to oversee their sections of the website by creating copy for the main pages and updating current pdf documents.
  3. Jeff Chambers stated that members are excited about the new website and would like the ability to advertise and market their beef sales.
  4. Jeff Chambers inquired about the possibility of pass protecting member information. The IT professionals at Ranch House will be contacted to get their recommendations for the best options to protect our memberships personal information.
9. Treasurer Task Force – Skip Tinney
  1. The treasurer task force is still in the process of data gathering and researching the best way to move forward with a 3<sup>rd</sup> party accounting firm. Skip gave a brief summary of where they are in the process. Jim Smith is going to stay and help with the transition but will be going on vacation for the month of July
  2. Skip Tinney made a motion, Jim Woehl 2<sup>nd</sup>, for a resolution letter to be drafted that allows Carole Nirosky to be added as a check signer. The motion passed unopposed.
  3. The Registration task force and Treasurer task force will work together to determine the needs and requirements for both task forces. It was decided to have an individual from each task force participate in the others to facilitate good communication between the two groups.
10. Junior ADCA – Elissa Emmons
  1. The JADCA will function under the current ADCA SOP,'s instead of developing their own SOP's.
  2. JADCA Bylaws will be written to mirror the ADCA bylaws, with minor adjustments as needed.
  3. The JADCA will have a Youth Advisory Committee, to help oversee the youth program. The Youth Director will chair that committee. The Youth Director will be responsible for giving monthly reports about the JADCA to the BOD.
  4. Pat Mitchell recommended money for travel expenses be built into the budget that will allow the youth director to represent the JADCA at events held across the country.
  5. The BOD will create new committee for the Chris Odem Award. The Youth Advisory Committee will develop the Chris Odem application but will not be allowed to sit on the Odem committee in order to eliminate any conflict of interest.
11. Committee list – Lesa asked everyone to review and send in updates.
  1. Jim Woehl volunteered to be added to the Beef Marketing Committee
  2. Jim Woehl willing to chair the Expo committee for one more year.
    - The committee structure has worked well for putting together the Expo.
    - Add Treasurer to the Expo Sub-Committee to handle premium monies
    - Add Awards to Expo Sub-Committee
    - Add videographer to Expo Sub-Committee
12. National Dexter Cattle Expo –

## **American Dexter Cattle Association BOD Meeting**

**June 27, 2019 – National Dexter Cattle Expo, Lincoln NE**

1. Jim Woehl's would like the ADCA to continue having an affiliation with a major University like the University of Nebraska.
2. 2020 Expo will be held in Lincoln Nebraska
3. The BOD sees a need to move the Expo around the country to allow more member involvement.
4. 2021- Ohio was suggested as a possibility. RFP's will be sent to several venues to explore the possibilities.

### 13. Financial – Jim Smith

1. The BOD reviewed the financial report submitted by Jim Smith.
2. Income was affected by the changes implemented in September 2018.
3. The August 2019 BOD meetings primary focus will be to set the new Budget. Skip Tinney will begin creating SOP's for budgeting.
4. Doug Loyd suggested the editor may be able to save money on postage by using his company for mailing.
5. Jim Woehl stated that we need to continue with a beef marketing plan and develop a value-added marketing strategy.

Meeting recessed until the BOD wrap-up meeting scheduled for 5:30 pm, June 29, 2019

Submitted by Carole Nirosky

### Meeting BOD Wrap-Up Meeting – 4:30pm June 29, 2019

1. The BOD meeting convened at 4:30pm
2. Directors at large Craig Turpin (member #7875) and Brody Johnson (member #7772) were in attendance.
3. Finance Report – AGM
  1. Per Jim Smith, there were larger expenses with less revenue coming in for this year's event. Discussion was held and the BOD agreed the objective of hosting the Dexter Expo is to celebrate Dexters and it is not to be considered a money-making event.
  2. The BOD will be looking to reduce costs and increase revenue for the next Expo without creating a deficit of human resources.
  3. Encourage more sponsorships for the next expo.
  4. Skip Tinney expressed concern about the need for software upgrades due to the invoicing process between the treasurer and registrar.
  5. Pat Mitchell will contact Centrix Software again, about obtaining an industry standard copy of the registry.
4. National Dexter Cattle Expo review –
  1. Feedback from those in attendance has been mostly positive for the venue and facilities.
  2. Directional signage could be better.
  3. Only real negative input was concerning the distance of the hotel from the event center. A closer hotel will be obtained for next year.

## **American Dexter Cattle Association BOD Meeting**

**June 27, 2019 – National Dexter Cattle Expo, Lincoln NE**

4. The educational seminars were awesome and informative, with the Meat Lab tour being a huge hit with the members.
5. Rebecca Gygax did a great job of setting up the Expo store. We can set some things up differently next year, to allow us to gather more specific reports.
5. Elections –
  1. Nominations – President:
    - Lesa Reid offered to continue in the role of president.
    - Pat Mitchell was nominated by Elissa Emmons, Craig Turpin 2nd.
    - Vice President – Tabled due to no nominations.
  2. BOD went into Executive Session for the Election of Officers and retention of Staff Positions
    - Elected:
      1. President: Lesa Reid
    - Retained on Staff:
      1. Registrar: Jill Delaney
      2. Secretary: Carole Nirosky
      3. Web Master: Ray Delaney
6. Logo Survey –
  - Following some discussion, Jim Woehl made a motion, Elissa Emmons 2<sup>nd</sup>, to table the Logo vote and allow the Logo task force to continue working on new designs that we can bring to the membership through a proxy vote. Jim Woehl amended the motion, Brody Johnson 2<sup>nd</sup>, to include a formal announcement be made to the members at the award ceremony. The motion passed unopposed.
7. Pat Mitchell motioned to adjourn the meeting, Laaci Louderback 2<sup>nd</sup>. Motion passed unanimously.

Meeting ended at 5:30pm

Submitted by Carole Nirosky