American Dexter Cattle Association BOD Conference Call
March 6, 2019 - 7 pm CDT

President – Lesa Reid
Vice Pres - David Jones
IPP - Jim Woehl
Secretary - Carole Nirosky
Treasurer - Jim Smith
Registrar - Jill Delaney
Webmaster - Ray Delaney
Youth Dir - Elissa Emmons
Parliamentarian - David Jones
Region 1 –
Region 2 – Laaci Louderback
Region 4 – Becky Eterno
Region 6 – Jeff Chambers
Region 7 – Robin Welch
Region 8 – Doug Loyd
Region 9 – Kim Newswanger
Region 10 – Patrick Mitchell
Region 11 -
Region 12 – Terry Sprague

*designates member absence

1. Meeting began at 7:05
2. The Registration and Software workgroup gave an update on ADCA registration software backup, data security, and research.
3. Trademark – Terry Sprague
   • Paperwork has been officially filed for Trademark of “American Dexter Cattle Association”.
4. Logo & Website Design – Terry Sprague
5. Several proposals for a new website and logo redesign were reviewed and discussed by the BOD.
   • Following the BOD’s discussion, the subsequent motions were made:
     1. Pat Mitchell made a motion, Laaci Louderback 2nd, to move forward with the logo redesign through Ranch House Design. The motion passed unopposed.
     2. Pat Mitchell made a motion, Jeff Chambers 2nd, to pursue further investigation of the website redesign with Ranch House Design and request a detailed proposal with firm pricing. The motion passed unopposed.
6. JADCA – Elissa Emmons
   • The task force is continuing to make progress on the By-Laws for the Junior ADCA.
   • AGM activities are progressing, just waiting to hear back from Nebraska University about the availability of someone to teach the youth showmanship.
   • Don Giles submitted a letter of resignation from the youth committee effective last month, but he will continue to lead up the Chris Odem award.
   • Regional Directors will send reminders to members about the deadline for the Chris Odem award.
   • There are several shows coming up where ADCA youth will be showing, including Houston and the Oklahoma Youth expo.
7. AGM Update – Lesa Reid
   • According to Jim Woehl plans for the AGM are on schedule with no problems.
   • Rebecca Gygax is working on the AGM store and it should be up and running on the website soon.
8. Final Thoughts
   • Region 6 had member requests about reinstituting the Historical committee. The committee could maintain, collate and help provide articles for the Dexter Bulletin about the history of our breed.
   • Jeff Chambers moved, Terry Sprague 2nd, to re-institute the American Dexter Cattle Historical Committee. The motion passed unopposed.
   • The BOD is eager to move forward and will be adding one Director and other members to the Historical committee soon. Paula Maras has volunteered to co-chair the committee.

Meeting ended at 8:25pm

Next meeting April 3, 2019

Submitted by Carole Nirosky