

American Dexter Cattle Association BOD Conference Call

December 5, 2018 - 7 pm CDT

President – Lesa Reid
Vice Pres - David Jones
IPP - Jim Woehl
Secretary - Carole Nirosky
Treasurer - Jim Smith
Registrar - Jill Delaney
Webmaster - Ray Delaney

Youth Dir - Elissa Emmons
Parliamentarian - David Jones
Region 1 – Rebecca Gyax
Region 2 – Laaci Louderback
Region 4 – Becky Eterno
Region 6 – Jeff Chambers

Region 7 – Robin Welch
Region 8 – Doug Loyd
* Region 9 – Kim Newswanger
Region 10 – Patrick Mitchell
Region 11 - vacant
Region 12 – Terry Sprague

*designates member absence

1. The BOD went into executive session from 8:05 to 8:45.
2. Audit Review – Jim Smith
 - Jim received the audit review and will be discussing it with the auditor within the week He will give a report to the BOD by the next meeting.
 - Jim announced his intention to retire as the ADCA treasure when his term ends in 2019. He will be available to help with the transition when we acquire a new treasurer.
 - Jim Smith and Carole Nirosky will write up a complete job description with job expectations, required skill level and knowledge needed to apply for the treasurer position. Announcement will be posted soon about accepting applications.
 - The BOD expressed their gratitude for Jim’s years of service to the ADCA.
3. Bylaws – David Jones
 - A modification to the by-laws may be necessary to help find a qualified person to fill the positions of President or Vice-President if someone resigns from either position.
 - David will put together a proposal and email it to the BOD to review before the next meeting when it can be discussed further.
4. Membership renewal postcard – Rebecca Gyax
 - Rebecca presented the BOD with two cost proposals for mailing dues postcards to members. Postcards will be mailed to members from 2016 to 2018 lists.
 - Jim Woehl motioned, David Jones 2nd for the BOD to accept the dues reminder postcard, recently designed by BP Designs, and to have Color Graphics handle the mailing to the membership, ASAP. The motion passed unanimously.
5. Website presence increase – Terry Sprague
 - Terry has connected with a region 8 member’s brother, who specializes in digital marketing and online web design. Scott put together a screen cast, YouTube video with some insight as to what the ADCA can do to improve our online presence. Terry will forward the YouTube video link to the BOD for review.
 - The Advertising committee will be meeting via conference call, to answer questions about the video and determine how to move forward.
 - Lesa asked Terry to include the website committee in the upcoming conference call.
 - Terry will give the BOD an update on their findings at January meeting.

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6. AGM Committee update – Jim Woehl

- Jim is excited about the AGM and the relationship that has been developed with the University of Nebraska. He foresees a long-term affiliation with the University's agriculture department that will be beneficial for the marketing and promotion of our breed.
- Jeff has been working closely with the university's Animal Science department. The livestock Judging coach is working with senior students to work as a team to judge the youth show.
- The open show will be judged by the department head or a graduate student.
- The ADCA youth president, Fiona Delaney, and Jeff Chambers are communicating with the University about the possibility of having some of the college students assist with hosting a showmanship clinic or class for our youth at the AGM. They will follow up on this idea.
- The University is excited to help us with educational topics for the AGM
- Agenda is set for the AGM. The only change made was to allow an extra hour for the general meeting.
- Volunteer list is available and will be populated in January via email and announcements on Facebook. Jeff will re-send to BOD.
- Becky Eterno, hospitality sub-chair, has done a wonderful job obtaining help from the Lincoln Chambers of commerce
- Rick Sydel has ordered ribbons, plaques and awards from a new vendor at a savings of \$900.

7. Final Thoughts –

- Jill asked the BOD to remind our members of the new First owner policy that's taking effect January 1, 2019. Information will be communicated to the members through Regional Director emails, announcement on front page of website and Facebook pages.

Meeting ended 8:27pm

Next BOD meeting, 1/2/2019

Submitted by Carole Nirosky