1. Welcome – Roll Call
2. Bulletin –
   o Greg Dickens apologized for the delay in getting the current edition of the bulletin to print on schedule due to miss communication with the interim editor. Corrections are being made and issue should go to print shortly. Lesa Reid will send the deadline dates and a list of articles needed for the next edition soon.

3. Customer Service Task Force - Pat Mitchell, Jeff Chambers, Joel Dowty, Jill Delaney
   o **Motions to the ADCA Board - December 2017 Board Meeting**
     1. Move that the Board commit to the marketing committee to review for accuracy of the ADCA brochure posted on the website and refer corrections to brochure to the Board for approval.
        Move: Pat Mitchell; Second: Jeff Chambers
        Motion passed unanimously

     2. Move that the Board direct the webmaster to as soon as reasonable place prominently on the homepage of the website the ADCA Mission Statement.
        Move: Pat Mitchell; Second: Jeff Chambers
        Discussion: A mission statement should be a formal summary of aims and values of an organization. The Articles of Incorporation are too complex to be used as a Mission Statement. Referred motion - Jim Woehl moved to table this motion and have customer service task force develop a mission statement and bring it back to the BOD for review.

     3. Move that the Board refer to the education committee the immediate review of the ADCA library documents and to make required corrections or recommendations to the board to ensure the accuracy and consistency of all documents. Amended to add: Education committee goal is to review and update by end of 2018
        Move: Joel Dowty; Second: Pat Mitchell
        Discussion: Education committee will need until the end of 2018 to accomplish this task. Amended Motion passed unanimously

     4. Move that the Board commit to the education committee or members they designate the immediate update of the “Dexter History” and for it be placed on official letterhead.
        Move: Joel Dowty; Second: Pat Mitchell
        Motion passed unanimously

     5. Move that the Board establish a task force to include the ADCA Registrar and members to update and enhance the new members packet for presentation to the Board for approval by March 2018.
        Move: Pat Mitchell; Second: Joel Dowty
        Discussion: No task force needed, have Registrar add a copy of Bulletin to packets.
Amended motion: Move to update and enhance the ADCA new member packet by having the ADCA registrar add a current copy of the Bulletin.
Amended motion passed unanimously

6. Move that the Board commit to a joint working group of the Finance Task Force and Customer Service Task Force the review of and if recommended the development of a revised animal registration and transfer fee structure that meet the needs of the Association and member’s input. The joint work group will complete work and submit recommendation for review by the Board prior to the February 2018 meeting. (Amend to change date from February 2018 to June 2018)
Move: Jeff Chambers; Second: Pat Mitchell
Discussion: Amend date to June 2018 to allow enough time for thorough research and assign Jeff Chambers as the chair for this joint committee.
Amended Motion passed unanimously

7. Move that the Board ensure that each edition of the Bulletin includes the registration/transfer process information in sufficient detail for use and reminders to membership about important items the ADCA Registrar may identify in the registration/transfer process.
Move: Joel Dowty; Second: Jeff Chambers
Discussion: Important to have registration/transfer information in each edition of the Bulletin for easy reference for our members.
Motion passed unanimously

8. Move that the Board investigate the establishment of additional membership fee categories to include 5 and 10-year memberships and lifetime memberships and that the Finance Task Force and other members designated be tasked with the investigation and presenting to the board their findings and recommendations at the February 2018 Board meeting.
Move: Jeff Chambers; Second: Joel Dowty
Discussion: This investigation has been started. Currently waiting for a response to our inquiry on the abilities of our software to be able to initiate any of these options. Need to continue to gather data.
Motion passed unanimously

9. Move that the Board reconstitute the Classification committee. The sole purpose of the committee at this time is to research implementation feasibility of herd classification in fulfillment of the ADCA mission.
Move: Pat Mitchell; Second: Jeff Chambers
Discussion: Investigation would consider why classification failed in the past and if it can be accomplished correctly in the future. A confirmation document is available on the ADCA Website to help members evaluate their animals. Should we help members with implementation of this document instead?
Motion passed with 10 votes in favor and 2 opposed

10. MOTION TABLED UNTIL JANUARY 3, 2018 CONFERENCE CALL - Move that the Board establish a method whereby animal ascension or VGL identifiers (not the genotype itself) used in the parent verification process for registration are made available for membership through the online registry or other means. That a joint, ad hoc working group composed of the Technology Committee, Pedigree and Genetics, the ADCA Registrar and members designated to investigate methods with an initial report to the Board at the April 2018 meeting.
Move: Jeff Chambers; Second: Joel Dowty
11. **MOTION TABLED UNTIL JANUARY 3, 2018 CONFERENCE CALL** - Move that the Board direct the ADCA Webmaster to work with the Technology committee and other members designated to review and propose to the Board by May 2018 a plan, including example designs and estimates of financial requirements, for the redesign of the ADCA website to effectively meet the Association and member’s needs.

   **Move:** Jeff Chambers; **Second:** Pat Mitchell

4. **Education Committee** –
   - Working on list of topics for seminars for the 2018 AGM
     - Annual Seminar Ideas include: Overview of Registration, Introduction to Dexters, Buyer Check List
     - Other Seminars or demonstrations: Breeder Panel for question and answer session, Cheese Making Demo – taught by Kim Jepsen
     - Elissa and Laaci are helping with ideas for youth program
     - Keynote speaker possibility is Gerald Frye. Available for the AGM to speak about the Linear Measuring System.
       - Jim Woehl motioned and Laaci Louderback seconded that we contract Gerald Frye as our keynote speaker for the 2018 AGM. We will offer to pay his speaking fee, lodging up to 2 nights and travel expenses.

   **Motion passed unanimously**

5. **Elections update** –
   - Region 10 election was held in November – Congratulations to Pat Mitchell, he is the elected Region 10 director.
   - Region 1 and 11 director positions are still vacant. Pat Mitchell will take calls until a new director is located for these regions. Surrounding Regional directors are willing to help so members may call any director for assistance.

6. **Genetics – Joel**
   - Motion to the ADCA Board-December 2017
     Move that the Board clarify that an implicit intent of the publication of ADCA Registration Requirements/Decision Tree Guideline was to close as an option requests for exemption for any cattle born after the publication date of the Decision Tree Guideline. Further that the ADCA Board now makes explicit the intent of the Guideline and direct the ADCA Registrar to no longer refer to the Pedigree and Genetics Committee requests for exemption to the Genotype and Parent Verification Requirements for animals born after the Decision Tree Guideline. If approved, we request the Board specify/identify publication date.

   **Move:** Joel Dowty **Second:** Jeff Chambers

   **Discussion:** Animals born after January 1, 2014 will not be eligible for review/exception to the registration process stated in the Decision Tree Guideline. Jim Woehl moved that this motion be rewritten for better understanding and brought back to the board for approval.

7. **Youth – Elissa Emmons**
   - AGM youth – vests or golf shirts with ADCA logo to be worn while in the show ring. Details need to be worked out and brought back to BOD for further discussion.
   - Chris Odem Award – working on changes to present to the BOD
   - Continuing to gather ideas for AGM youth seminars/demonstrations. Possibilities include show grooming class, and obtaining area college students interested in leading a hands-on demonstrations or AG related seminar.

8. **Final Thoughts**
   - Two months away from next Bulletin publishing date, let’s get started on articles now.
   - Jim Woehl will get AGM information ready for next edition.
   - Doug Loyd brought up the Texas A&M payment issue and Greg said he would get out an email to the BOD regarding that this month.

   **Next meeting:** January 3, 2018
   **Meeting adjourned 9:00 pm CDT**