# OFFICERS

**President:**
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**Immediate Past Pres:**
James G Johnson  
4092 Broadview Rd  
Richfield, OH 44286  
(216) 659-4861

# REGIONAL DIRECTORS

## #1 North Plains
- N Dak, S Dak (570-575), Wis, Minn, Nebr (680-90), Iowa  
  Director: Rosemary Fleharty, Rt 1, Box 243, Concordia, MO 64020  
  Phone: (816) 463-7704

## #2 Rocky Mountain
- Utah, Ariz, N Mex, Colo, Idaho, WY, Mont, S Dak (576, 577)  
  Director: Jack Goodman, 91 W 500 South, Jerome, ID 83338  
  Phone: (208) 324-5007

## #3 Pacific
- Calif, Ore, Wa, Nev, Hawaii, Alaska  
  Director: John Hays, Box 108, Comptche, CA 95427  
  Phone: (707) 937-0301

## #4 Mid - South
- Tx, Ok, Ark, La, Ala, Miss, Tenn (370-72) & (380-83)  
  Director: Harry E Julian, Rt 1, Box 396, Wills Point, TX 75169  
  Phone: (214) 865-8871

## #5 Central States
- Ill, Mich (480-97), Ind, Ohio, KY (400-419) & (421-27)  
  Director: June Oster, 8446 Shepherd Rd, Macedonia, OH 44056  
  Phone: (216) 467-2076

## #6 Southeast
- Va, N Car, S Car, Ga, Fla, Tenn (373-9) & (384-5)  
  Director: Rex Kramer, Beereex Farm, PO Box 906, Jupiter, FL 33468  
  Phone: (305) 747-4509

## #7 North Central Appalachian
- W NY (140-49), W Va, Western PA (150-168)  
  Director: Marcia Read, Rt #2, Box 232, Claysville, PA 15323  
  Phone: (412) 663-5832

## #8 Mid - Atlantic
- NJ, Del, PA (169-96), Md, Dist of Col.  
  Director: Ruth Dunn, Box 54, Hackettstown, NJ 07840  
  Phone: (201) 852-4245

## #9 Southern New England
- Rhode Island, Conn, New York (090-139)  
  Director: Sophia Stillerman, Yellowbird Farm  
  R D 4, Box 160, Middletown, NY 10940  
  Phone: (914) 355-8121

## #10 Northern New England
  Director: Wilmer Schmell, Bridgewater Corners, VT 05035  
  Phone: (802) 672-3621

## #11 Canadian
- All Provinces of Canada  
  Director: Russ Berry, C/O Cranworth Farm  
  RR #1 Portland, Ontario, Canada KOG IVO  
  Phone: (613) 272-2561

Note: Division of states is indicated by first 3 digits of zip code.
As your president I would like to write a little news and editorial material for each issue of the ADCA Bulletin. I would like to hear from you - some of your ideas might just become a part of this column.

First, I'd like to congratulate our three new regional directors: Jack Goodman, Region II, Harry Julian, Region IV, June Oster, Region V, and also Rex Kramer, who has been re-elected by Region VI. Thanks go to Dan Harrell and Rick Oster for their years of service as Directors - both chose not to run again. I look forward to working with all of you directors - new and old.

Also, our special thanks to Jim Johnson for his years of service as President of the Association. We look forward to Jim's continued contributions to the club.

I would also like to congratulate the Canadian Breeders who have officially organized the Canadian Dexter Cattle Association. I especially want to congratulate Mr. Larratt Higgins, their president, and Mrs. Winona Crapp, their secretary, and hope that we will have many successful years of working together.

I have a favor to ask of all members. It is custom that breeders register and transfer their cattle to new owners. This is especially important in the case of first-time owners. I believe I can truthfully say the ADCA's ability to provide new and better services is going to be directly proportional to its' membership size. In other words, we need new people - so please help us by transferring the papers to these new people. It is through your association that we have a chance to contact these new people.

One of the items coming up for consideration at this summer's meeting is Performance Evaluation. We would like to have even six to ten breeders commit themselves to helping with this. Since most calving is just beginning, this is the time to start your records. Pick up those new-born calves and stand on your bathroom scale! Measure it too - height at shoulders and body length. Some notes as to body type of sire and dam might also be appropriate. Let me know of anything else you feel would be of value to this project, YOUR contribution is important.

Dean Fleharty

FROM THE VICE-PRESIDENT:

I wish to express my deep gratitude for the opportunity to serve the ADCA as Vice President in 1987. The Dexter cow is fast becoming a success story among the rare breeds of domestic livestock and I will work most enthusiastically to help us keep that momentum.

ADCA President Dean Fleharty and I have discussed some ways of being of direct assistance to the Dexter Breeders. Chief among these is our assurance to the ADCA members that we will provide them with prompt service and expect all officers and members in leadership roles to be responsive to the needs of the general membership. We think this is what you, the membership, want from the ADCA, and we think that we know how to provide it.

Dean and I have talked about linking every function and project of the ADCA to time-tables and deadlines. This would mean that every member or officer providing a service and every chair-person of a committee, etc., would receive a date (s) for the completion of their task. I hope this doesn't sound too high handed to an organization of volunteers, but I think the payoff for each of us will come as we find ourselves able totally to rely on each other and on all ADCA services.

Don Piehota

Rosemary Fleharty reminds us again of our 1987 Dues, due and payable on January 1st. She reports that many people have already sent theirs, but quite a few are still owing. The fee is $15.00 for renewal, $25.00 for 1st year membership which includes your bulletin and herd book. Make checks payable to American Dexter Cattle Association, and mail to Rosemary, address on Pg 1.
1987 ADCA GENERAL MEETING

The theme for the annual meeting, July 10, 11 & 12, is "LOOKING TO THE FUTURE". It will be held at the Ramada Inn Airport South, which is located at 6800 I-35 South (Junction I-35 & 240 By-pass), Oklahoma City, OK 73149. Phone: 1-800-2-Ramada for reservations. Registration Fee: $15.00 per person (includes Saturday lunch and banquet). Send check for advance registration to: Don Piehota, Rt 1, Box 118, Byars, OK 74831

Late registration - Saturday 8-8:30 a.m. Motel Registration - on your own, $33.00 + tax single or double. Local Ramada Inn phone: 1-(405) 631-3321. The Inn will provide complimentary transportation to and from Will Rogers Airport, Okla. City. Ramada Inn has a swimming pool, and a huge shopping center is 1/2 block away.

We will include with the next bulletin a list of important phone numbers and a map of the area for your convenience.

Jim Donovan of Endeavor, WI says he hopes to attend this year's meeting, and Ohio may be well represented by the Johnsons, Luttons and Osters families. We hope to hear from many many more who plan to attend.

MORE NOTIONS ON PROMOTION by Don Piehota, R R I, Box 118, Byars, OK 74831

When to advertise?

Most new Dexter breeders neglect the matter of timing in advertising their first sale. Often, the novice decides he must sell one or two head this month or next. Then the frustrations follow as it may take up to 2 months for his ad to appear. Subsequently, it may be another several weeks before a prospective buyer finds time to answer the ad, come to inspect the cattle and, perhaps, compare the deal with another breeder's offering.

Breeders should remember that purchasing Dexter cattle represents a major investment to most buyers. They must reorganize their finances, their accomodations, and sometimes a part of their lives in preparation for this purchase.

I always follow the practice of advertising about 4 months before my personal timetable to sell. I would suggest that new breeders also consider advertising even in years they have nothing to sell, just to maintain contact with prospective buyers, and to put their names before the public.

REPORT FROM ADVERTISING CHAIRMAN Marcia Read, R D 2, Box 232, Claysville, PA 15323

Our display ad in the last issue of Small Farmer's Journal ably supported a lovely article on Dexter cattle. The responses have been terrific. My goal in dealing with these inquiries has been to dead end no one - to give a number of names to allow them to further inquire into the breed, and hopefully end their search with a purchase. I understand that the first person to answer the ad already has an appointment to see a herd!

What I want from you folks: 1) if you hear from someone make sure you answer them even if you don't have anything for sale and perhaps tell them when you might have something. 2) if you do have cattle for sale please send your ad into the Bulletin as that listing of cattle for sale is sent out in answer to each letter or call. Our first mailing packet consists of brochures, book flyer, names of people in their region, the sales list from the Bulletin, and a letter answering any questions. And sometimes, will add a picture.

Since I am on a roll asking for things - please let me know how successful our advertising is for you and I would also appreciate any recommendations on good magazines in which to advertise ourselves.
The Missouri Dexter Breeders Association held their 1986 fall meeting at the Lake View Inn, Paris, MO on Oct 4th. Hosting the meeting were Jim, Jean and Jared Mitchell. There were 10 members, 4 visitors and the new son of Dan and Paula Randall present. This was a very good turn out, as the whole state was having problems with flooding and a lot of detours had to be made.

A business meeting was held discussing both old and new business.

Jim Mitchell showed slides of Irish Dexter Cattle that he and his family had seen while attending the National Meeting in Canada. We all enjoyed seeing these beautiful animals very much.

Also, Kem Waller, a Research Specialist at the University of Missouri in Columbia, showed a slide story on research on dairy cattle which is being done at U. M. of Columbia followed by a question and answer period.

A delicious beef luncheon was prepared by the host with others bringing salads and desserts.

Our next meeting will be April 25, 1987 at the Lake View Inn, Paris, MO. Anyone is most welcome to attend.

Betty Waller, Sec.
MO Dexter Breeders Assoc.

"THE AMBC STORY."
The American Minor Breeds Conservancy is a non-profit, tax exempt corporation established for the purpose of preserving rare and minor breeds of farm livestock in North America.

This organization is similar in purpose to The Rare Breeds Survival Trust in England. They are a membership organization that are identifying and surveying existing populations of minor breeds. They are promoting these breeds at living history museums and other locations like zoos. They will also act as a clearing-house of information for breeders. Members receive a very informative Bi-monthly newsletter exploring a wide range of topics as well as breeds. AMBC prints an annual membership directory listing membership by breed and breeders in each state.

There are 15 members of American Dexter Cattle Association who are currently members of AMBC. I encourage each and every one of you to join this organization. The cost of membership is $20.00 per year.

Mr John Hays, Pacific Regional Director, was one of the guest speakers at the second national AMBC meeting this past fall in Seattle, WA. I know John did a fine job representing Dexters at the meeting. Hopefully he will share his experience and what he learned with us all in Oklahoma this summer.

On Sunday December 7th 1986, Elizabeth Henson visited Missouri and gave an outstanding slide presentation titled "AMBC and the Rare Breeds of Britain and North America". We got to meet many AMBC members and learn about their livestock and farming operations.

We were honored when Elizabeth accepted our offer of invitation to spend Monday Dec 8th at our farm and see our Dexter cattle and Red Waddle hogs, both of which are minor breeds, first hand. Many thoughts and ideas were shared on both. We learned a lot from her and gained greater knowledge of AMBC and its goals. Don's miss the opportunity when Elizabeth Hensen has an AMBC meeting in your state as it will be both fun and educational for all.

Those of you who are driving to Oklahoma this summer should plan to stop at the Sedgwick County Zoo and Botanical Gardens in Wichita, KA. They have an outstanding collection of minor breeds and Dexter cattle are included in their programs and collection.

AMBC
Box 477
Pittsboro, NC 27312

Submitted by:
Dan & Paula Randall
Rt 1 Box 67
Pilot Grove, MO 65276
REPORT FROM THE NORTH CENTRAL APPALACHIAN REGION

by Marcia Read, Dir.

Cranworth Rory owned by Pat Freeman of Dutton, Ontario came south last winter to Southwestern PA and the little legacies of his visit have been hitting the ground for a few months now. We started out with three heifers followed by seven bulls. Some kind of a record for us! We have a few more cows still due to him so I hope we can even up the score a little.

Last summer our cattle were shown at two fairs. 1986 was our first time to show at the Jacktown Fair in Wind Ridge, PA, the oldest continuous fair in the United States. Once again, the fair board was delighted with this "new" breed and urged our return in the next season. We showed twelve head at the West Alexander Fair where we've become regulars! The little Dexters look so great in Showmanship and Fitting classes with their shiny black coats.

We are currently milking four cows producing 90 lbs of milk a day. A good point about milking Dexters is learning to pay attention to udder conformation which I feel not enough breeders are doing. A correctly formed udder will give years of productive life to a cow.

We had an article printed in Countryside magazine last fall. It featured our total farm operation with all the breeds but ample space was given to the Dexters. And they printed a lovely picture of Charity of Old Orchard in milk. They also printed our association address. This was a rare breeds issue.

REPORT FROM THE PACIFIC REGION

by John Hays, director

Last September, at the invitation of the American Minor Breeds Conservancy, I appeared as one of the speakers at the organization's Annual Meeting in Issaquah (a suburb of Seattle) Washington and gave a talk on 'Dexter cattle; The Ideal Family Cow' which, I think was well received and, hopefully, generated some interest. Interestingly enough, the response to a call for a show of hands of those who were familiar with Dexters elicited an affirmative response from a fair proportion of the audience, and the questions asked at the conclusion were thoughtful ones.

During the holiday season there was much activity here at Talisman Farm. We sold a little heifer (born Christmas Eve 1985 and named Noel) to the Li'l Horse Ranch in Petaluma, CA (top-notch miniature horse breeders); a yearling bull to Kelvin Grove Stock Farms of Hillsboro, OR and a bull calf to Letha Stanley of Alturas, CA. All three evinced interest in the breed and will, I anticipate, become members of the Association. In addition, our oldest cow, Peerless Fancy (born 5/6/68) gave birth to a nice little heifer calf three days after Christmas. I asked our vet whether, in view of her age, she should be bred again and his view was that it might not take but if so it would be quite in order. She is a little arthritic but otherwise in good health, is a good mother and has regularly produced nice calves as long as we have had her (since 1975).

Let me take the opportunity of this first Bulletin under our new President to urge all Dexterites in the Pacific Region either to write direct to Lois Johnson or contact me if you feel there is anything that should appear in succeeding Bulletins. President Dean Fleharty has emphasized his determination that the Bulletin be an increasingly important part of the Association's activities and we should all strive to be sure that it is well supported by our Region.

Deadline for material for the next issue of the Bulletin is May 1st. It is a full week's work up-dating the mailing list, doing lay-out, typing, running, collating, folding, labeling and stamping. Therefore, I must have 2 weeks after your material arrives to allow for my own work and for possible emergencies in order to meet my deadline of the 15th. I have waited for items for the last two issues (and many previous ones as well), and it simply creates too much pressure. Therefore, the deadline for new material is May 1st. As I have mentioned previously, I thoroughly enjoy publishing our newsletter - it is my kind of work - and I know you will all do your share in helping to make it worthwhile. I thank you all, so much.

Lois Johnson
We were pleased to receive a letter from Mr. Palmer Langdon, former president of ADCA and honorary member since December 1976. Following, a few lines from his letter:

"I'd like to suggest that in future editions (herd book) in the history section or somewhere else, there be a listing with dates of former presidents so that people like Otto Jensen, Frank McCabe, Mark Davis, William Carcaud, Hanna Lee Stokes and myself would be remembered for our work.

I was interested in Don Piehota's comments about advertising which I used to stress at meetings. My advertisement and publicity in the Lehigh Alumni Bulletin brought in Mark Davis who still has a fine herd. Ned Lord's advertising brought in thousands of inquiries before we had cattle to supply. The story in "Life" about Clint Murchinson's (multi-millionaire oil/banking) herd in Texas did likewise, and the publicity about the herds of Paul O'Dwyer (former president of the Council, City of New York), Francis Kellogg (former ambassador to Iran) and Edward VII (King of England) were all indirect advertising that added interest and prestige to the breed."

Finally, Mr. Langdon mentions that he has a lot of historical material that may be of use, and that he will be glad to organize it and send it to us for ADCA archives.

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In another letter, this time from Rudy Gilster of Rio Hondo, TX, we have what appears to be some legitimate criticism. See what you think:

"I had not intended to renew my membership but after receiving the new herd book, I thought I would stick it out for another year and see what happens. I have only been a member since late '84, so what I have to say is from limited experience with the organization. First and foremost, I was frustrated by the lack of a current herd book at a time when I was in need of a herd bull. Luckily, on my first call, I found a good bull for sale. Of course, I still had no way of knowing how closely he might have been related to the heifers I had bought. Hopefully, the '85 and '86 herd books will soon be forthcoming. I now have eight Dexters and am expecting 6 calves by May.

Another gripe I have is that the published standards don't seem to mean a thing. My first bull and two cows are well above the standards. I should have been told this fact, but I found out later at Cleveland that the organization only considers breeding for registration. I took the bull to the sale after he had ingested either plastic or styrofoam from which he never recovered. After he had lost at least 400 lbs, he still weighed 1050 lbs. He stood 51" at the shoulders even after the weight loss. The two cows also stand 47 to 48 inches at the shoulders and, although they are good looking animals, they certainly are not representative of the breed. Especially when Dexters are supposed to be the smallest breed of dual purpose cattle! I was not aware of the standards until I received my first herd book and not being a cattle man, I was not able to determine how small is small when it comes to cattle.

I brought the subject up at our local meeting in Elgin, early in '85. I was told that if standards were mandatory, we would lose half of our members. I think perhaps the solution would be to have three grades according to size. "A" would denote the standard size, "B" - below standard size and "C" - over standard size. Issue a temporary registration, to be reviewed at the age of 30 or more months and then simply stamp A, B or C. Size to be verified by a vet. Then, at least, we would have some idea of what we were buying, even if it was a young bull or heifer, by simply checking the grade of the sire and dam.

I would appreciate comments on the above subjects."

Sincerely,

Rudy Gilster
FOR SALE

**FOR SALE**

INDIANA

Young Dexter bulls & heifers
Mt Carmel Acres
P O Box 444
Aurora, IN 47001

IOWA

Females & males of all ages.
Michael Moore
P O Box 56
Decorah, IA 52101
(319) 735-5772

MINNESOTA

2 heifers - 15 months old
Kay Moore Baker
RR #4, Box 313
Rochester, MN 55904
(507) 289-2836

MISSOURI

Cows & Heifers all ages. Many outstanding Dexters. Reducing the size of the herd. Delivery can be arranged. Prices starting at $400.
Dan R Randall
Route 1, Box 67
Pilot Grove, MO 65276
(816) 834-3656

OHIO

Cows, bulls, calves - all ages.
3 Bloodlines including Canadian. Delivery can be arranged.
James G Johnson
4092 Broadview Rd
Richfield, OH 44286
(216) 659-4861

OREGON

5 yr old female #2362 Gentle Image
Joseph Boyko
2925 Wards Creek Road
Rogue River, OR 97537
(503) 582-1188

PENNSYLVANIA

2 cows, both taller, well built girls. Both tame and de-horned. 1 yearling heifer, also de-horned. Bull calf, 7 mos., will be very small. Horned and tame. Also a few bull calves by Cranworth Rory!
Old Orchard at Stockdale
Paul & Marcia Read
R D 2, Box 232
Claysville, PA 15323
(412) 663-5832

WISCONSIN

Cows & Heifers, all black.
Jim Donovan
Rt 1, Box 218
Endeavor, WI 53930
(608) 981-2289

THE BOOKSHELF

Dexter Cattle by John Hays - USA
$7.95 per copy plus $1.55 postage and handling.
Order from:
Rosemary Rieman, Acting Sec.
Route 1, Box 243
Concordia, MO 64020

The Dexter Cow and Cattle Keeping on a Small Scale by Dr Wm Thrower - England
$7.50
$7.50 per copy post paid.
Order from:
Gregg Clapham
R D 1, Box 119
Averill Park, NY 12018
DEXTER SEMEN AVAILABLE FOR A.I.

Collected From:
Jamie O’Callen #1949
James G Johnson
4092 Broadview Rd
Richfield, OH 44286
(216) 659-4861

Collected From:
Aldebran Priapus #2544
All British imported bull.
Property of Eric Lawlor
Order from:
Michigan Livestock Service
110 N Main St
Ovid, MI 48866
Price - $15.00 straw + shipping and handling. Semen guaranteed - money refunded if bulldog calf results.

Collected From:
Rafter Dee Finn Bennach #2779
DOB 4/17/84
D L DeLane
Rt 1, Box 268
Fair Grove, MO 65648

Collected From:
Marnell’s Black Magic #1804
Thomas’s Dexters
Clarno Rt #2
Fossil, OR 97830
(503) 763-4606

Collected From:
Yom Kippur of Clovebrook #1765
Medium sized bull.
Jan Van Heerden
for
Mrs Mabel S Ingalls
P O Box 91
Salisbury Mills, NY 12577
(914) 496-3826

ALL SEMEN listed here for sale is owned by the individual breeders as shown. Please contact them directly for further details as to costs, shipping, etc.

Dexter Cattle

American Dexter Cattle Association
Lois Johnson, Editor
W 6-7
4092 Broadview Rd
Richfield, OH 44286