

American Dexter Cattle Association Conference Call

November 1, 2017 - 7 pm CDT

President - Greg Dickens
Vice Pres - Lesa Reid
IPP - Jim Woehl
Secretary - Carole Nirosky
Treasurer - Jim Smith
Registrar - Jill Delaney
Webmaster - Ray Delaney

Youth Dir Elissa Emmons-Sawyer
* Parliamentarian - David Jones
Bulletin Editor -
Region 1 –
Region 2 – Laaci Louderback
Region 4 – Joel Dowty
Region 6 – Jeff Chambers
*designates member absence

Region 7 – Robin Welch
* Region 8 – Doug Loyd
Region 9 – Kim Newswanger
Region 10 – Patrick Mitchell
Region 11 -
Region 12 – Terry Sprague

1. Welcome – Roll Call
2. Bulletin Editor – Lesa Reid
 - Editor Committee submitted a recommendation to appoint Brent Phillips as the new Bulletin Editor.
 - Robin Welch moved, and Pat Mitchell seconded a motion that the BOD wait until December meeting to take a vote for the new Bulletin editor. Waiting will allow the BOD to review the latest edition before making any final decisions. The motion passed unopposed.
3. ADs for Bulletin
 - Lesa Reid is working to update the adverting request form. Will email a copy of the old one to BOD for recommended changes.
 - Greg Dickens proposed that advertising requests for the Bulletin be done electronically instead of postal mailing. Most advertising requests are already coming in through email.
 - ADCA website would have to be changed to include an advertising form and PayPal carts for various ad sizes.
 - Editor would be available to help members that do not have internet.
 - The Marketing Committee will investigate the possibilities of implementing a new procedure for electronically submitting advertising.
4. AGM Update- Jim Woehl
 - 2018 AGM
 - Auctioneer has been hired for the Fun-Dexter auction and no cost to the ADCA
 - Contract has been signed for Salina, 4H building was added for the Youth venue.
 - Motel has been secured for 2018
 - Kim Newswanger is currently working on educational activities and seminars.
 - Laaci Louderback is trying to recruit help from Region 2.
 - 2019 AGM - Contract has not been signed, Location will be announced when contract is signed. Visitor bureau is helping to locate hotel rooms for 2019 AGM
5. Task Forces
 - Customer Service – Pat Mitchell – Committee submitted ideas, BOD will discuss ideas at the December meeting
 - Social Media – Jeff Chambers – Nothing new to report
6. Elections update –
 - Region 10 holding election meeting November 11, 2017
 - Regional Directors Kim Newswanger (region 9) and Terry Sprague (region 12) were uncontested. Both were reappointed and confirmed as Regional Directors by acclamation.
 - Advertisement will be placed in the Bulletin looking for volunteers to act as interim directors for Regions 1 and 11.
 - Region 1 Director, Becky Pettaway resigned for personal reasons. She will be missed!
7. Genetics – Joel
 - Genetics committee would like to have clearer decision-making guidelines from the BOD for registration of older animals
 - Genetics committee will write up recommendations for changes in registration exceptions and bring them to the BOD for consideration at the December meeting.

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8. Youth – Elissa Emmons
 - Articles have been submitted to the upcoming Bulletin for a youth page
 - Changes are being considered for the ODEM award to allow for more participation.
9. Logo –
 - Looking at possible updates to the ADCA logo to make it more technologically friendly.
10. Final Thoughts
 - Greg Dickens would like to find ways to have more members actively involved in the ADCA.
 - Jim Woehl stated that the ADCA Youth program is the future of the association., we should continue building a solid program designed to train up future leaders.
 - Jim Woehl moved and Pat Mitchell seconded that we eliminate postcard mailing for membership dues. Instead reminders for yearly dues will be communicated via the Bulletin, website, email and social media. Motion passed.
 - Members have asked about the possibility of a 3 to 5 year, or a lifetime membership option. Review again in December to allow time to research whether website software will handle any of these options.

Meeting adjourned 9:35pm CDT