

American Dexter Cattle Association AGM Board Meeting

July 11, 2018 - 7 pm CDT

President – Lesa Reid	Youth Dir Elissa Emmons-Sawyer	Region 7 – Robin Welch
Vice Pres – Joel Dowty	* Parliamentarian - David Jones	* Region 8 – Doug Loyd
* IPP - Jim Woehl	Bulletin Editor – Brent	Region 9 – Kim Newswanger
Secretary - Carole Nirosky	Region 1 – Rebecca Gygax	Region 10 – Patrick Mitchell
* Treasurer - Jim Smith	Region 2 – Laaci Louderback	Region 11 -
Registrar - Jill Delaney	Region 4 –	Region 12 – Terry Sprague
Webmaster - Ray Delaney	Region 6 – Jeff Chambers	
	*designates member absence	

1. Lesa Reid welcomed everyone including Directors at large Kimberly Jepsen and Danny Collins.
2. Bulletin Task Force – Joel Dowty
 - The new Bulletin task force consist of Joel Dowty (chair), Doug Loyd and Rebecca Gygax. A member in Robin’s region has expressed interest in becoming a part of the Bulletin task force and will be contacted to confirm before being added.
 - The task force will be meeting soon to work on a to-do list that Joel has put together.
 - Progress will be reported at the next conference call August 1, 2018.
 - As Vice President, Joel oversees all Task Forces, any changes to committees need to be sent to Joel.
3. Registration and Transfer Task Force update – Jeff Chambers
 - Task force will be meeting to refine the new 1st owner policy.
 - New registration policies went into effect July 1st. Feedback from members has been mostly positive. Terry Sprague said he had a couple protests to the bull increase in his region.
 - Registration task force has several BOD members on the task force and would like to have more general members participate.
 - Lesa asked Regional Directors to email the committee list and invite members in their regions to become involved in the ADCA by joining a committee they may have an interest in. The BOD would like to have more member involvement.
4. Policy clarification for not reporting test results for unregistered ADCA animals - Jill Delaney & Lesa Reid
 - Test results can only be added to pedigrees of registered ADCA animals.
5. Jim W: Post AGM survey results
 - Tabled until next meeting
6. Joel: Region 4 Director interim position
 - Jeff Chambers motioned, Pat Mitchell 2nd to accept Becky Eterno as the interim Region 4 Director. This term ends December 31, 2018. Motion passed unanimously.
 - Region 11 is still vacant, a volunteer is needed to fill the Regional Director position.
7. Advertising Committee – Terry Sprague
 - ADCA advertisement will be in The Stockman Grass Farmer Magazine’s next issue. Dexter cattle will be featured in this issue.
 - The committee is also looking into other publications for advertising.
 - A newly designed ADCA brochure is available to members. Someone has suggested we design the next brochure to look more professional like the Dexter Bulletin.

American Dexter Cattle Association AGM Board Meeting

July 11, 2018 - 7 pm CDT

- Committee will explore the possibility of more online advertising.
8. Beef Task Force –
- A task force was appointed with the primary focus of marketing Dexter beef.
 - Committee members include Pat Mitchell, chairman, Robin Welch, co-chair, Haden Reid. An email will be sent asking for other members to participate on this task force.
 - A Professional beef marketing source will be sought to help move this program forward.
9. Youth – Elissa Emmons
- A youth BOD was appointed at the AGM. Next year BOD will be elected positions.
 - SOP's need to be written for Youth American Dexter Cattle Association (YADCA) BOD.
 - Goals for the Youth committee are to
 - Broaden the youth committee with help from the ADCA membership
 - Define youth BOD positions
 - Create job descriptions
 - Lesa suggested the committee contact Regional groups to seek out ideas to use on the national program.
 - Elissa motioned, Pat Mitchell 2nd, for some of the current youth funds to be used for purchasing polo shirts for the new Youth BOD. Motions passed unanimously.
 - Youth BOD will be listed on website with Elissa Emmons's contact information.
10. Final Thoughts –
- Members from Regions 1 and 7 submitted articles for consideration to be published in the next Bulletin. The BOD hopes more members will be encouraged to write articles and submit them through their regional directors. They would like to have a bank of articles to use in future editions.
 - Lesa and Joel thanked Kimberly and Danny for serving and this meeting concluded their responsibilities as directors at large.

Meeting concluded at 8:30pm

Next BOD meeting, 8/1/2018